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SUMMARY AND ANALYSIS OF INTERNATIONAL TRAVEL TO THE U.S.

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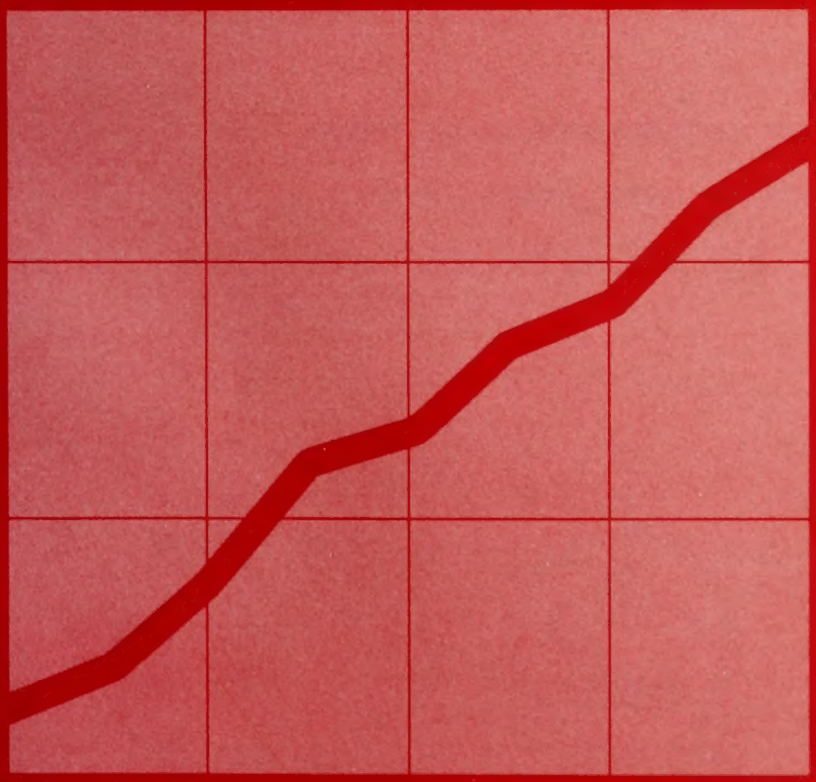
Calendar Year 1975

Statistics on visitor arrivals to the U.S. and market analysis of international travel by residents of foreign countries

U.S. DEPARTMENT OF COMMERCE/UNITED STATES TRAVEL SERVICE/Research & Analysis Division



Analysis:
International Tourism in 1975

(Revised) October 1976

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SUMMARY AND ANALYSIS OF

INTERNATIONAL TRAVEL TO THE U.S.

DECEMBER 1975

Statistics on visitor arrivals to the U.S. and market analysis of international travel by residents of foreign countries.

UNITED STATES DEPARTMENT OF COMMERCE

UNITED STATES TRAVEL SERVICE

Research and Analysis Division

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INTRODUCTION

A. PURPOSE

The United States Travel Service, in an effort to more effectively supply travel data to the industry, has prepared an annual summary of the international travel market to and from the United States in 1975.

B. OBJECTIVES

Specifically, the report was designed to meet the following objectives.

(1) Assimilation of available travel market data from other U.S. Government agencies, government tourist offices of other countries and international travel associations.

(2) Analysis of statistical material highlighting trends and significant events.

C. KEY FINDINGS

(1) International Tourism in 1975

Data in this section is devoted to the international travel market in 1975. Highlights of tourism's economic importance are as follows:

--15,698,118 tourists visited the United States in 1975--more visitors than ever before.

--$5.67 billion was the total contribution to the U.S. economy by international tourists in 1975--a 17% rise over 1974's receipts.

--22.9 million Americans traveled abroad in 1975, down 2.9% compared to 1974 departures. Expenditures by Americans traveling abroad totaled $8.8 billion, an increase of 10.2%.

--For 1975, the travel dollar balance, the difference between international receipts and U.S. traveler expenditures, was in deficit by $3.13 billion. Although declining only 0.4% from 1974, this deficit was the lowest recorded since 1971. It was the third consecutive year that a decline in the travel deficit has been recorded. In 1973, the travel deficit declined by 4.2% and in 1974 by 1.4%.

--International travel to the USA has been growing during the past 10 years, but at a faster rate than the market as a whole: 9% per year in terms of arrivals and nearly 14% in terms of visitor spending.

--The top six tourism-generating countries to the U.S. in 1975 were: Canada, Mexico, Japan, the United Kingdom, West Germany and France. These six nations contributed 87% of the international tourists to the USA and over 78% of the dollar earnings from international tourism.

D. SCOPE, METHODOLOGY, LIMITATIONS

Data on arrivals are based upon Immigration and Naturalization Service tabulations of Forms I-94, a document which visitors to the United States are required to complete. In addition, tabulations of Forms SW-434 are included in the figures for Mexico so as to reflect all visitors from Mexico, excluding border crossers. Data on Canadian arrivals is provided by Statistics Canada.

The business category includes B-1 visa holders. The pleasure category includes B-2 visa holders. The transit category includes C-1 (aliens in transit) visa holders and C-4 (transit without visa) holders. The student group includes F-1 and F-2 (students and their families) visa holders. The categories reflect the definition of a "tourist" as defined by the official governmental tourist organization, the International Union of Official Travel Organizations and by the tourism committee of the Organization for Economic Cooperation and Development.

E. ADDENDA

Sections IV - X present annual statistical material depicting various aspects of the international travel market including travel to and from the United States. Specific areas included are:

(a) Market Overview

(b) Foreign Travel to the U.S.

(c) Travel Between the U.S. and Canada

(d) American Travel Abroad

(e) U.S. Travel Account

(f) U.S. Competive Position

(g) Promotional Spending

Data for this section are the result of many contributors, primarily international organizations such as the Organization for Economic Cooperation and Development (OECD), the International Union of Offical Travel Organizations (IUOTO), the United States Travel Service (USTS) both here and abroad, and national tourist offices of various foreign governments. In addition, data from private industry studies on tourism are included.

F. CONCLUDING REMARKS

We hope that the users of this information will keep USTS informed of its usefulness. We would appreciate any comments on either the form or content of the data and any suggestions on how USTS might improve its data and analytical services to the industry.

INTERNATIONAL

TOURISM

IN 1975

INTERNATIONAL TRAVEL TO AND FROM THE UNITED STATES IN 1975

INTRODUCTION

Data in this section has been assimilated from international organizations and secondary source material gathered by the USTS offices, both here and abroad.

This month's issue is a departure from previous issues this year, as it is devoted to statistical material highlighting various aspects of the international travel market including travel to and from the United States during 1975.

Highlights of International Travel in 1975

International tourism during the first year of the Bicentennial Era proved to be a major element in world trade. Global receipts totaling an estimated $34.0 billion in 1975 resulted from 213.0 million international visitors to major tourism-receiving countries. The United States received an estimated 7.0% share of total arrivals and a 16.7% share of total receipts.

Table 1
1975 MARKET OVERVIEW

	Total	% Change From Previous Year
Total International Travel	213 million	+ 2%
Total International Travel Receipts	$ 34.0 billion	+17%
U.S. Visitor Arrivals (% of Total)	15.7 million (7%)	+11%
U.S. Travel Receipts (% of Total)	$ 5.67 billion (17%)	+17%
U.S. Travel Deficit	$ 3.13 billion	*

* Less than ½ of 1% change

Overview:

It is significant that during 1975 foreign visitor arrivals in the USA increased 11% over 1974 arrivals, a substantial increase compared to the 1.2% increase from 1973 to 1974. This increase reflected the gradual improvement in the world economy, which had suffered severe setbacks during 1974.

During the first year of America's 200th birthday celebration, the USA hosted 15.7 million foreign visitor arrivals. The top six tourism-generating countries to the USA in 1975 were Canada, Mexico, Japan, the United Kingdom, West Germany and France. These six nations contributed 87% of the international tourists to the USA and over 78% of the nation's dollar earnings from international tourism.

International Tourism Growth:

During the most recent ten-year period for which actual statistics are available (1965-1975), the world international travel market has grown at an average annual rate of nearly 7% in terms of visitor arrivals and nearly 12% in terms of tourist spending.

Similarly, international travel to the USA has grown during this period, but at a faster rate relative to the market as a whole: almost 10% per year in terms of arrivals and nearly 14% per year in terms of tourist spending. Consequently, the United States' share of the world market in terms of arrivals increased from 6.8% in 1965 to 7.0% in 1975 and from 13.8% to 16.7% in terms of tourist dollars.

In terms of absolute numbers, the world arrivals nearly doubled during the 1965-1975 period, from 115.5 million arrivals in 1965 to 213 million in 1975, while arrivals in the USA slightly more than doubled, from 7.8 million arrivals in 1965 to 15.7 million in 1975.

Similarly, while world-wide international tourism receipts tripled between 1965 and 1975 from $11 billion to $34.0 billion, international tourist spending in the USA grew by a factor of 3.7, from $1.5 billion in 1965 to $5.67 billion in 1975.

Table 2
USTS MARKET ARRIVALS

CY 1975

1975 Ranking		CY 1974 Arrivals	CY 1975 Arrivals	% Change 1975/1974
1	Canada	8,664,825	9,918,127	+14.5%
2	Mexico	1,840,849	2,155,651	+17.1
3	Japan	763,215	746,124	- 2.2
4	United Kingdom	450,077	437,667	- 2.8
5	West Germany	295,873	297,964	+ 0.7
6	France	165,703	157,394	- 5.0
	Total 6 USTS Major Mkts.	12,180,542	13,712,927	+12.6
7	Australia	113,418	121,255	+ 6.9
8	Venezuela	88,611	104,541	+18.0
9	Italy	109,210	102,279	- 6.3
10*	Brazil	85,490	102,205	+19.6
12	Netherlands	70,850	73,961	+ 4.4
15	Switzerland	67,535	66,361	- 1.7
23	Belgium	32,626	31,290	- 4.1
	Total 13 Countries	12,748,282	14,314,819	+12.3
	Total International	14,123,253	15,698,118	+11.2

* USTS Special Market Countries

International Travel to the USA:

Of the 15.7 million visitors to the United States in 1975, 9.9 million, or 63% of the total, arrived from Canada. This figure represents a 14.5% increase over the 1974 level of 8.7 million Canadian arrivals. Mexican arrivals accounted for 14% of the USA's international visitors, reaching a total of 2.2 million, up 17% over 1974.

Arrivals from overseas countries, which accounted for the remaining 23% of total visitor arrivals, numbered 3.6 million in 1975, a slight increase of less than one-half of one per cent from 1974.

International visitors from all nations spent $5.668 billion (including transportation) in the USA in 1975, an increase of 17% over 1974. Of this total, $4.876 billion can be attributed to expenditures of these travelers for goods and services purchased during their stay in the U.S. The remaining amount, $792 million, was accountable to international transportation receipt--the amount paid to U.S. carriers for transportation to or from the U.S. by foreign visitors.

American Travelers Abroad:

During 1975, an estimated 22.9 million Americans traveled to overseas destinations, Mexico and Canada, a decrease of 2.9% from 1974. Although American travel abroad still exceeded foreign visitor arrivals by more than 7 million travelers during the year, the U.S. rate of departures decreased by almost 3%, while there was a simultaneous increase in foreign arrivals of 11%. Thus, the gap between international visitor arrivals and U.S. citizen departures, is narrowing.

Americans traveling abroad spent $8.8 billion in 1975, a 10.2% increase over the $7.985 billion spent in 1974. Of this amount, approximately $6.417 billion was attributed to purchases by Americans during their stays in foreign countries, and $2.4 billion was the transportation expenditures amount.

U.S. Travel Balances:

The difference between visitor arrivals and departures, and between travel receipts and expenditures, constitutes the U.S. travel balances. During 1975, both departures and expenditures exceeded arrivals and receipts. The result was an unfavorable 7.3 million traveler imbalance and a $3.13 billion travel deficit. This marked the third consecutive year, however, that the travel deficit was declined.

Table 3

SUMMARY: U.S. INTERNATIONAL TRAVEL ACCOUNTS

1975

Country/Area	Arrivals '75 Actual (000)	% Change	Receipts '75 ($ mill)	% Change
Japan	746	- 2%	$ 411	+ 2%
United Kingdom	438	- 3	144	+ 1
Germany	298	+ 1	145	+15
France	157	- 5	68	+ 8
Other O'seas	1,985	+ 2	1,057	+13
Total O'seas	3,624	*	1,825	+10
Canada	9,918	+14	1,561	+27
Mexico	2,156	+17	1,490	+30
USTS (6) mkts.	13,713	+13	3,819	+23
Grand Total	15,698	+11	4,876	+21
Transportation	--	--	792	*
Total Receipts	--	--	5,668	+17

Country/Area	Departures '75 (000)	% Change	Expenditures '75 ($ mill)	% Change
Overseas	7,018	- 1%	3,474	+10%
Canada	13,189	- 3	1,306	- 5
Mexico	2,778	- 7	1,637	+11
Total	22,985	- 3	6,417	+ 7
Transportation	--	--	2,380	+18
Total Expenditures	--	--	8,797	+10
Balance	-7,287	-24[1]	-3,129	*

* Less than ½ of 1%

1 Favorable balance change

Table 4
U.S. TRAVEL BALANCE OF PAYMENTS

CY 1975 ESTIMATES
($ Millions)

	1975	% Change 1975/1974	1974	% Change 1974/1973	1973	% Change 1973/1972
Receipts						
Travel	$ 4,876	+20.9%	$4,032	+18.2%	$3,412	+21.1%
Transportation	792	- 2.6	813	+13.2	718	+45.3
TOTAL	5,668	+17.0	4,845	+17.3	4,130	+24.7
Expenditures						
Travel	$ 6,417	+ 7.4%	$5,973	+ 8.1%	$5,526	+ 9.6%
Transportation	2,380	+18.3	2,012	+12.4	1,790	+12.2
TOTAL	8,797	+10.2	7,985	+ 9.1	7,316	+10.2
Balance						
Travel	-$ 1,541	-20.6% *	-$1,941	- 8.2%*	-$2,114	- 5.0%*
Transportation	- 1,588	+32.4 **	- 1,199	+11.8**	- 1,072	- 2.7*
TOTAL	- 3,129	- 0.4 *	- 3,140	- 1.4*	- 3,186	- 4.2*

* Favorable balance change

** Unfavorable balance change

SOURCE: United States Travel Service, Research and Analysis Division

FOREIGN VISITOR

ARRIVALS TO THE U.S.

TABLE 5

FOREIGN VISITOR ARRIVALS IN THE U.S.
(BY AREA OF RESIDENCE + MONTH OF ARRIVAL)

1974 + 1975

ARRIVALS FROM CANADA

MONTH	1974	1975	% CHG
JANUARY	430,681	581,546	35.0
FEBRUARY	362,553	455,780	25.7
MARCH	589,107	863,346	46.6
APRIL	602,529	679,655	12.8
MAY	582,206	716,610	23.1
JUNE	731,780	821,643	12.3
JULY	1,419,846	1,538,154	8.3
AUGUST	1,484,248	1,682,665	13.4
SEPTEMBER	819,106	808,419	-1.3
OCTOBER	699,899	746,184	6.6
NOVEMBER	477,173	561,270	17.6
DECEMBER	465,697	462,855	-0.6
TOTAL	8,664,825	9,918,127	14.4

ARRIVALS FROM MEXICO

MONTH	1974	1975	% CHG
JANUARY	106,548	159,793	50.0
FEBRUARY	116,240	123,402	6.2
MARCH	131,788	198,238	50.4
APRIL	190,515	165,047	-13.4
MAY	169,623	156,105	-8.0
JUNE	142,012	172,698	21.6
JULY	214,304	261,281	21.9
AUGUST	207,786	219,377	5.6
SEPTEMBER	156,233	148,445	-5.0
OCTOBER	138,357	145,739	5.3
NOVEMBER	112,167	136,180	21.4
DECEMBER	155,276	269,346	73.5
TOTAL	1,840,849	2,155,651	17.1

ARRIVALS FROM EUROPE

MONTH	1974	1975	% CHG
JANUARY	87,653	74,668	-14.8
FEBRUARY	79,063	80,741	2.1
MARCH	111,293	98,213	-11.8
APRIL	127,181	97,549	-23.3
MAY	129,292	115,071	-11.0
JUNE	128,732	174,521	35.6
JULY	217,281	200,751	-7.6
AUGUST	165,025	155,606	-5.7
SEPTEMBER	150,222	138,300	-7.9
OCTOBER	130,924	138,911	6.1
NOVEMBER	92,623	94,279	1.8
DECEMBER	89,166	109,248	22.5
TOTAL	1,508,455	1,477,858	-2.0

ARRIVALS FROM SOUTH AMERICA

MONTH	1974	1975	% CHG
JANUARY	29,089	35,172	20.9
FEBRUARY	24,585	36,118	46.9
MARCH	22,110	27,012	22.2
APRIL	31,305	25,479	-18.6
MAY	27,851	28,913	3.8
JUNE	31,223	39,374	26.1
JULY	50,612	56,611	11.9
AUGUST	42,395	43,021	1.5
SEPTEMBER	43,087	41,180	-4.4
OCTOBER	33,906	29,681	-12.5
NOVEMBER	26,749	26,950	.8
DECEMBER	31,841	41,604	30.7
TOTAL	394,753	431,115	9.2

ARRIVALS FROM CENTRAL AMERICA

MONTH	1974	1975	% CHG
JANUARY	11,467	12,126	5.7
FEBRUARY	9,821	8,674	-11.7
MARCH	10,849	10,089	-7.0
APRIL	12,175	8,056	-33.8
MAY	11,516	9,503	-17.5
JUNE	10,252	11,249	9.7
JULY	13,058	11,957	-8.4
AUGUST	11,486	12,176	6.0
SEPTEMBER	12,139	12,345	1.7
OCTOBER	13,039	9,966	-23.6
NOVEMBER	13,352	14,686	10.0
DECEMBER	12,974	17,187	32.5
TOTAL	142,128	138,014	-2.9

ARRIVALS FROM WEST INDIES

MONTH	1974	1975	% CHG
JANUARY	24,429	19,277	-21.1
FEBRUARY	20,530	18,583	-9.5
MARCH	23,223	21,359	-8.0
APRIL	29,210	21,981	-24.7
MAY	24,265	21,017	-13.4
JUNE	26,451	29,597	11.9
JULY	46,195	43,565	-5.7
AUGUST	46,809	45,012	-3.8
SEPTEMBER	35,387	36,334	2.7
OCTOBER	28,683	24,375	-15.0
NOVEMBER	24,511	23,470	-4.2
DECEMBER	29,755	33,114	11.3
TOTAL	359,448	337,684	-6.1

ARRIVALS FROM ASIA

MONTH	1974	1975	% CHG
JANUARY	92,291	75,260	-18.5
FEBRUARY	78,261	84,656	8.2
MARCH	94,186	89,962	-4.5
APRIL	74,645	69,685	-6.6
MAY	62,794	67,294	7.2
JUNE	73,815	94,363	27.8
JULY	83,683	101,439	21.2
AUGUST	110,512	120,701	9.2
SEPTEMBER	82,199	90,008	9.5
OCTOBER	87,207	74,969	-14.0
NOVEMBER	82,832	61,356	-25.9
DECEMBER	69,788	72,444	3.8
TOTAL	992,213	1,002,137	10.3

ARRIVALS FROM OCEANIA

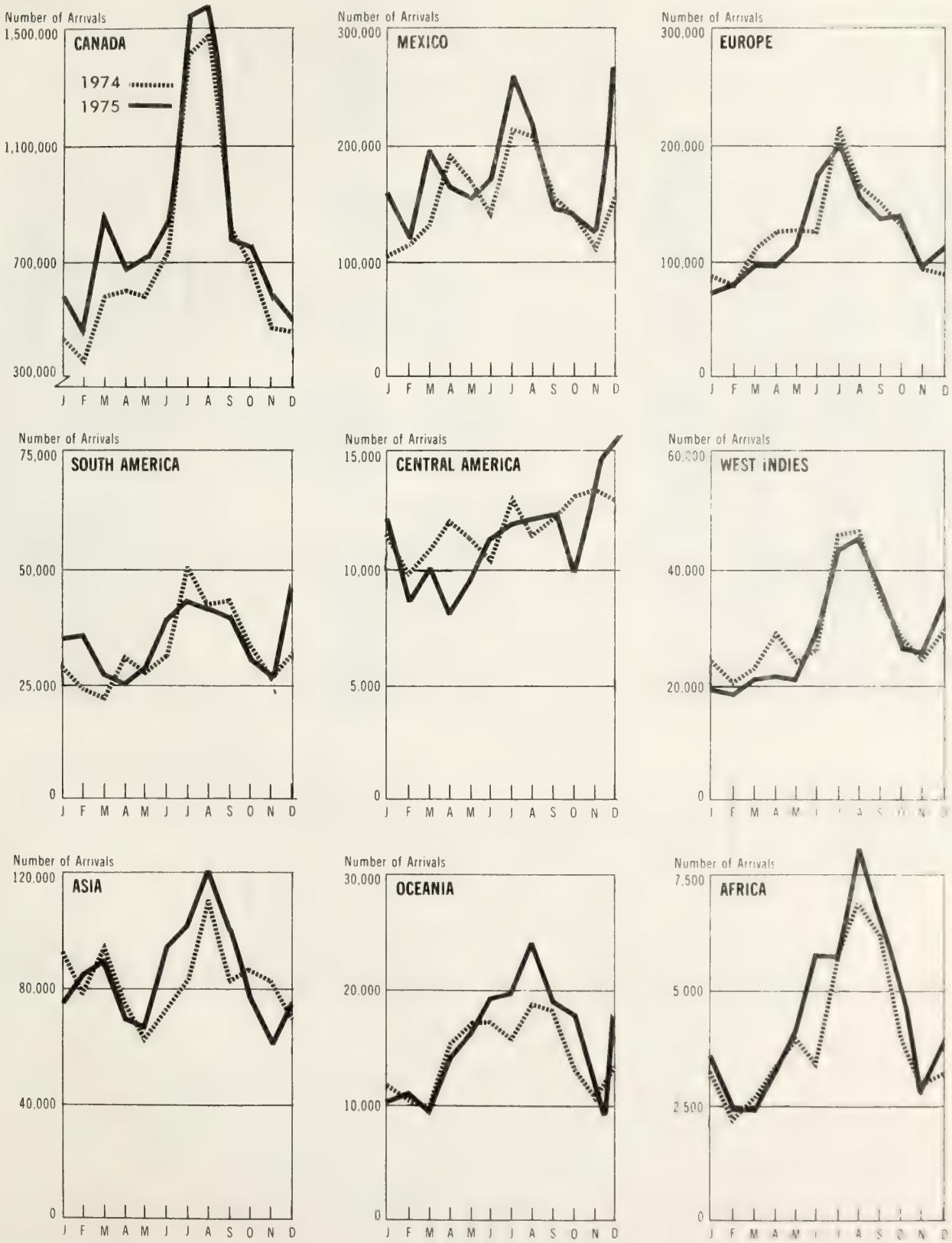
MONTH	1974	1975	% CHG
JANUARY	11,766	10,252	-12.9
FEBRUARY	10,439	11,008	5.5
MARCH	9,984	9,373	-6.1
APRIL	15,323	14,129	-7.8
MAY	17,123	16,204	-5.4
JUNE	17,252	19,239	11.5
JULY	15,656	19,752	26.2
AUGUST	18,768	24,028	28.0
SEPTEMBER	18,208	18,803	3.3
OCTOBER	13,352	14,016	5.0
NOVEMBER	10,798	9,840	-8.9
DECEMBER	13,481	18,103	34.3
TOTAL	172,150	184,747	7.3

ARRIVALS FROM AFRICA

MONTH	1974	1975	% CHG
JANUARY	3,241	3,595	10.9
FEBRUARY	2,184	2,432	11.4
MARCH	2,656	2,411	-9.2
APRIL	3,332	3,236	-2.9
MAY	3,959	4,102	3.6
JUNE	3,383	5,762	70.3
JULY	5,799	5,735	-1.1
AUGUST	6,895	8,064	17.0
SEPTEMBER	6,194	6,586	6.3
OCTOBER	3,988	4,177	4.7
NOVEMBER	2,955	2,858	-3.3
DECEMBER	3,212	3,763	17.2
TOTAL	47,798	52,721	10.3

CHART 1

FOREIGN VISITOR ARRIVALS BY REGION



As reflected in Table 6 below, total arrivals to the U.S. during December 1975 increased 18.0%. Increases were recorded from all major geographic areas during this period, ranging from 4% to 34%. December marks the first month during calendar year 1975 that increases in arrivals to the U.S. were recorded from all of the major geographic regions.

In December 1975 Oceania recorded the largest growth rate in travel to the U.S.--34.3% and accounted for a 6% share of the total overseas arrivals. Europe's share of the total overseas arrivals increased to 37% from 36% recorded in December a year ago. Asia and the West Indies were the only areas recording declines in their share of arrivals from 1974.

During 1975, there was an 11.2% increase in the total number of visitors to the U.S. Arrivals from overseas countries increased 0.2%; arrivals from Mexico increased 17.1%; and arrivals from Canada increased by 14.5%. Arrivals from Europe, Central America and the West Indies declined by 2.0%, 2.9% and 6.1% respectively.

European arrivals accounted for 40.8% of the total overseas countries in 1975. Asia, which accounted for the second largest share of overseas visitor arrivals to the U.S. in 1975 increased its share from 27.4% in 1974 to 29.7% in 1975.

TABLE 6

FOREIGN VISITOR ARRIVALS IN THE U.S. BY GEOGRAPHIC AREA

DECEMBER AND 1ST 12 MONTHS 1975

	DECEMBER 1975				1ST 12 MONTHS 1975			
AREA	NUMBER OF ARRIVALS	PERCENT CHANGE	1975 SHARE OF TOTAL OVERSEAS	1974 SHARE OF TOTAL OVERSEAS	NUMBER OF ARRIVALS	PERCENT CHANGE	1975 SHARE OF TOTAL OVERSEAS	1974 SHARE OF TOTAL OVERSEAS
EUROPE	109,248	22.5	37.0	35.6	1,477,858	- 2.0	40.8	41.7
SOUTH AMERICA	41,604	30.7	14.1	12.7	431,115	9.2	11.9	10.9
CENTRAL AMERICA	17,187	32.5	5.8	5.2	138,014	- 2.9	3.8	3.9
WEST INDIES	33,114	11.3	11.2	11.9	337,684	- 6.1	9.3	9.9
ASIA	72,444	3.8	24.5	27.9	1,002,137	1.0	27.7	27.4
OCEANIA	18,103	34.3	6.1	5.4	184,747	7.3	5.1	4.8
AFRICA	3,763	17.2	1.3	1.3	52,721	10.3	1.5	1.3
OTHER OVERSEAS	14	600.0	0.0	0.0	64	- 89.9	0.0	0.0
TOTAL OVERSEAS	295,477	18.1	100.0	100.0	3,624,340	0.2	100.0	100.0
MEXICO	269,346	73.5			2,155,651	17.1		
CANADA	462,855	(-0.6)			9,918,127	14.5		
GRAND TOTAL	1,027,678	18.0			15,698,118	11.2		

Table 7 below compares the twenty leading overseas countries generating visitors to the U.S. during December 1974 and 1975.

For the month of December, Japan held the number one position, followed by the United Kingdom, Germany, Venezuela and Australia. The largest increase in December was recorded by Brazil (83.0%), followed by Venezuela (50.7%), Jamaica (42.7%), and Australia (41.9%). Japan and Argentina both recorded declines this month of -5.7% and -30.2% respectively.

For December 1975, Japan reflected a four percentage point drop in share of total overseas arrivals, while representing the largest share of overseas arrivals (17.6%).

TABLE 7

TOP TWENTY OVERSEAS TOURIST GENERATING COUNTRIES

DECEMBER 75

	DECEMBER 1975		DECEMBER 1974				
COUNTRY	RANK	NUMBER OF ARRIVALS	RANK	NUMBER OF ARRIVALS	PERCENT CHANGE	1975 SHARE OF TOTAL OVERSEAS	1974 SHARE OF TOTAL OVERSEAS
JAPAN	01	51,993	01	55,124	- 5.7	17.6	22.0
U. K.	02	29,956	02	26,429	13.3	10.1	10.6
GERMANY	03	19,529	03	15,176	28.7	6.6	6.1
VENEZUELA	04	12,951	06	8,592	50.7	4.4	3.4
AUSTRALIA	05	12,832	04	9,043	41.9	4.3	3.6
FRANCE	06	11,371	05	8,612	32.0	3.8	3.4
BRAZIL	07	10,389	09	5,676	83.0	3.5	2.3
ITALY	08	9,325	08	7,709	21.0	3.2	3.1
BAHAMAS	09	9,134	07	8,296	10.1	3.1	3.3
JAMAICA	10	7,227	13	5,063	42.7	2.4	2.0
COLOMBIA	11	7,143	12	5,210	37.1	2.4	2.1
DOMINICAN REPB.	12	7,117	10	5,543	28.4	2.4	2.2
NETHERLANDS	13	5,471	14	4,376	25.0	1.9	1.7
SWITZERLAND	14	5,201	15	4,015	29.5	1.8	1.6
SWEDEN	15	4,718	17	3,416	38.1	1.6	1.4
NEW ZEALAND	16	4,329	16	3,667	18.1	1.5	1.5
COSTA RICA	17	4,091	19	3,182	28.6	1.4	1.3
SPAIN	18	4,053	20	2,980	36.0	1.4	1.2
GUATEMALA	19	3,786	22	2,772	36.6	1.3	1.1
ARGENTINA	20	3,779	11	5,413	- 30.2	1.3	2.2
TOTAL OVERSEAS		295,477		250,219	18.1	100.0	100.0

Table 8 compares the twenty leading overseas countries generating visitors to the U.S. during 1974 and 1975.

During 1975, Japan ranked number one, followed by the United Kingdom, Germany, France, Australia and Venezuela. Japan ranked as the largest overseas generator of overseas visitor arrivals for the fourth consecutive year. Prior to 1972, the United Kingdom had been the largest overseas generator of visitors to the U.S. for over a decade.

Arrivals from USTS's major European markets (United Kingdom, and France) recorded a decrease of 2.2% and 5.0% respectively, while Germany recorded an increase of 0.7%. During 1975, there were no sizable gains reflected in shares of arrivals over 1974.

TABLE 8

TOP TWENTY OVERSEAS TOURIST GENERATING COUNTRIES

CALENDAR YEAR 1975

	CY 1975		CY 1974				
COUNTRY	RANK	NUMBER OF ARRIVALS	RANK	NUMBER OF ARRIVALS	PERCENT CHANGE	1975 SHARE OF TOTAL OVERSEAS	1974 SHARE OF TOTAL OVERSEAS
JAPAN	01	746,124	01	763,215	- 2.2	20.6	21.1
U. K.	02	437,667	02	450,077	- 2.8	12.1	12.4
GERMANY	03	297,964	03	295,873	0.7	8.2	8.2
FRANCE	04	157,394	04	165,703	- 5.0	4.3	4.6
AUSTRALIA	05	121,255	05	113,418	6.9	3.3	3.1
VENEZUELA	06	104,541	08	88,611	18.0	2.9	2.4
ITALY	07	102,279	06	109,210	- 6.3	2.8	3.0
BRAZIL	08	102,205	09	85,490	19.6	2.8	2.4
BAHAMAS	09	77,514	07	91,902	- 15.7	2.1	2.5
NETHERLANDS	10	73,961	11	70,850	4.4	2.0	2.0
JAMAICA	11	71,997	14	61,709	16.7	2.0	1.7
ARGENTINA	12	69,024	13	62,497	10.4	1.9	1.7
SWITZERLAND	13	66,361	12	67,535	- 1.7	1.8	1.9
DOMINICAN REPB.	14	65,036	10	75,301	- 13.6	1.8	2.1
COLOMBIA	15	58,851	15	60,265	- 2.3	1.6	1.7
SWEDEN	16	53,626	16	50,237	6.7	1.5	1.4
NEW ZEALAND	17	51,382	17	48,909	5.1	1.4	1.4
SPAIN	18	43,792	18	44,207	- 0.9	1.2	1.2
ISRAEL	19	43,355	19	43,823	- 1.1	1.2	1.2
PERU	20	37,511	20	36,903	1.6	1.0	1.0
TOTAL OVERSEAS		3,624,340		3,617,579	0.2	100.0%	100.0%

Highlights of Foreign Visitor Arrivals to the United States--
December 1975

December 1975

December was an exceptionally favorable travel month for international travel to the U. S. During December, arrivals from Canada, Mexico, and overseas countries totaled 1,027,678, representing an 18.0% increase over December 1974.

	December 1975	December 1974	% Change
Overseas	295,477	250,219	+18.1%
Mexico	269,346	155,276	+73.5
Canada	462,855	465,697	- 0.6
TOTAL	1,027,678	871,192	+18.0

Of these one million foreign visitor arrivals during December, 295,477 came from overseas countries, an 18.1% increase over December of 1974. Travel to the U. S. was up from all major geographic regions during the month, with increases ranging from 4% to 34%.

Europe for the third consecutive month, supplied a higher monthly volume of visitors. Arrivals from European countries were up almost 23% over the previous year's December figure. Exemplifying this favorable showing, travel from USTS' three major European market countries, United Kingdom, Germany, and France, showed respective increases of 13.3%, 28.7%, and 32.0% during December 1975.

Travel from the four USTS special market countries in Europe--Italy, Netherlands, Switzerland, and Belgium--also showed favorably in December. Arrivals were up 21.0% from Italy, 25.0% from the Netherlands, 29.5% from Switzerland, and 11.1% from Belgium.

Travel from Asia increased almost 4% in December, despite a 5.7% decline in travelers from Japan, the major source of Asian arrivals to the U. S. This was the third consecutive month in which Japanese arrivals underwent a drop from the comparable 1974 period.

Arrivals from Australia, USTS' secondary market in Oceania, were up significantly in December, rising 41.9%. The two USTS secondary markets in South America--Brazil and Venezuela--also had spectacular growth in arrivals during December 1975. Travel from these two countries was up 83.0% and 50.7%, respectively, over December 1974 totals.

Dramatic increases were also witnessed in arrivals from Mexico. During December, travel from this southern neighbor rose 73.5% over the 1974 period. Several reasons may be given for this healthy monthly growth: (1) increased prosperity/improved economic conditions in Mexico; (2) rumors that the Mexican government may

restrict travel, causing trips to be taken now before its too late; (3) rupture of communication with Spain; no travel to Spain allowed; possibly diverted some travel to Europe to the U. S.; and (4) increased Mexican interest in ski travel to the U. S. estimated to have doubled in 1975.

Canadian travel to the U. S. during December 1975 was down slightly. Arrivals numbered 462,855 a 0.6% decline from December 1974 total--only the second such monthly decline in travel from Canada recorded during 1975.

TABLE 9

TEMPORARY VISITORS TO U.S. BY COUNTRY OR REGION OF LAST PERMANENT RESIDENCE

DECEMBER 1975

COUNTRY	BUSINESS DEC 74	BUSINESS DEC 75	BUSINESS % CHG	PLEASURE DEC 74	PLEASURE DEC 75	PLEASURE % CHG	STUDENTS DEC 74	STUDENTS DEC 75	STUDENTS % CHG	TRANSITS DEC 74	TRANSITS DEC 75	TRANSITS % CHG	TOTAL DEC 74	TOTAL DEC 75	TOTAL % CHG
EUROPE															
AUSTRIA	90	119	32.2	939	1315	40.0	6	1	- 83.3	72	39	- 45.8	1107	1474	33.2
BELGIUM	372	530	42.5	1324	1336	.9	12	8	- 33.3	56	86	53.6	1764	1960	11.1
DENMARK	150	234	56.0	1254	1592	27.0	11	11		87	48	- 44.8	1502	1885	25.5
FINLAND	59	73	23.7	906	1159	27.9	9	9		23	37	60.9	997	1278	28.2
FRANCE	1220	1718	40.8	7114	9193	29.2	44	52	18.2	234	408	74.4	8612	11371	32.0
GERMANY	1615	2212	37.0	13200	16952	28.4	38	53	39.5	323	312	- 3.4	15176	19529	28.7
GREECE	116	417	259.5	1452	2137	47.2	59	109	84.7	708	407	- 42.5	2335	3070	31.5
ICELAND	15	31	106.7	173	238	37.6	1	15	1400.0	4	7	75.0	193	291	50.8
IRELAND	114	214	87.7	1219	1500	23.1	6	6		69	40	- 42.0	1408	1760	25.0
ITALY	792	1350	70.5	5761	6757	17.3	18	18		1138	1200	5.4	7709	9325	21.0
LUXEMBOURG	4	12	200.0	117	122	4.3				1		- 100.0	122	134	9.8
NETHERLANDS	602	628	4.3	3415	4484	31.3	24	25	4.2	335	334	- .3	4376	5471	25.0
NORWAY	180	273	51.7	1149	1223	6.4	19	32	68.4	508	458	- 9.8	1856	1986	7.0
PORTUGAL	91	85	- 6.6	813	1221	50.2	5	4	- 20.0	152	180	18.4	1061	1490	40.4
SPAIN	356	692	94.4	2335	3095	32.5	20	21	5.0	269	245	- 8.9	2980	4053	36.0
SWEDEN	426	737	73.0	2828	3837	35.7	18	22	22.2	144	122	- 15.3	3416	4718	38.1
SWITZERLAND	351	559	59.3	3445	4531	31.5	28	28		191	83	- 56.5	4015	5201	29.5
USSR	182	182		119	101	- 15.1				46	107	132.6	347	390	12.4
U. K.	2891	4388	51.8	21067	24125	14.5	70	84	20.0	2401	1359	- 43.4	26429	29956	13.3
YUGOSLAVIA	102	95	- 6.9	1046	1119	7.0	7	8	14.3	60	105	75.0	1215	1327	9.2
OTHER EUROPE	95	206	116.8	2335	2191	- 6.2	8	8		108	174	61.1	2546	2579	1.3
TOTAL	9923	14755	50.2	72011	88228	22.5	403	514	27.5	6929	5751	- 17.0	89166	109248	22.5

TABLE 9

TEMPORARY VISITORS TO U.S. BY COUNTRY OR REGION OF LAST PERMANENT RESIDENCE

DECEMBER 1975

COUNTRY	BUSINESS DEC 74	BUSINESS DEC 75	BUSINESS % CHG	PLEASURE DEC 74	PLEASURE DEC 75	PLEASURE % CHG	STUDENTS DEC 74	STUDENTS DEC 75	STUDENTS % CHG	TRANSITS DEC 74	TRANSITS DEC 75	TRANSITS % CHG	TOTAL DEC 74	TOTAL DEC 75	TOTAL % CHG
SOUTH AMERICA															
ARGENTINA	148	176	18.9	5136	3439	- 33.0	23	4	- 82.6	106	160	50.9	5413	3779	- 30.2
BOLIVIA	37	70	89.2	430	468	8.8	16	12	- 25.0	27	64	137.0	510	614	20.4
BRAZIL	551	704	27.8	4480	9121	103.6	199	339	70.4	446	225	- 49.6	5676	10389	83.0
CHILE	112	136	21.4	810	900	11.1	17	22	29.4	60	56	- 6.7	999	1114	11.5
COLOMBIA	261	326	24.9	4612	6458	40.0	82	99	20.7	255	260	2.0	5210	7143	37.1
ECUADOR	124	93	- 25.0	1062	1250	17.7	33	23	- 30.3	77	74	- 3.9	1296	1440	11.1
PARAGUAY	15	21	40.0	113	204	80.5	5	8	60.0	57	10	- 82.5	190	243	27.9
PERU	97	104	7.2	2990	2854	- 4.5	67	38	- 43.3	59	92	55.9	3213	3088	- 3.9
URUGUAY	30	31	3.3	228	252	10.5	3	7	133.3	55	38	- 30.9	316	328	3.8
VENEZUELA	215	410	90.7	8150	12274	50.6	82	115	40.2	145	152	4.8	8592	12951	50.7
OTHER S AMERICA	35	51	45.7	348	418	20.1	18	20	11.1	25	26	4.0	426	515	20.9
TOTAL	1625	2122	30.6	28359	37638	32.7	545	687	26.1	1312	1157	- 11.8	31841	41604	30.7
CENTRAL AMERICA															
COSTA RICA	61	72	18.0	3008	3910	30.0	23	25	8.7	90	84	- 6.7	3182	4091	28.6
EL SALVADOR	38	55	44.7	1335	1855	39.0	26	45	73.1	43	75	74.4	1442	2030	40.8
GUATEMALA	137	183	33.6	2560	3513	37.2	23	26	13.0	52	64	23.1	2772	3786	36.6
HONDURAS	67	88	31.3	1634	1411	- 13.6	49	33	- 32.7	187	291	55.6	1937	1823	- 5.9
NICARAGUA	121	134	10.7	1316	2842	116.0	51	53	3.9	39	49	25.6	1527	3078	101.6
PANAMA	119	131	10.1	1533	1563	2.0	25	30	20.0	61	50	- 18.0	1738	1774	2.1
OTHER C AMERICA	70	51	- 27.1	266	506	90.2	13	8	- 38.5	27	40	48.1	376	605	60.9
TOTAL	613	714	16.5	11652	15600	33.9	210	220	4.8	499	653	30.9	12974	17187	32.5

TABLE 9

TEMPORARY VISITORS TO U.S. BY COUNTRY OR REGION OF LAST PERMANENT RESIDENCE

DECEMBER 1975

COUNTRY	BUSINESS DEC 74	BUSINESS DEC 75	BUSINESS % CHG	PLEASURE DEC 74	PLEASURE DEC 75	PLEASURE % CHG	STUDENTS DEC 74	STUDENTS DEC 75	STUDENTS % CHG	TRANSITS DEC 74	TRANSITS DEC 75	TRANSITS % CHG	TOTAL DEC 74	TOTAL DEC 75	TOTAL % CHG
WEST INDIES															
ANTIGUA	62	62		516	394	- 23.6	9	6	- 33.3	22	16	- 27.3	609	478	- 21.5
BAHAMAS	168	156	- 7.1	7896	8844	12.0	214	118	- 44.9	18	16	- 11.1	8296	9134	10.1
BARBADOS	64	75	17.2	438	431	- 1.6	5	2	- 60.0	68	57	- 16.2	575	565	- 1.7
BERMUDA	73	21	- 37.5	2540	1733	- 31.8	18	16	- 11.1	170	255	50.0	2801	2035	- 27.3
BR. VIRGIN ISL	[illegible]	[illegible]	- 48.8	241	261	8.3	7		- 100.0	13	4	- 69.2	304	287	- 5.6
DOMINICAN REPB.	197	[illegible]	71.1	5175	6618	27.9	65	56	- 13.8	106	106		5543	7117	28.4
HAITI	201	536	166.7	1047	1207	15.3	15	15		204	153	- 25.0	1467	1911	30.3
JAMAICA	426	[illegible]	25.4	4305	6435	49.5	75	81	8.0	257	177	- 31.1	5063	7227	42.7
NETHERLAND ANTILL	66	121	83.3	735	713	- 3.0	3	8	166.7	46	21	- 54.3	850	863	1.5
TRINIDAD & TOBAGO	95	198	108.4	1500	1655	10.3	28	33	17.9	70	50	- 28.6	1693	1936	14.4
OTHER WEST INDIES	154	109	- 29.2	2152	1294	- 39.9	49	11	- 77.6	199	147	- 26.1	2554	1561	- 38.9
TOTAL	1549	2181	40.8	26545	29585	11.5	488	346	- 29.1	1173	1002	- 14.6	29755	33114	11.3
ASIA															
CHINA MAINLAND	19	40	110.5	3	14	366.7				2	7	250.0	24	61	154.2
CHINA TAIWAN	220	635	188.6	375	915	144.0	202	173	- 14.4	197	237	20.3	994	1960	97.2
HONG KONG	305	551	80.7	1627	2605	60.1	159	182	14.5	539	411	- 23.7	2630	3749	42.5
INDIA	169	257	52.1	851	1035	21.6	181	143	- 21.0	103	74	- 28.2	1304	1509	15.7
INDONESIA	44	87	97.7	219	360	64.4	20	38	90.0	145	88	- 39.3	428	573	33.9
IRAN	81	257	217.3	756	1191	57.5	559	761	36.1	5	10	100.0	1401	2219	58.4
ISRAEL	226	343	51.8	1722	1908	10.8	86	99	15.1	20	31	55.0	2054	2381	15.9
JAPAN	4259	6622	55.5	49947	44440	- 11.0	330	444	34.5	588	487	- 17.2	55124	51993	- 5.7
KOREA	413	387	- 6.3	318	367	15.4	72	124	72.2	264	228	- 13.6	1067	1106	3.7
LEBANON	69	138	100.0	457	561	22.8	46	76	65.2	4	8	100.0	576	783	35.9
MALAYSIA	9	23	155.6	125	166	32.8	50	55	10.0	7	18	157.1	191	262	37.2
PHILIPPINES	205	476	132.2	729	1030	41.3	21	20	- 4.8	252	280	11.1	1207	1806	49.6
SINGAPORE	37	69	86.5	209	357	70.8	18	16	- 11.1	11	8	- 27.3	275	450	63.6
THAILAND	57	77	35.1	304	423	39.1	195	154	- 21.0	5	16	220.0	561	670	19.4
TURKEY	34	68	100.0	363	514	41.6	37	34	- 8.1	5	8	60.0	439	624	42.1
OTHER ASIA	211	349	65.4	867	1522	75.5	332	352	6.0	103	75	- 27.2	1513	2298	51.9
TOTAL	6358	10379	63.2	58872	57408	- 2.5	2308	2671	15.7	2250	1986	- 11.7	69788	72444	3.8
OCEANIA															
AUSTRALIA	521	610	17.1	7977	12039	50.9	72	52	- 27.8	473	131	- 72.3	9043	12832	41.9
FIJI	5	5		196	264	34.7	1	1		38	31	- 18.4	240	301	25.4
NEW ZEALAND	105	167	59.0	2601	3460	33.0	23	15	- 34.8	938	687	- 26.8	3667	4329	18.1
OTHER OCEANIA	23	17	- 26.1	450	553	22.9	12	15	25.0	46	56	21.7	531	641	20.7
TOTAL	654	799	22.2	11224	16316	45.4	108	83	- 23.1	1495	905	- 39.5	13481	18103	34.3

TABLE 9

TEMPORARY VISITORS TO U.S. BY COUNTRY OR REGION OF LAST PERMANENT RESIDENCE

DECEMBER 1975

COUNTRY	BUSINESS DEC 74	BUSINESS DEC 75	BUSINESS % CHG	PLEASURE DEC 74	PLEASURE DEC 75	PLEASURE % CHG	STUDENTS DEC 74	STUDENTS DEC 75	STUDENTS % CHG	TRANSITS DEC 74	TRANSITS DEC 75	TRANSITS % CHG	TOTAL DEC 74	TOTAL DEC 75	TOTAL % CHG
AFRICA															
SOUTH AFRICA	163	198	21.5	1096	1213	10.7	42	20	- 52.4	35	27	- 22.9	1336	1458	9.1
OTHER AFRICA	243	441	81.5	1082	1175	8.6	449	598	33.2	102	91	- 10.8	1876	2305	22.9
TOTAL	406	639	57.4	2178	2388	9.6	491	618	25.9	137	118	- 13.9	3212	3763	17.2
OTHER OVERSEAS		6	100.0	2	5	150.0					3	100.0	2	14	600.0
TOTAL OVERSEAS	21028	31595	50.3	210843	247168	17.2	4553	5139	12.9	13795	11575	- 16.1	250219	295477	18.1
MEXICO	1886	2540	34.7	152833	265787	73.9	237	338	42.6	320	681	112.8	155276	269346	73.5
CANADA*													465697	462855**	- 0.6
													871192	1027678	18.0

* DATA ON CANADIAN ARRIVALS BY PURPOSE OF TRIP NOT AVAILABLE.

Highlights of Foreign Visitor Arrivals to the United States--Calendar year 1975

Calendar Year 1975

During calendar year 1975, the first half of this nation's Bicentennial celebration, international travel to the U.S. rose to a new record high. This year saw foreign arrivals from Canada, Mexico, and overseas countries total 15,698,118, representing an 11.2% increase over the CY 1974 total of 14,123,253.

	CY 1975	CY 1974	% Change
Overseas	3,624,340	3,617,579	+ 0.2%
Mexico	2,155,651	1,840,849	+17.1
Canada	9,918,127	8,664,825	+14.5
TOTAL	15,698,118	14,123,253	+11.2

Of these 15.7 million international visitors, 3,624,340, or 23%, came from overseas countries--relatively the same volume as during CY 1974. It is important to note, however, that the composition of this overseas market changed somewhat in 1975. Europe's share of these arrivals declined slightly, while the proportions attributable to South America, Asia, and Oceania rose slightly.

The decline in Europe's share of total overseas arrivals may be explained by the 2.0% drop in travel from Europe to the U.S. in 1975. Arrivals from two of USTS' major European market countries were below 1974 levels--United Kingdom, down 2.8%, and France, down 5.0%. Travel from Germany, however, remained relatively stable in 1975, increasing 0.7%.

Three of the four USTS secondary market countries in Europe, Belgium, Italy and Switzerland, also supplied fewer international arrivals than during the previous year. Travel was down 4.1%, 6.3%, and 1.7%, respectively, from these countries in 1975. The remaining secondary market country, the Netherlands, sent 4.4% more tourists to the U.S. in 1975.

Travel from Asia was up slightly from the 1974 level, despite a 2.2% drop in Japanese arrivals during CY 1975. This decline in travel from Japan was the first such annual decrease in over a decade and reflects the travel-depressing effects of higher air fares and recessionary economic difficulties experienced in Japan in 1975.

During 1975, arrivals from Australia, USTS' secondary market in Oceania, increased 6.9% and helped the travel volume from Oceania as a whole rise above the 1974 level.

The two USTS secondary market countries in South America--Brazil and Venezuela--showed highly favorable travel trends in 1975. Arrivals were up 19.6% and 18.0%, respectively, from the two countries,

continuing the high growth rates evidenced in travel from these highly potential markets.

Arrivals from Mexico, the second-largest supplier of international travelers to the U.S., numbered 2,155,651 in 1975, representing a healthy 17.1% growth over the 1974 total.

Canadian arrivals to the U.S. also rose significantly during 1975. Some 9,918,127 visitors traveled to this country during the year, 14.5% more than the 1974 total of 8,664,825.

TABLE 10

TEMPORARY VISITORS TO U.S. BY COUNTRY OR REGION OF LAST PERMANENT RESIDENCE

CALENDAR YEAR 1975

COUNTRY	BUSINESS 1ST 12 M 74	BUSINESS 1ST 12 M 75	BUSINESS % CHG	PLEASURE 1ST 12 M 74	PLEASURE 1ST 12 M 75	PLEASURE % CHG	STUDENTS 1ST 12 M 74	STUDENTS 1ST 12 M 75	STUDENTS % CHG	TRANSITS 1ST 12 M 74	TRANSITS 1ST 12 M 75	TRANSITS % CHG	TOTAL 1ST 12 M 74	TOTAL 1ST 12 M 75	TOTAL % CHG
EUROPE															
AUSTRIA	2419	2229	- 7.9	17920	16386	- 8.6	145	135	- 6.9	570	432	- 24.2	21054	19182	- 8.9
BELGIUM	8361	8148	- 2.5	23159	22150	- 4.4	389	308	- 20.8	717	684	- 4.6	32626	31290	- 4.1
DENMARK	4552	4457	- 2.1	17400	18791	8.0	255	238	- 6.7	1001	681	- 32.0	23208	24167	4.1
FINLAND	1916	2175	13.5	10200	14217	39.4	284	185	- 34.9	387	460	18.9	12787	17037	33.2
FRANCE	29469	26854	- 8.9	130086	124248	- 4.5	1717	1580	- 8.0	4431	4712	6.3	165703	157394	- 5.0
GERMANY	44796	41988	- 6.3	245412	250257	2.0	1137	1361	19.7	4528	4358	- 3.8	295873	297964	0.7
GREECE	2663	2778	4.3	17582	16795	- 4.5	1358	1538	13.3	9366	6411	- 31.6	30969	27522	- 11.1
ICELAND	628	556	- 11.5	3111	3691	18.6	100	100		25	24	- 4.0	3864	4371	13.1
IRELAND	3354	2680	- 20.1	24347	21864	- 10.2	280	249	- 11.1	755	532	- 29.5	28736	25325	- 11.9
ITALY	18542	18334	- 1.1	79093	72975	- 7.7	672	541	- 19.5	10903	10429	- 4.3	109210	102279	- 6.3
LUXEMBOURG	242	325	34.3	1208	1429	18.3	23	22	- 4.3	24	21	- 12.5	1497	1797	20.0
NETHERLANDS	13088	13548	3.5	53531	56041	4.7	496	624	25.8	3735	3748	.3	70850	73961	4.4
NORWAY	5223	5305	1.6	17985	20192	12.3	610	651	6.7	6891	5693	- 17.4	30709	31841	3.7
PORTUGAL	1532	1427	- 6.9	9018	10609	17.6	101	113	11.9	1549	1575	1.7	12200	13724	12.5
SPAIN	8631	8668	.4	32721	31563	- 3.5	451	492	9.1	2404	3069	27.7	44207	43792	- 0.9
SWEDEN	11444	11443		36505	39871	9.2	734	709	- 3.4	1554	1603	3.2	50237	53626	6.7
SWITZERLAND	10443	9662	- 7.5	54648	54677	.1	657	993	51.1	1787	1029	- 42.4	67535	66361	- 1.7
USSR	2748	3318	20.7	2133	1973	- 7.5	8	17	112.5	996	1166	17.1	5885	6474	10.0
U. K.	76218	71403	- 6.3	351584	348877	- .8	2283	1985	- 13.1	19992	15402	- 23.0	450077	437667	- 2.8
YUGOSLAVIA	2976	1879	- 36.9	11668	10261	- 12.1	182	134	- 26.4	759	717	- 5.5	15585	12991	- 16.6
OTHER EUROPE	4055	4269	5.3	29289	22229	- 24.1	195	129	- 33.8	2104	2466	17.2	35643	29093	- 18.4
TOTAL	253300	241446	- 4.7	1168600	1159096	- .8	12077	12104	.2	74478	65212	- 12.4	1508455	1477858	- 2.0

TABLE 10

TEMPORARY VISITORS TO U.S. BY COUNTRY OR REGION OF LAST PERMANENT RESIDENCE
CALENDAR YEAR 1975

COUNTRY	BUSINESS 1ST 12 M 74	BUSINESS 1ST 12 M 75	BUSINESS % CHG	PLEASURE 1ST 12 M 74	PLEASURE 1ST 12 M 75	PLEASURE % CHG	STUDENTS 1ST 12 M 74	STUDENTS 1ST 12 M 75	STUDENTS % CHG	TRANSITS 1ST 12 M 74	TRANSITS 1ST 12 M 75	TRANSITS % CHG	TOTAL 1ST 12 M 74	TOTAL 1ST 12 M 75	TOTAL % CHG
SOUTH AMERICA															
ARGENTINA	3616	3085	- 14.7	57450	64266	11.9	310	312	.6	1121	1361	21.4	62497	69024	10.4
BOLIVIA	920	1107	20.3	4276	4230	- 1.1	391	344	- 12.0	442	499	12.9	6029	6180	2.5
BRAZIL	13954	12569	- 9.9	65884	83550	26.8	1592	2171	36.4	4060	3915	- 3.6	85490	102205	19.6
CHILE	2769	2424	- 12.5	12105	9806	- 19.0	495	364	- 26.5	853	599	- 29.8	16222	13193	- 18.7
COLOMBIA	5363	5143	- 4.1	49573	48211	- 2.7	2580	2554	- 1.0	2749	2943	7.1	60265	58851	- 2.3
ECUADOR	1858	1912	2.9	20189	21949	8.7	643	722	12.3	1176	951	- 19.1	23866	25534	7.0
PARAGUAY	220	300	36.4	1592	1585	- .4	56	66	17.9	227	292	28.6	2095	2243	7.1
PERU	1733	1799	3.8	32959	33716	2.3	1433	1180	- 17.7	778	816	4.9	36903	37511	1.6
URUGUAY	757	573	- 24.3	4127	3378	- 18.1	119	109	- 8.4	486	394	- 18.9	5489	4454	- 18.9
VENEZUELA	4530	5408	19.4	78840	93284	18.3	4108	4365	6.3	1133	1484	31.0	88611	104541	18.0
OTHER S AMERICA	825	975	18.2	5515	5591	1.4	579	370	- 36.1	367	443	20.7	7286	7379	1.3
TOTAL	36545	35295	- 3.4	332510	369566	11.1	12306	12557	2.0	13392	13697	2.3	394753	431115	9.2
CENTRAL AMERICA															
COSTA RICA	1140	1303	14.3	19664	20103	2.2	729	687	- 5.8	1895	863	- 54.5	23428	22956	- 2.0
EL SALVADOR	837	876	4.7	16662	16970	1.8	1092	1334	22.2	439	597	36.0	19030	19777	3.9
GUATEMALA	2338	2343	.2	24220	24258	.2	613	605	- 1.3	392	526	34.2	27563	27732	0.6
HONDURAS	2185	1291	- 40.9	15310	12302	- 19.6	1067	1128	5.7	2816	2830	.5	21378	17551	- 17.9
NICARAGUA	1438	1547	7.6	15668	15237	- 2.8	1134	1403	23.7	603	594	- 1.5	18843	18781	- 0.3
PANAMA	2696	2812	4.3	21850	20431	- 6.5	1501	1524	1.5	663	581	- 12.4	26710	25348	- 5.1
OTHER C AMERICA	788	856	8.6	3823	4321	13.0	183	204	11.5	382	488	27.7	5176	5869	13.4
TOTAL	11422	11028	- 3.4	117197	113622	- 3.1	6319	6885	9.0	7190	6479	- 9.9	142128	138014	- 2.9

TABLE 10

TEMPORARY VISITORS TO U.S. BY COUNTRY OR REGION OF LAST PERMANENT RESIDENCE
CALENDAR YEAR 1975

COUNTRY	BUSINESS 1ST 12 M 74	BUSINESS 1ST 12 M 75	BUSINESS % CHG	PLEASURE 1ST 12 M 74	PLEASURE 1ST 12 M 75	PLEASURE % CHG	STUDENTS 1ST 12 M 74	STUDENTS 1ST 12 M 75	STUDENTS % CHG	TRANSITS 1ST 12 M 74	TRANSITS 1ST 12 M 75	TRANSITS % CHG	TOTAL 1ST 12 M 74	TOTAL 1ST 12 M 75	TOTAL % CHG
WEST INDIES															
ANTIGUA	450	534	18.7	6801	5391	- 20.7	232	174	- 25.0	196	308	57.1	7679	6407	- 16.6
BAHAMAS	2351	2217	- 5.7	86097	72016	- 16.4	3043	3020	- .8	411	261	- 36.5	91902	77514	- 15.7
BARBADOS	681	832	22.2	6238	6369	2.1	151	121	- 19.9	845	534	- 36.8	7915	7856	- 0.7
BERMUDA	1345	1078	- 19.9	18413	17849	- 3.1	545	583	7.0	2425	2192	- 9.6	22728	21702	- 4.5
BR. VIRGIN ISL	362	285	- 21.3	4044	3994	- 1.2	124	120	- 3.2	257	290	12.8	4787	4689	- 2.0
DOMINICAN REPB.	3192	3722	16.6	69368	58654	- 15.4	1614	1551	- 3.9	1127	1109	- 1.6	75301	65036	- 13.6
HAITI	1980	3461	74.8	12837	14621	13.9	1007	486	- 51.7	1749	2447	39.9	17573	21015	19.6
JAMAICA	6416	6718	4.7	51909	61650	18.8	1476	1746	18.3	1908	1883	- 1.3	61709	71997	16.7
NETHERLAND ANTILL	2187	1575	- 28.0	14706	10899	- 25.9	383	379	- 1.0	722	485	- 32.8	17998	13338	- 25.9
TRINIDAD & TOBAGO	1831	2244	22.6	19016	20236	6.4	734	632	- 13.9	853	701	- 17.8	22434	23813	6.1
OTHER WEST INDIES	1502	1730	15.2	25070	20156	- 19.6	888	639	- 28.0	1962	1792	- 8.7	29422	24317	- 17.4
TOTAL	22297	24396	9.4	314499	291835	- 7.2	10197	9451	- 7.3	12455	12002	- 3.6	359448	337684	- 6.1
ASIA															
CHINA MAINLAND	193	312	61.7	18	52	188.9				8	13	62.5	219	377	72.1
CHINA TAIWAN	4824	5105	5.8	6331	5888	- 7.0	3418	2284	- 33.2	1897	1982	4.5	16470	15259	- 7.4
HONG KONG	4220	4347	3.0	15781	21371	35.4	5179	4526	- 12.6	5487	4883	- 11.0	30667	35127	14.5
INDIA	4269	4441	4.0	19167	19256	.5	4827	2935	- 39.2	1596	1875	17.5	29859	28507	- 4.5
INDONESIA	1166	1385	18.8	2214	2993	35.2	432	953	120.6	866	1032	19.2	4678	6363	36.0
IRAN	1817	2761	52.0	11330	16369	44.5	8118	11402	40.5	127	268	111.0	21392	30800	44.0
ISRAEL	6310	6150	- 2.5	35663	35211	- 1.3	1511	1546	2.3	339	448	32.2	43823	43355	- 1.1
JAPAN	102264	91611	- 10.4	645484	634890	- 1.6	8617	10518	22.1	6850	9105	32.9	763215	746124	- 2.2
KOREA	5570	5138	- 7.8	4476	4204	- 6.1	1233	1258	2.0	2237	2197	- 1.8	13516	12797	- 5.3
LEBANON	1519	1907	25.5	4361	6649	52.5	806	999	23.9	60	70	16.7	6746	9625	42.7
MALAYSIA	448	807	80.1	1440	2496	73.3	739	892	20.7	171	222	29.8	2798	4417	57.9
PHILIPPINES	4879	5617	15.1	10839	15562	43.6	977	760	- 22.2	2001	2858	42.8	18696	24797	32.6
SINGAPORE	946	1017	7.5	2257	3008	33.3	277	264	- 4.7	145	123	- 15.2	3625	4412	21.7
THAILAND	912	1041	14.1	4158	5043	21.3	4211	2943	- 30.1	138	208	50.7	9419	9235	- 2.0
TURKEY	1091	1048	- 3.9	4306	4228	- 1.8	697	723	3.7	148	128	- 13.5	6242	6127	- 1.8
OTHER ASIA	4305	4945	14.9	11193	14396	28.6	4139	4152	.3	1211	1322	9.2	20848	24815	19.0
TOTAL	144733	137632	- 4.9	779018	791616	1.6	45181	46155	2.2	23281	26734	14.8	992213	1002137	1.0
OCEANIA															
AUSTRALIA	15381	13566	- 11.8	91418	103352	13.1	726	816	12.4	5893	3521	- 40.3	113418	121255	6.9
FIJI	113	174	54.0	1810	2248	24.2	39	35	- 10.3	525	395	- 24.8	2487	2852	14.7
NEW ZEALAND	3386	3359	- .8	34796	39249	12.8	258	248	- 3.9	10469	8526	- 18.6	48909	51382	5.1
OTHER OCEANIA	308	338	9.7	5830	7818	34.1	601	168	- 72.0	597	934	56.4	7336	9258	26.2
TOTAL	19188	17437	- 9.1	133854	152667	14.1	1624	1267	- 22.0	17484	13376	- 23.5	172150	184747	7.3

TABLE 10

TEMPORARY VISITORS TO U.S. BY COUNTRY OR REGION OF LAST PERMANENT RESIDENCE
CALENDAR YEAR 1975

COUNTRY	BUSINESS 1ST 12 M 74	BUSINESS 1ST 12 M 75	BUSINESS % CHG	PLEASURE 1ST 12 M 74	PLEASURE 1ST 12 M 75	PLEASURE % CHG	STUDENTS 1ST 12 M 74	STUDENTS 1ST 12 M 75	STUDENTS % CHG	TRANSITS 1ST 12 M 74	TRANSITS 1ST 12 M 75	TRANSITS % CHG	TOTAL 1ST 12 M 74	TOTAL 1ST 12 M 75	TOTAL % CHG
AFRICA															
SOUTH AFRICA	5020	4720	- 6.0	11915	12862	7.9	502	393	- 21.7	209	189	- 9.6	17646	18164	2.9
OTHER AFRICA	5223	7139	36.7	16238	17186	5.8	7565	8913	17.8	1126	1319	17.1	30152	34557	14.6
TOTAL	10243	11859	15.8	28153	30048	6.7	8067	9306	15.4	1335	1508	13.0	47798	52721	10.3
OTHER OVERSEAS	5	16	220.0	625	44	- 93.0	1	1		3	3		634	64	- 89.9
TOTAL OVERSEAS	497733	479109	- 3.7	2874456	2908494	1.2	95772	97726	2.0	149618	139011	- 7.1	3617579	3624340	0.2
MEXICO	35537	32272	- 9.2	1787982	2104809	17.7	8750	10773	23.1	8580	7797	- 9.1	1840849	2155651	17.1
CANADA*													8664825	9918127	14.5
													14123253	15698118	11.2

* DATA ON CANADIAN ARRIVALS BY PURPOSE OF TRIP NOT AVAILABLE.

ADDENDA

IV. MARKET OVERVIEW

ADDENDUM 1

U.S. SHARE OF TOTAL INTERNATIONAL TRAVEL MARKET
VISITORS AND DOLLARS
1960-1975

TOTAL INTERNATIONAL TRAVEL					INTERNATIONAL TRAVEL TO THE UNITED STATES				U.S. SHARE OF INTERNATIONAL TRAVEL	
YEAR	a/INTERNAT'L TOURIST ARRIVALS (BILLIONS)	% CHANGE/ PREV. YR.	b/INTERNAT'L TOURIST RECEIPTS (BILLIONS)	% CHANGE/ PREV. YR.	ARRIVALS IN THE U.S. (MILLIONS)	% CHANGE/ PREV. YR.	c/U.S. TRAVEL RECEIPTS (MILLIONS)	% CHANGE/ PREV. YR.	SHARE OF TOTAL NUMBER	SHARE OF TOTAL DOLLARS
1960	71.2		$ 6.8		5.6		$ 1,025		7.9	15.1
1961	75.3	+ 5.8	7.3	+ 7.4	6.3	+ 13.5	1,057	+ 3.1	8.4	14.5
1962	81.4	+ 8.1	7.8	+ 6.8	5.9	- 6.8	1,070	+ 1.2	7.2	13.7
1963	93.0	+ 14.2	8.3	+ 6.4	6.1	+ 3.8	1,133	+ 5.9	6.6	13.7
1964	108.0	+ 16.1	9.6	+ 15.7	6.6	+ 8.1	1,357	+ 19.8	6.1	14.1
1965	115.5	+ 6.9	11.0	+ 14.6	7.8	+ 19.0	1,545	+ 13.9	6.8	14.0
1966	130.8	+ 13.2	12.5	+ 13.6	9.1	+ 15.5	1,785	+ 15.5	7.0	14.3
1967	139.5	+ 6.7	13.4	+ 7.2	10.0	+ 10.1	1,881	+ 5.4	7.2	14.0
1968	139.7	+ 0.1	13.8	+ 3.0	10.2	+ 2.4	2,035	+ 8.2	7.3	14.7
1969	154.1	+ 10.3	15.4	+ 11.6	11.7	+ 14.2	2,361	+ 16.0	7.6	15.3
1970	(r) 168.4	+ 9.3	17.9	+ 16.2	12.4	+ 6.1	2,708	+ 14.7	7.4	15.1
1971	(r) 181.5	+ 7.8	20.9 (r)	+ 16.8	12.7	+ 3.0	2,959	+ 9.3	7.0	14.2
1972	198.0	+ 9.1	24.2 (r)	+ 15.8	13.1	d/	3,311	+ 11.9	6.6	13.7
1973	215.0	+ 8.6	27.6	+ 14.0	14.0	+ 6.8	4,130	+ 24.7	6.5	15.0
1974	209.2	- 2.7	29.0	+ 5.1	14.1	+ 1.2	4,845	+ 17.3	6.7	16.7
1975	213.0	+ 1.8	34.0	+ 17.0	15.7	+ 11.2	5,668	+ 17.0	7.4	17.8

(r) = revised figure

a/ Based on statistics of international tourist arrivals at frontiers or in accommodation reported on a regular basis to the IUOTO Secretariat.

b/ Based on international tourist receipts statistics reported on a regular basis to the IUOTO Secretariat. These tourist receipts are supposed to exclude international fare payments, but often times do not.

c/ Includes fare payments.

d/ Data are not comparable to 1971 due to a change in the reporting methods of Statistics Canada.

SOURCE: United States Travel Service based on data from the International Union of Official Travel Organizations, Economic Review of World Tourism, 1974 Edition, the Bureau of Economic Analysis, the Immigration and Naturalization Service and Statistics Canada.

ADDENDUM 2

FOREIGN VISITOR ARRIVALS IN THE U.S. AND U.S. CITIZEN DEPARTURES 1960-1975

YEAR	FOREIGN VISITOR ARRIVALS		U.S. CITIZEN DEPARTURES		
	NUMBER	% CHANGE/ PREV. YEAR	NUMBER	% CHANGE/ PREV. YEAR	DIFFERENCE BETWEEN ARRIVALS AND DEPARTURES
1960					
OVERSEAS	601,154		1,838,027		1,236,873
MEXICO	176,918		601,397		424,479
CANADA	4,775,000		8,665,000		3,890,000
TOTAL	5,553,072		11,104,424		5,551,352
1961					
OVERSEAS	623,010	+ 3.6	1,809,234	- 1.6	1,186,224
MEXICO	209,892	+ 18.6	620,396	+ 3.2	410,504
CANADA	5,471,000	+ 14.6	9,372,000	+ 8.2	3,901,000
TOTAL	6,303,902	+ 13.5	11,801,630	+ 6.3	5,497,728
1962					
OVERSEAS	713,392	+ 14.5	2,090,425	+ 15.5	1,377,033
MEXICO	222,554	+ 6.0	730,000	+ 17.7	507,446
CANADA	4,938,000	- 9.7	10,080,000	+ 7.6	5,142,000
TOTAL	5,873,946	- 6.8	12,900,425	+ 9.3	7,026,479
1963					
OVERSEAS	846,010	+ 18.6	2,351,000	+ 12.5	1,504,990
MEXICO	271,641	+ 22.1	848,000	+ 16.2	576,359
CANADA	4,977,000	+ 0.8	11,132,000	+ 10.4	6,155,000
TOTAL	6,094,651	+ 3.8	14,331,000	+ 11.1	8,236,349
1964					
OVERSEAS	1,101,662	+ 30.2	2,591,326	+ 10.2	1,489,664
MEXICO	338,866	+ 24.7	945,000	+ 11.4	606,134
CANADA	5,148,000	+ 3.4	12,123,000	+ 8.9	6,975,000
TOTAL	6,588,528	+ 8.1	15,659,326	+ 9.3	9,070,798
1965					
OVERSEAS	1,202,443	+ 9.1	3,029,273	+ 16.9	1,826,830
MEXICO	397,122	+ 17.2	1,049,000	+ 11.0	651,878
CANADA	6,242,000	+ 21.2	12,858,000	+ 6.1	6,616,000
TOTAL	7,841,565	+ 19.0	16,936,273	+ 8.2	9,094,708
1966					
OVERSEAS	1,358,324	+ 13.0	3,419,118	+ 12.9	2,060,794
MEXICO	437,834	+ 10.3	1,149,000	+ 9.5	711,166
CANADA	7,257,000	+ 16.3	12,818,000	- 0.3	5,561,000
TOTAL	9,053,158	+ 15.4	17,386,118	+ 2.7	8,332,960

ADDENDUM 2 (Cont.)
FOREIGN VISITOR ARRIVALS IN THE U.S.
AND U.S. CITIZEN DEPARTURES
1960-1975

YEAR	FOREIGN VISITOR ARRIVALS		U.S. CITIZEN DEPARTURES		
	NUMBER	% CHANGE/ PREV. YEAR	NUMBER	% CHANGE/ PREV. YEAR	DIFFERENCE BETWEEN ARRIVALS AND DEPARTURES
1967					
OVERSEAS	1,728,500	+ 27.3	3,841,358	+ 12.3	2,112,858
MEXICO	446,462	+ 2.0	1,252,000	+ 9.0	805,538
CANADA	7,791,000	+ 7.4	15,465,000	+ 20.6	7,674,000
TOTAL	9,965,962	+ 10.1	20,558,358	+ 18.2	10,592,396
1968					
OVERSEAS	1,799,509	+ 4.1	4,299,433	+ 11.9	2,499,924
MEXICO	510,337	+ 14.3	1,370,000	+ 9.4	859,663
CANADA	7,898,000	+ 1.4	11,708,000	- 24.3	3,810,000
TOTAL	10,207,846	+ 2.4	17,377,433	- 15.5	7,169,587
1969					
OVERSEAS	2,008,513	+ 11.6	5,191,028	+ 20.7	3,182,515
MEXICO	1,033,075	+102.4	1,846,645	+ 34.8	813,570
CANADA	8,611,000	+ 9.0	12,312,000	+ 5.2	3,701,000
TOTAL	11,652,588	+ 14.2	19,349,673	+ 11.3	7,697,085
1970					
OVERSEAS	2,290,527	+ 14.0	5,854,574	+ 12.8	3,564,047
MEXICO	1,085,772	+ 5.1	2,008,374	+ 8.8	922,602
CANADA	8,986,000	+ 4.4	13,648,000	+ 10.9	4,662,000
TOTAL	12,362,299	+ 6.1	21,510,948	+ 11.2	9,148,649
1971					
OVERSEAS	2,496,423	+ 9.0	6,294,502	+ 7.5	3,798,079
MEXICO	1,170,583	+ 7.8	2,274,270	+ 13.2	1,103,687
CANADA	9,072,000	+ 1.0	14,337,000	+ 5.0	5,265,000
TOTAL	12,739,006	+ 3.0	22,905,772	+ 6.5	10,166,766
1972					
OVERSEAS	2,861,658	+ 14.6	7,358,876	+ 16.9	4,497,218
MEXICO	1,377,143	+ 17.6	2,583,616	+ 13.6	1,206,473
CANADA	8,818,318	**	13,864,222	**	5,045,904
TOTAL	13,057,119	--	23,806,714	--	10,749,595
1973					
OVERSEAS	3,526,989	+ 23.2	7,632,087	+ 3.7	4,105,098
MEXICO	1,619,451	+ 17.6	2,829,890	+ 9.5	1,210,439
CANADA	8,808,724	- 0.1	14,292,338	+ 3.1	5,483,614
TOTAL	13,955,164	+ 6.9	24,754,315	+ 4.0	10,799,151

ADDENDUM 2 (Cont.)
FOREIGN VISITOR ARRIVALS IN THE U.S.
AND U.S. CITIZEN DEPARTURES
1960-1975

YEAR	FOREIGN VISITOR ARRIVALS		U.S. CITIZEN DEPARTURES		
	NUMBER	% CHANGE/ PREV. YEAR	NUMBER	% CHANGE/ PREV. YEAR	DIFFERENCE BETWEEN ARRIVALS AND DEPARTURES
1974					
OVERSEAS	3,617,579	+ 2.6	7,101,387	- 7.0	3,483,808
MEXICO	1,840,849	+ 13.7	3,000,000	+ 6.0	1,159,151
CANADA	8,664,825	- 1.6	13,570,537	- 5.0	4,905,712
TOTAL	14,123,253	+ 1.2	23,671,924	- 4.4	9,548,671
1975					
OVERSEAS	3,624,340	+ 0.2	7,017,953	- 1.2	3,393,613
MEXICO	2,155,651	+ 17.1	2,778,000	- 7.4	622,349
CANADA	9,918,127	+ 14.5	13,189,334	- 2.8	3,271,207
TOTAL	15,698,118	+ 11.1	22,985,287	- 2.9	7,287,169

** THE DATA FOR 1972 IS NOT COMPARABLE TO 1971. LOCAL BUS TRAFFIC, EXCLUDED IN 1971 (CONSIDERED DAILY TRAVEL), IS NOW INCLUDED IN THE 1972 BUS FIGURES. IN 1971, THE FIGURES INCLUDED CREWS OF PLANES, BUSES, TRAINS, BOATS AND COMMERCIAL TRUCKS WHICH ARE EXCLUDED IN 1972.

SOURCE: United States Travel Service based on data from the Immigration and Naturalization Service and Statistics Canada, "Travel Between Canada and Other Countries."

V. FOREIGN TRAVEL TO THE U.S.

FOREIGN VISITOR ARRIVALS IN THE U.S. BY AREA OF RESIDENCE
1961-1975

AREA	1961 NO. OF ARRIVALS	1961 % CHANGE/ PREV.YR.	1961 % OF TOTAL O'SEAS ARVLS	1962 NO. OF ARRIVALS	1962 % CHANGE/ PREV.YR.	1962 % OF TOTAL O'SEAS ARVLS	1963 NO. OF ARRIVALS	1963 % CHANGE/ PREV.YR.	1963 % OF TOTAL O'SEAS ARVLS
EUROPE	287,550	+ 9.3	46.2	340,611	+ 18.5	47.7	384,060	+ 12.8	45.4
SOUTH AMERICA	101,831	+ 1.4	16.3	115,128	+ 13.1	16.1	134,967	+ 17.2	16.0
CENTRAL AMERICA	24,395	+ 6.4	3.9	28,861	+ 18.3	4.0	43,808	+ 51.8	5.2
WEST INDIES	110,763	- 11.1	17.8	123,417	+ 11.4	17.3	152,096	+ 23.2	18.0
OCEANIA	32,787	+ 5.9	5.3	36,236	+ 10.5	5.1	44,139	+ 21.8	5.2
ASIA	57,523	+ 11.3	9.2	59,871	+ 4.1	8.4	77,185	+ 28.9	9.1
AFRICA	8,106	+ 10.1	1.3	8,401	+ 3.6	1.2	9,700	+ 15.5	1.1
OTHER OVERSEAS	55	- 32.9	*	867	+1476.4	0.1	55	- 93.7	*
TOTAL OVERSEAS	623,010	+ 3.6	100.0	713,392	+ 14.5	100.0	846,010	+ 18.6	100.0
MEXICO	209,892	+ 18.6		222,554	+ 6.0		271,641	+ 22.1	
CANADA	5,471,000	+ 14.6		4,938,000	- 9.7		4,977,000	+ 0.8	
GRAND TOTAL	6,303,902	+ 13.5		5,873,946	- 6.8		6,094,651	+ 3.8	

AREA	1964 NO. OF ARRIVALS	1964 % CHANGE/ PREV.YR.	1964 % OF TOTAL O'SEAS ARVLS	1965 NO. OF ARRIVALS	1965 % CHANGE/ PREV.YR.	1965 % OF TOTAL O'SEAS ARVLS	1966 NO. OF ARRIVALS	1966 % CHANGE/ PREV.YR.	1966 % OF TOTAL O'SEAS ARVLS
EUROPE	517,176	+ 34.7	46.9	564,474	+ 9.1	46.9	636,994	+ 12.8	46.9
SOUTH AMERICA	174,054	+ 29.0	15.8	187,866	+ 7.9	15.6	216,811	+ 15.4	16.0
CENTRAL AMERICA	51,313	+ 17.1	4.7	61,644	+ 20.1	5.1	70,637	+ 14.6	5.2
WEST INDIES	188,082	+ 23.7	17.1	198,800	+ 5.7	16.5	227,687	+ 14.5	16.8
OCEANIA	53,855	+ 22.0	4.9	65,974	+ 22.5	5.5	71,046	+ 7.7	5.2
ASIA	104,343	+ 35.2	9.5	109,925	+ 5.3	9.1	119,963	+ 9.1	8.8
AFRICA	12,651	+ 30.4	1.1	13,716	+ 8.4	1.1	15,109	+ 10.2	1.1
OTHER OVERSEAS	188	+ 241.8	*	44	- 76.6	*	77	+ 75.0	*
TOTAL OVERSEAS	1,101,662	+ 30.2	100.0	1,202,443	+ 9.1	100.0	1,358,324	+ 13.0	100.0
MEXICO	338,866	+ 24.7		397,122	+ 17.2		437,834	+ 10.3	
CANADA	5,148,000	+ 3.4		6,242,000	+ 21.2		7,257,000	+ 16.3	
GRAND TOTAL	6,588,528	+ 8.1		7,841,565	+ 19.0		9,053,158	+ 15.4	

ADDENDUM 3 (Cont.)

FOREIGN VISITOR ARRIVALS IN THE U.S. BY AREA OF RESIDENCE

1961-1975

AREA	1967 NO. OF ARRIVALS	1967 % CHANGE/ PREV.YR.	1967 % OF TOTAL O'SEAS ARVLS	1968 NO. OF ARRIVALS	1968 % CHANGE/ PREV.YR.	1968 % OF TOTAL O'SEAS ARVLS	1969 NO. OF ARRIVALS	1969 % CHANGE/ PREV.YR.	1969 % OF TOTAL O'SEAS ARVLS
EUROPE	838,334	+ 31.6	48.5	824,283	- 1.7	45.8	886,948	+ 7.6	44.2
SOUTH AMERICA	250,388	+ 15.5	14.5	261,499	+ 4.4	14.5	282,869	+ 8.2	14.1
CENTRAL AMERICA	81,596	+ 15.5	4.7	91,096	+ 11.6	5.1	104,706	+ 14.9	5.2
WEST INDIES	274,084	+ 20.4	15.9	302,916	+ 10.5	16.8	355,062	+ 17.2	17.7
OCEANIA	89,609	+ 26.1	5.2	90,298	+ 0.8	5.0	98,792	+ 9.4	4.9
ASIA	170,568	+ 42.2	9.9	208,814	+ 22.4	11.6	256,986	+ 23.1	12.8
AFRICA	22,148	+ 46.6	1.3	20,321	- 8.2	1.1	23,014	+ 13.3	1.1
OTHER OVERSEAS	1,773	+2202.6	0.1	282	- 84.1	*	136	- 51.8	*
TOTAL OVERSEAS	1,728,500	+ 27.3	100.0	1,799,509	+ 4.1	100.0	2,008,513	+ 11.6	100.0
MEXICO	446,462	+ 2.0		510,337	+ 14.3		1,033,075	+ 102.4	
CANADA	7,791,000	+ 7.4		7,898,000	+ 1.4		8,611,000	+ 9.0	
GRAND TOTAL	9,965,962	+ 10.1		10,207,846	+ 2.4		11,652,588	+ 14.2	

AREA	1970 NO. OF ARRIVALS	1970 % CHANGE/ PREV.YR.	1970 % OF TOTAL O'SEAS ARVLS	1971 NO. OF ARRIVALS	1971 % CHANGE/ PREV.YR.	1971 % OF TOTAL O'SEAS ARVLS	1972 NO. OF ARRIVALS	1972 % CHANGE/ PREV.YR.	1972 % OF TOTAL O'SEAS ARVLS
EUROPE	981,610	+ 10.7	42.9	1,112,683	+ 13.4	44.6	1,301,385	+ 17.0	45.5
SOUTH AMERICA	319,022	+ 12.8	13.9	312,650	- 2.0	12.5	312,318	- 0.1	10.9
CENTRAL AMERICA	111,281	+ 6.3	4.9	113,531	+ 2.0	4.5	117,719	+ 3.7	4.1
WEST INDIES	372,547	+ 4.9	16.3	315,676	- 15.3	12.6	333,170	+ 5.5	11.6
OCEANIA	120,882	+ 22.4	5.3	124,106	+ 2.7	5.0	153,072	+ 23.3	5.3
ASIA	357,494	+ 39.1	15.6	485,321	+ 35.8	19.4	609,282	+ 25.5	21.3
AFRICA	27,597	+ 19.9	1.2	32,385	+ 17.3	1.3	34,649	+ 7.0	1.2
OTHER OVERSEAS	94	- 30.9	*	71	- 24.5	*	63	- 11.3	*
TOTAL OVERSEAS	2,290,527	+ 14.0	100.0	2,496,423	+ 9.0	100.0	2,861,658	+ 14.6	100.0
MEXICO	1,085,772	+ 5.1		1,170,583	+ 7.8		1,377,143	+ 17.6	
CANADA	8,986,000	+ 4.4		9,072,000	+ 1.0		8,818,318	**	
GRAND TOTAL	12,362,299	+ 6.1		12,739,006	+ 3.0		13,057,119	--	

ADDENDUM 3 (Cont.)
FOREIGN VISITOR ARRIVALS IN THE U.S. BY AREA OF RESIDENCE
1961-1975

AREA	1973 NO. OF ARRIVALS	1973 % CHANGE/ PREV.YR.	1973 % OF TOTAL O'SEAS ARVLS	1974 NO. OF ARRIVALS	1974 % CHANGE/ PREV.YR.	1974 % OF TOTAL O'SEAS ARVLS	1975 NO. OF ARRIVALS	1975 % CHANGE/ PREV.YR.	1975 % OF TOTAL O'SEAS ARVLS
EUROPE	1,605,100	+ 23.3	45.5	1,508,455	- 6.0	41.7	1,477,858	- 2.0	40.8
SOUTH AMERICA	355,149	+ 13.7	10.1	394,753	+ 11.2	10.9	431,115	+ 9.2	11.9
CENTRAL AMERICA	132,992	+ 13.0	3.8	142,128	+ 6.9	3.9	138,014	- 2.9	3.8
WEST INDIES	359,886	+ 8.0	10.2	359,448	- 0.1	9.9	337,684	- 6.1	9.3
OCEANIA	187,081	+ 22.2	5.3	172,150	- 8.0	4.8	184,747	+ 7.3	5.1
ASIA	845,482	+ 38.8	24.0	992,213	+ 17.4	27.4	1,002,137	+ 1.0	27.7
AFRICA	41,269	+ 19.1	1.2	47,798	+ 15.8	1.3	52,721	+ 10.3	1.5
OTHER OVERSEAS	30	- 52.4	*	634	+2013.3	*	64	- 89.9	*
TOTAL OVERSEAS	3,526,989	+ 23.2	100.0	3,617,579	+ 2.6	100.0	3,624,340	+ 0.2	100.0
MEXICO	1,619,451	+ 17.6		1,840,849	+ 13.7		2,155,651	+ 17.1	
CANADA	8,808,724	- 0.1		8,664,825	- 1.6		9,918,127	+ 14.5	
GRAND TOTAL	13,955,164	+ 6.9		14,123,253	+ 1.2		15,698,118	+ 11.2	

* LESS THAN 1/2 OF 1%

** THE DATA FOR 1972 IS NOT ACTUALLY COMPARABLE TO 1971. LOCAL BUS TRAFFIC, PREVIOUSLY EXCLUDED (CONSIDERED DAILY TRAVEL), IS NOW INCLUDED IN THE 1972 BUS FIGURES. IN 1971, THE FIGURES INCLUDED CREWS OF PLANES, BUSES, TRAINS, BOATS AND COMMERCIAL TRUCKS WHICH ARE EXCLUDED IN 1972

SOURCE: United States Travel Service, based on data from the U. S. Department of Justice, Immigration and Naturalization Service and Statistics Canada, "Travel Between Canada and Other Countries."

ADDENDUM 4

TOP TWENTY COUNTRIES GENERATING
VISITORS TO THE UNITED STATES
1961-1975

COUNTRY	1961 RANK	1961 ARRIVALS	1961 % CHANGE/ PREV.YR.	1962 RANK	1962 ARRIVALS	1962 % CHANGE/ PREV.YR.	1963 RANK	1963 ARRIVALS	1963 % CHANGE/ PREV.YR.
CANADA	1	5,471,000	+ 14.6	1	4,938,000	- 9.7	1	4,977,000	+ 0.8
MEXICO	2	209,892	+ 18.6	2	222,554	+ 6.0	2	271,641	+ 22.1
JAPAN	7	22,746	+ 12.1	10	21,140	- 7.1	8	31,650	+ 49.7
UNITED KINGDOM	3	102,956	+ 9.0	3	122,065	+ 18.6	3	138,276	+ 13.3
GERMANY	4	41,502	+ 13.4	4	50,343	+ 21.3	4	59,055	+ 17.3
FRANCE	6	28,185	+ 16.6	5	38,637	+ 37.1	6	41,734	+ 8.0
AUSTRALIA	8	22,177	+ 0.8	8	23,807	+ 7.3	10	29,306	+ 23.1
VENEZUELA	5	32,911	+ 10.0	6	34,509	+ 4.9	7	35,175	+ 1.9
ITALY	10	19,992	+ 1.4	9	22,613	+ 13.1	11	26,606	+ 17.7
BRAZIL	16	10,386	- 18.1	17	13,091	+ 26.0	16	15,283	+ 16.7
BAHAMAS	9	20,340	- 5.0		NA			NA	
NETHERLANDS	12	17,717	+ 38.5	12	19,872	+ 12.2	13	21,308	+ 7.2
JAMAICA	13	16,442	- 1.0	13	18,290	+ 11.2	12	25,444	+ 39.1
ARGENTINA	11	18,863	+ 14.6	14	15,059	- 20.2	15	15,326	+ 1.8
SWITZERLAND	15	11,634	+ 27.9	16	13,283	+ 14.2	17	14,124	+ 6.3
DOMINICAN REPUBLIC	17	10,249	+ 7.1	7	34,285	+234.5	5	48,347	+ 41.0
COLOMBIA	14	15,386	+ 1.7	11	20,947	+ 36.1	9	30,671	+ 46.4
SWEDEN	18	10,005	- 3.4	18	12,207	+ 22.0	18	14,029	+ 14.9
NEW ZEALAND	23	7,993	+ 14.0	22	8,221	+ 2.9	21	9,990	+ 21.5
SPAIN	21	8,768	+ 15.2	20	8,790	+ 0.2	22	9,004	+ 2.4
TOTAL ARRIVALS TO THE U.S.		6,303,902	+ 13.9		5,873,946	- 6.8		6,094,651	+ 3.8

ADDENDUM 4 (Cont.)

TOP TWENTY COUNTRIES GENERATING
VISITORS TO THE UNITED STATES
1961-1975

COUNTRY	1964 RANK	1964 ARRIVALS	1964 % CHANGE/ PREV.YR.	1965 RANK	1965 ARRIVALS	1965 % CHANGE/ PREV.YR.	1966 RANK	1966 ARRIVALS	1966 % CHANGE/ PREV.YR.
CANADA	1	5,148,000	+ 3.4	1	6,242,000	+ 21.2	1	7,257,000	+ 16.3
MEXICO	2	338,866	+ 24.7	2	397,122	+ 17.2	2	437,834	+ 10.3
JAPAN	8	41,870	+ 32.3	8	44,385	+ 6.0	8	51,325	+ 15.6
UNITED KINGDOM	3	180,408	+ 30.5	3	196,452	+ 8.9	3	223,495	+ 13.8
GERMANY	4	81,699	+ 38.3	4	88,860	+ 8.8	4	100,414	+ 13.0
FRANCE	5	57,922	+ 38.8	5	66,410	+ 14.7	5	79,727	+ 20.1
AUSTRALIA	10	36,288	+ 23.8	9	43,206	+ 19.1	9	43,507	+ 0.7
VENEZUELA	7	43,020	+ 22.3	6	50,184	+ 16.7	6	56,588	+ 12.8
ITALY	11	35,816	+ 34.6	10	41,899	+ 17.0	10	44,699	+ 6.7
BRAZIL	16	18,105	+ 18.5	17	20,788	+ 14.8	17	27,269	+ 31.2
BAHAMAS		NA		11	37,916		11	44,325	+ 16.9
NETHERLANDS	13	24,632	+ 15.6	16	27,636	+ 12.2	15	31,122	+ 12.6
JAMAICA	12	34,911	+ 37.2	12	36,867	+ 5.6	12	36,925	+ 0.2
ARGENTINA	14	24,082	+ 57.1	14	28,608	+ 18.8	16	29,279	+ 2.3
SWITZERLAND	18	17,899	+ 26.7	18	20,544	+ 14.8	19	22,115	+ 7.6
DOMINICAN REPUBLIC	6	53,386	+ 10.4	7	46,511	- 12.9	7	53,523	+ 15.1
COLOMBIA	9	37,203	+ 21.3	13	29,204	- 21.5	14	31,554	+ 8.0
SWEDEN	7	18,016	+ 28.4	19	18,169	+ 0.8	8	22,313	+ 22.8
NEW ZEALAND	25	10,832	+ 8.4	21	14,515	+ 34.0	21	16,956	+ 16.8
SPAIN	20	12,957	+ 43.9	22	14,044	+ 8.4	25	13,721	- 2.3
TOTAL ARRIVALS TO THE U.S.		6,588,528	+ 8.1		7,841,565	+ 19.0		9,053,158	+ 15.4

ADDENDUM 4 (Cont.)

TOP TWENTY COUNTRIES GENERATING
VISITORS TO THE UNITED STATES
1961-1975

COUNTRY	1967 RANK	1967 ARRIVALS	1967 % CHANGE/ PREV.YR.	1968 RANK	1968 ARRIVALS	1968 % CHANGE/ PREV.YR.	1969 RANK	1969 ARRIVALS	1969 % CHANGE/ PREV.YR.
CANADA	1	7,791,000	+ 7.4	1	7,898,000	+ 1.4	1	8,611,000	+ 9.0
MEXICO	2	466,462	+ 6.5	2	510,337	+ 9.4	2	1,033,075	+102.4
JAPAN	6	76,210	+ 48.5	5	97,057	+ 27.4	5	133,222	+ 37.3
UNITED KINGDOM	3	263,917	+ 18.1	3	271,926	+ 3.0	3	278,668	+ 2.5
GERMANY	4	126,422	+ 25.9	4	137,035	+ 8.4	4	151,543	+ 10.6
FRANCE	5	128,178	+ 60.8	7	90,834	- 29.1	7	104,906	+ 15.5
AUSTRALIA	10	55,409	+ 27.4	11	56,430	+ 1.8	11	60,159	+ 6.6
VENEZUELA	7	65,375	+ 15.5	9	63,052	- 3.6	9	66,068	+ 4.8
ITALY	9	56,933	+ 27.4	8	66,788	+ 17.3	8	67,463	+ 1.0
BRAZIL	16	34,299	+ 25.8	14	37,413	+ 9.1	16	36,690	- 1.9
BAHAMAS	8	59,314	+ 33.8	6	90,945	+ 53.3	6	108,510	+ 19.3
NETHERLANDS	14	36,692	+ 17.9	13	39,825	+ 8.5	14	44,231	+ 11.1
JAMAICA	12	41,893	+ 13.5	15	35,795	- 14.6	13	44,266	+ 23.7
ARGENTINA	17	31,684	+ 8.2	16	34,601	+ 9.2	15	40,606	+ 17.4
SWITZERLAND	13	40,449	+ 82.9	18	29,739	- 26.5	18	31,609	+ 6.3
DOMINICAN REPUBLIC	11	55,249	+ 3.2	10	57,458	+ 4.0	10	63,393	+ 10.3
COLOMBIA	15	35,099	+ 11.2	12	43,653	+ 24.4	12	48,277	+ 10.6
SWEDEN	19	27,953	+ 25.3	17	31,635	+ 13.2	17	32,770	+ 3.6
NEW ZEALAND	20	21,799	+ 28.6	26	19,117	- 12.3	25	21,029	+ 10.0
SPAIN	24	17,983	+ 31.1	23	20,156	+ 12.1	23	22,239	+ 10.3
TOTAL ARRIVALS TO THE U.S.		9,965,962	+ 10.1		10,207,846	+ 2.4		11,652,588	+ 14.2

ADDENDUM 4 (Cont.)

TOP TWENTY COUNTRIES GENERATING
VISITORS TO THE UNITED STATES
1961-1975

COUNTRY	1970 RANK	1970 ARRIVALS	1970 % CHANGE/ PREV.YR.	1971 RANK	1971 ARRIVALS	1971 % CHANGE/ PREV.YR.	1972 RANK	1972 ARRIVALS	1972 % CHANGE/ PREV.YR.
CANADA	1	8,986,000	+ 4.4	1	9,072,000	+ 1.0	1	8,818,318	- 2.8
MEXICO	2	1,085,772	+ 5.1	2	1,170,583	+ 7.8	2	1,377,143	+ 17.6
JAPAN	4	207,455	+ 55.7	4	311,065	+ 49.9	3	417,048	+ 34.1
UNITED KINGDOM	3	292,752	+ 5.1	3	325,555	+ 11.2	4	388,710	+ 19.4
GERMANY	5	177,528	+ 17.1	5	203,010	+ 14.4	5	237,329	+ 16.9
FRANCE	7	116,347	+ 10.9	6	133,604	+ 14.8	6	155,348	+ 16.3
AUSTRALIA	9	75,815	+ 26.0	9	70,860	- 6.5	9	89,626	+ 26.5
VENEZUELA	10	63,816	- 3.4	10	64,681	+ 1.4	10	71,711	+ 10.9
ITALY	8	80,286	+ 19.0	8	93,421	+ 16.4	7	111,460	+ 19.3
BRAZIL	16	45,140	+ 23.0	15	47,464	+ 5.1	14	54,755	+ 15.4
BAHAMAS	6	127,290	+ 17.3	7	96,767	- 24.0	8	103,607	+ 7.1
NETHERLANDS	13	49,171	+ 11.2	11	58,748	+ 19.5	12	62,196	+ 5.9
JAMAICA	14	46,796	+ 5.7	14	51,767	+ 10.6	13	58,251	+ 12.5
ARGENTINA	15	46,575	+ 14.7	16	46,802	+ 0.5	20	34,744	- 25.8
SWITZERLAND	18	34,867	+ 10.3	17	38,534	+ 10.5	16	47,899	+ 24.3
DOMINICAN REPUBLIC	11	59,516	- 6.1	13	51,853	- 12.9	15	54,572	+ 5.2
COLOMBIA	12	50,879	+ 5.4	12	55,599	+ 9.3	11	66,375	+ 19.4
SWEDEN	17	35,814	+ 9.3	18	36,930	+ 3.1	17	46,529	+ 26.0
NEW ZEALAND	26	24,720	+ 17.6	24	25,173	+ 1.8	19	35,832	+ 42.3
SPAIN	27	23,690	+ 6.5	22	27,392	+ 15.6	18	36,459	+ 33.1
TOTAL ARRIVALS TO THE U.S.		12,362,299	+ 6.1		12,739,006	+ 3.0		13,057,119	**

ADDENDUM 4 (Cont.)

TOP TWENTY COUNTRIES GENERATING
VISITORS TO THE UNITED STATES
1961-1975

COUNTRY	1973 RANK	1973 ARRIVALS	1973 % CHANGE/ PREV.YR.	1974 RANK	1974 ARRIVALS	1974 % CHANGE/ PREV.YR.	1975 RANK	1975 ARRIVALS	1975 % CHANGE/ PREV.YR.
CANADA	1	8,808,724	- 0.1	1	8,664,825	- 1.6	1	9,918,127	+ 14.5
MEXICO	2	1,619,451	+ 17.6	2	1,840,849	+ 13.7	2	2,155,651	+ 17.1
JAPAN	3	638,330	+ 53.1	3	763,215	+ 19.6	3	746,124	- 2.2
UNITED KINGDOM	4	479,357	+ 23.3	4	450,077	- 6.1	4	437,667	- 2.8
GERMANY	5	331,922	+ 39.9	5	295,873	- 10.9	5	297,964	+ 0.7
FRANCE	6	189,385	+ 21.9	6	165,703	- 12.5	6	157,394	- 5.0
AUSTRALIA	8	109,160	+ 21.8	7	113,418	+ 3.9	7	121,255	+ 6.9
VENEZUELA	10	80,647	+ 12.5	10	88,611	+ 9.9	8	104,541	+ 18.0
ITALY	7	119,585	+ 7.3	8	109,210	- 8.7	9	102,279	- 6.3
BRAZIL	11	78,522	+ 43.4	11	85,490	+ 8.9	10	102,205	+ 19.6
BAHAMAS	9	103,594	+ 0.0	9	91,902	- 11.3	11	77,514	- 15.7
NETHERLANDS	12	73,468	+ 18.1	13	70,850	- 3.6	12	73,961	+ 4.4
JAMAICA	16	58,687	+ 0.7	16	61,709	+ 5.1	13	71,997	+ 16.7
ARGENTINA	20	39,874	+ 14.8	15	62,497	+ 56.7	14	69,024	+ 10.4
SWITZERLAND	15	60,485	+ 26.3	14	67,535	+ 11.7	15	66,361	- 1.7
DOMINICAN REPUBLIC	14	61,937	+ 13.5	12	75,301	+ 21.6	16	65,036	- 13.6
COLOMBIA	13	64,404	- 3.0	17	60,265	- 6.4	17	58,851	- 2.3
SWEDEN	17	51,005	+ 9.6	18	50,237	- 1.5	18	53,626	+ 6.7
NEW ZEALAND	18	48,009	+ 34.0	19	48,009	+ 0.0	19	51,382	+ 7.0
SPAIN	19	45,903	+ 25.9	20	44,207	- 3.7	20	43,792	- 0.9
TOTAL ARRIVALS TO THE U.S.		13,955,164	+ 6.9		14,123,253	+ 1.2		15,698,118	+ 11.1

** THE DATA FOR 1972 IS NOT ACTUALLY COMPARABLE TO 1971. LOCAL BUS TRAFFIC, PREVIOUSLY EXCLUDED (CONSIDERED DAILY TRAVEL), IS NOW INCLUDED IN THE 1972 BUS FIGURES. IN 1971, THE FIGURES INCLUDED CREWS OF PLANES, BUSES, TRAINS, BOATS AND COMMERCIAL TRUCKS WHICH ARE EXCLUDED IN 1972.

SOURCE: United States Travel Service, based on data supplied by the Immigration and Naturalization Service and Statistics Canada, "Travel Between Canada and Other Countries."

FOREIGN ARRIVALS IN THE U.S. BY MONTH
1971-1975

ARRIVALS FROM CANADA

	1971		1972		1973		1974		1975	
	NUMBER	% CHANGE	NUMBER	% CHANGE	NUMBER	% CHANGE	NUMBER	% CHANGE	NUMBER	% CHANGE
JANUARY	NA		452,456		483,721	+ 6.9	430,681	- 11.0	581,546	+ 35.0
FEBRUARY	NA		377,738		403,134	+ 6.7	362,553	- 10.1	455,780	+ 25.7
MARCH	NA		581,245		678,792	+ 16.8	589,107	- 13.2	863,346	+ 46.6
APRIL	NA		702,952		723,964	+ 3.0	602,529	- 16.8	679,655	+ 12.8
MAY	NA		641,624		630,927	- 1.7	582,206	- 7.7	716,610	+ 23.1
JUNE	NA		675,394		678,461	+ 0.5	731,780	+ 7.9	821,643	+ 12.3
JULY	NA		1,590,381		1,462,393	- 8.0	1,419,846	- 2.9	1,538,154	+ 8.3
AUGUST	NA		1,469,426		1,427,459	- 2.9	1,484,248	+ 4.0	1,682,665	+ 13.4
SEPTEMBER	NA		797,911		808,003	+ 1.3	819,106	+ 1.4	808,419	- 1.3
OCTOBER	NA		687,188		673,719	- 2.0	699,899	+ 3.9	746,184	+ 6.6
NOVEMBER	NA		438,104		456,041	+ 4.1	477,173	+ 4.6	561,270	+ 17.6
DECEMBER	NA		403,899		382,110	- 5.4	465,697	+ 21.9	462,855	- 0.6
TOTAL			8,818,318		8,808,724	- 0.1	8,664,825	- 1.6	9,918,127	+ 14.5

ARRIVALS FROM MEXICO

	1971		1972		1973		1974		1975	
	NUMBER	% CHANGE	NUMBER	% CHANGE	NUMBER	% CHANGE	NUMBER	% CHANGE	NUMBER	% CHANGE
JANUARY	75,233		116,865	+ 55.3	103,725	- 11.2	106,548	+ 2.7	159,793	+ 50.0
FEBRUARY	63,919		80,992	+ 26.7	96,903	+ 19.6	116,240	+ 20.0	123,402	+ 6.2
MARCH	77,207		124,934	+ 61.8	117,518	- 5.9	131,788	+ 12.1	198,238	+ 50.4
APRIL	131,800		110,650	- 16.0	167,415	+ 51.3	190,515	+ 13.8	165,047	- 13.4
MAY	111,960		109,108	- 2.5	130,847	+ 19.9	169,623	+ 29.6	156,105	- 8.0
JUNE	76,014		103,965	+ 36.8	131,804	+ 26.8	142,012	+ 7.7	172,698	+ 21.6
JULY	139,839		139,704	- 0.1	152,548	+ 9.2	214,304	+ 40.5	261,281	+ 21.9
AUGUST	131,391		153,058	+ 16.5	187,312	+ 22.4	207,786	+ 10.9	219,377	+ 5.6
SEPTEMBER	88,813		107,312	+ 20.8	121,980	+ 13.7	156,233	+ 28.1	148,445	- 5.0
OCTOBER	98,774		104,865	+ 6.2	125,042	+ 19.2	138,357	+ 10.6	145,739	+ 5.3
NOVEMBER	84,401		97,918	+ 16.0	124,566	+ 27.2	112,167	- 10.0	136,180	+ 21.4
DECEMBER	91,232		127,772	+ 40.1	159,791	+ 25.1	155,276	- 2.8	269,346	+ 73.5
TOTAL	1,170,583		1,377,143	+ 17.6	1,619,451	+ 17.6	1,840,849	+ 13.7	2,155,651	+ 17.1

ARRIVALS FROM OVERSEAS COUNTRIES

	1971		1972		1973		1974		1975	
	NUMBER	% CHANGE	NUMBER	% CHANGE	NUMBER	% CHANGE	NUMBER	% CHANGE	NUMBER	% CHANGE
JANUARY	157,526		167,362	+ 6.2	218,911	+ 30.8	259,937	+ 18.7	230,350	- 11.4
FEBRUARY	130,896		138,162	+ 5.5	197,423	+ 42.9	224,889	+ 13.9	242,214	+ 7.7
MARCH	172,138		189,387	+ 10.0	228,709	+ 20.8	274,301	+ 19.9	258,426	- 5.8
APRIL	175,103		199,352	+ 13.8	252,921	+ 26.9	293,173	+ 15.9	240,118	- 18.1
MAY	215,395		256,901	+ 19.3	286,219	+ 11.4	276,803	- 3.3	262,108	- 5.3
JUNE	233,311		288,974	+ 23.9	345,684	+ 19.6	291,129	- 15.8	374,111	+ 28.5
JULY	311,305		331,529	+ 6.5	428,322	+ 29.2	432,869	+ 1.1	439,820	+ 1.6
AUGUST	288,388		344,117	+ 19.3	455,168	+ 32.3	401,899	- 11.7	408,611	+ 1.7
SEPTEMBER	226,045		259,324	+ 14.7	287,284	+ 10.8	347,438	+ 20.9	343,559	- 1.1
OCTOBER	218,219		253,535	+ 16.2	296,352	+ 16.9	311,099	+ 5.0	296,100	- 4.8
NOVEMBER	166,318		198,302	+ 19.2	275,713	+ 39.0	253,823	- 7.9	233,446	- 8.0
DECEMBER	201,779		234,713	+ 16.3	254,283	+ 8.3	250,219	- 1.6	295,477	+ 18.1
TOTAL	2,496,423		2,861,658	+ 14.6	3,526,989	+ 23.2	3,617,579	+ 2.6	3,624,340	+ 0.2

SOURCE: United States Travel Service, based on data from the Department of Justice, Immigration and Naturalization Service and Statistics Canada.

FOREIGN VISITOR ARRIVALS IN THE UNITED STATES FROM MAJOR USTS OVERSEAS MARKETS 1971-1975

ARRIVALS FROM JAPAN

	1971		1972		1973		1974		1975	
	NUMBER	% CHANGE	NUMBER	% CHANGE	NUMBER	% CHANGE	NUMBER	% CHANGE	NUMBER	% CHANGE
JANUARY	22,167		26,189	+ 18.1	47,111	+ 79.9	76,792	+ 63.0	61,205	- 20.3
FEBRUARY	24,733		30,251	+ 22.3	52,093	+ 72.2	67,177	+ 29.0	72,019	+ 7.2
MARCH	26,737		31,744	+ 18.7	58,460	+ 84.2	80,503	+ 37.7	75,314	- 6.4
APRIL	24,570		34,407	+ 40.0	36,892	+ 7.2	58,536	+ 58.7	54,248	- 7.3
MAY	26,614		36,201	+ 36.0	46,405	+ 28.2	44,796	- 3.5	48,615	+ 8.5
JUNE	20,748		27,125	+ 30.7	48,242	+ 77.8	53,136	+ 10.1	65,135	+ 22.6
JULY	26,692		34,096	+ 27.7	60,398	+ 77.1	59,031	- 2.3	70,438	+ 19.3
AUGUST	30,827		43,845	+ 42.2	75,475	+ 72.1	79,174	+ 4.9	87,365	+ 10.3
SEPTEMBER	17,078		24,894	+ 45.8	40,089	+ 61.0	52,642	+ 31.3	59,823	+ 13.6
OCTOBER	34,004		46,555	+ 36.9	63,498	+ 36.4	68,517	+ 7.9	53,067	- 22.5
NOVEMBER	26,898		37,748	+ 40.3	58,956	+ 56.2	67,787	+ 15.0	46,902	- 30.8
DECEMBER	29,998		43,993	+ 46.7	50,711	+ 15.3	55,124	+ 8.7	51,993	- 5.7
TOTAL	311,066		417,048	+ 34.1	638,330	+ 53.1	763,215	+ 19.6	746,124	- 2.2

ARRIVALS FROM UNITED KINGDOM

	1971		1972		1973		1974		1975	
	NUMBER	% CHANGE	NUMBER	% CHANGE	NUMBER	% CHANGE	NUMBER	% CHANGE	NUMBER	% CHANGE
JANUARY	15,929		18,338	+ 15.1	27,435	+ 49.6	28,386	+ 3.5	22,519	- 20.7
FEBRUARY	13,272		15,664	+ 18.0	24,826	+ 58.5	25,562	+ 3.0	22,671	- 11.3
MARCH	19,677		22,107	+ 12.3	27,412	+ 24.0	29,768	+ 8.6	25,365	- 14.8
APRIL	19,828		24,762	+ 24.9	33,474	+ 35.2	35,595	+ 6.3	28,457	- 20.1
MAY	28,503		33,935	+ 19.1	41,395	+ 22.0	39,893	- 3.6	34,269	- 14.1
JUNE	28,397		40,772	+ 43.6	46,010	+ 12.8	36,431	- 20.8	53,025	+ 45.5
JULY	50,823		59,315	+ 16.7	74,043	+ 24.8	64,620	- 12.7	58,307	- 9.8
AUGUST	43,460		49,772	+ 14.5	66,526	+ 33.7	52,018	- 21.8	48,204	- 7.3
SEPTEMBER	35,198		41,029	+ 16.6	44,269	+ 7.9	48,720	+ 10.1	48,165	- 1.1
OCTOBER	29,191		30,744	+ 5.3	33,605	+ 9.3	35,260	+ 4.9	42,093	+ 19.4
NOVEMBER	17,831		23,215	+ 30.2	31,067	+ 33.8	27,395	- 11.8	24,636	- 10.1
DECEMBER	23,446		29,057	+ 23.9	29,295	+ 0.8	26,429	- 9.8	29,956	+ 13.3
TOTAL	325,555		388,710	+ 19.4	479,357	+ 23.3	450,077	- 6.1	437,667	- 2.8

SOURCE: United States Travel Service based on data from the Immigration and Naturalization Service, Department of Justice.

Addendum 6 (Cont.)
FOREIGN VISITOR ARRIVALS IN THE UNITED STATES FROM
MAJOR USTS OVERSEAS MARKETS
1971-1975

ARRIVALS FROM FRANCE

	1971		1972		1973		1974		1975	
	NUMBER	% CHANGE	NUMBER	% CHANGE	NUMBER	% CHANGE	NUMBER	% CHANGE	NUMBER	% CHANGE
JANUARY	6,351		7,873	+ 13.3	11,496	+ 46.0	10,527	- 8.4	8,597	- 18.3
FEBRUARY	6,393		7,165	+ 12.1	10,082	+ 40.7	9,168	- 9.1	9,202	+ 0.4
MARCH	8,763		10,752	+ 22.7	12,880	+ 19.8	13,956	+ 8.4	10,605	- 24.0
APRIL	8,114		9,756	+ 20.2	15,158	+ 55.4	14,120	- 6.8	10,275	- 27.2
MAY	10,116		13,568	+ 34.1	15,426	+ 13.7	14,074	- 8.8	10,683	- 24.1
JUNE	10,877		15,766	+ 44.9	18,937	+ 20.1	12,048	- 36.4	15,119	+ 25.5
JULY	22,803		22,351	- 2.0	28,293	+ 26.6	26,022	- 8.0	24,230	- 6.9
AUGUST	19,979		18,783	- 6.0	24,541	+ 30.7	19,694	- 19.7	22,796	+ 15.7
SEPTEMBER	11,055		11,418	+ 3.3	11,758	+ 3.0	14,038	+ 19.4	12,217	- 13.0
OCTOBER	10,331		15,633	+ 51.3	15,323	- 2.0	12,550	- 18.1	11,779	- 6.1
NOVEMBER	9,271		11,103	+ 19.8	15,407	+ 38.8	10,894	- 29.3	10,520	- 3.4
DECEMBER	8,951		11,180	+ 24.9	10,084	- 9.8	8,612	- 14.6	11,371	+ 32.0
TOTAL	133,604		155,348	+ 16.3	189,385	+ 21.9	165,703	- 12.5	157,394	- 5.0

ARRIVALS FROM GERMANY

	1971		1972		1973		1974		1975	
	NUMBER	% CHANGE	NUMBER	% CHANGE	NUMBER	% CHANGE	NUMBER	% CHANGE	NUMBER	% CHANGE
JANUARY	10,305		10,421	+ 1.1	13,276	+ 27.4	12,637	- 4.8	11,445	- 9.4
FEBRUARY	7,983		8,328	+ 4.3	11,959	+ 43.6	12,246	+ 2.4	12,783	+ 4.4
MARCH	14,346		17,174	+ 19.7	22,307	+ 29.9	23,473	+ 5.2	22,234	- 5.3
APRIL	13,894		17,171	+ 23.6	23,606	+ 37.5	25,146	+ 6.5	19,982	- 20.5
MAY	20,466		24,001	+ 17.3	31,533	+ 31.4	26,887	- 14.7	28,819	+ 7.2
JUNE	18,204		26,756	+ 47.0	34,284	+ 28.1	24,277	- 29.2	35,167	+ 44.9
JULY	32,333		34,583	+ 7.0	49,821	+ 44.1	48,889	- 1.9	46,473	- 4.9
AUGUST	24,153		27,296	+ 13.0	35,409	+ 29.7	34,031	- 3.9	26,867	- 21.1
SEPTEMBER	19,682		22,435	+ 14.0	31,084	+ 38.6	32,298	+ 3.9	26,939	- 16.6
OCTOBER	17,366		20,581	+ 18.5	36,003	+ 74.9	25,174	- 30.1	27,069	+ 7.5
NOVEMBER	11,170		12,701	+ 13.7	24,200	+ 90.5	15,639	- 35.4	20,657	+ 32.1
DECEMBER	13,108		15,882	+ 21.2	18,440	+ 16.1	15,176	- 17.7	19,529	+ 28.7
TOTAL	203,010		237,329	+ 16.9	331,922	+ 39.9	295,873	- 10.9	297,964	+ 0.7

CHANGING PATTERNS OF THE U.S. TOURISM MARKET:
USTS MAJOR MARKET SHARE OF VISITOR ARRIVALS AND RECEIPTS
1960-1975

	1960				1961				1962			
COUNTRY	TRAVELERS TO U.S.	% OF TOTAL	RECEIPTS (MILLIONS)	% OF TOTAL	TRAVELERS TO U.S.	% OF TOTAL	RECEIPTS (MILLIONS)	% OF TOTAL	TRAVELERS TO U.S.	% OF TOTAL	RECEIPTS (MILLIONS)	% OF TOTAL
CANADA	4,775,000	86.3	469	51.0	5,471,000	86.8	449	47.4	4,938,000	84.1	392	41.0
MEXICO	176,918	3.2	226	24.6	209,892	3.3	262	27.7	222,554	3.8	296	30.9
JAPAN	20,290	0.4	12	1.3	22,746	0.4	13	1.4	21,140	0.4	12	1.3
U.K.	94,416	1.7	29	3.2	102,956	1.6	30	3.2	122,065	2.1	37	3.9
GERMANY	36,599	0.7	12	1.3	41,502	0.7	13	1.4	50,343	0.9	14	1.5
FRANCE	24,169	0.4	8	0.9	28,185	0.4	10	1.1	38,637	0.7	11	1.1
SUB-TOTAL	5,127,392	92.7	756	82.3	5,876,281	93.2	777	82.0	5,392,739	91.8	762	79.6
TOTAL (ALL COUNTRIES)	5,533,072	100.0	919	100.0	6,303,902	100.0	947	100.0	5,873,946	100.0	957	100.0

	1963				1964				1965			
COUNTRY	TRAVELERS TO U.S.	% OF TOTAL	RECEIPTS (MILLIONS)	% OF TOTAL	TRAVELERS TO U.S.	% OF TOTAL	RECEIPTS (MILLIONS)	% OF TOTAL	TRAVELERS TO U.S.	% OF TOTAL	RECEIPTS (MILLIONS)	% OF TOTAL
CANADA	4,977,000	81.7	372	36.7	5,148,000	78.1	448	37.1	6,242,000	79.6	491	35.6
MEXICO	271,641	4.5	313	30.8	338,866	5.1	342	28.3	397,122	5.1	390	28.3
JAPAN	31,650	0.5	20	2.0	41,870	0.6	26	2.2	44,385	0.6	27	2.0
U.K.	138,276	2.3	40	3.9	180,408	2.7	58	4.8	196,452	2.5	71	5.1
GERMANY	59,055	1.0	17	1.7	81,699	1.2	26	2.2	88,860	1.1	31	2.2
FRANCE	41,734	0.7	12	1.2	57,922	0.9	19	1.6	66,410	0.8	23	1.7
SUB-TOTAL	5,519,356	90.6	774	76.3	5,848,765	88.8	919	76.1	7,035,229	89.7	1,033	74.9
TOTAL (ALL COUNTRIES)	6,094,651	100.0	1,015	100.0	6,588,528	100.0	1,207	100.0	7,841,565	100.0	1,380	100.0

ADDENDUM 7 (Cont.)

CHANGING PATTERNS OF THE U.S. TOURISM MARKET:
USTS MAJOR MARKET SHARE OF VISITOR ARRIVALS AND RECEIPTS
1960-1975

	1966				1967				1968			
COUNTRY	TRAVELERS TO U.S.	% OF TOTAL	RECEIPTS (MILLIONS)	% OF TOTAL	TRAVELERS TO U.S.	% OF TOTAL	RECEIPTS (MILLIONS)	% OF TOTAL	TRAVELERS TO U.S.	% OF TOTAL	RECEIPTS (MILLIONS)	% OF TOTAL
CANADA	7,257,000	80.2	586	36.9	7,791,000	78.2	575	34.9	8,480,000	78.6	650	36.6
MEXICO	437,834	4.8	458	28.8	466,462	4.7	457	27.8	510,337	4.7	493	27.8
JAPAN	51,325	0.6	31	1.9	76,210	0.8	42	2.6	97,057	0.9	51	2.9
U.K.	223,495	2.5	68	4.3	263,917	2.6	43	2.6	271,926	2.5	42	2.4
GERMANY	100,414	1.1	34	2.1	126,422	1.3	39	2.4	137,035	1.3	44	2.5
FRANCE	79,727	0.9	27	1.7	128,178	1.3	40	2.4	90,834	0.8	30	1.7
SUB-TOTAL	8,149,755	90.0	1,204	75.7	8,852,189	88.8	1,196	72.7	9,587,189	88.9	1,310	73.8
TOTAL (ALL COUNTRIES)	9,053,158	100.0	1,590	100.0	9,965,962	100.0	1,646	100.0	10,789,846	100.0	1,775	100.0

	1969				1970				1971			
COUNTRY	TRAVELERS TO U.S.	% OF TOTAL	RECEIPTS (MILLIONS)	% OF TOTAL	TRAVELERS TO U.S.	% OF TOTAL	RECEIPTS (MILLIONS)	% OF TOTAL	TRAVELERS TO U.S.	% OF TOTAL	RECEIPTS (MILLIONS)	% OF TOTAL
CANADA	9,326,000	75.4	815	39.6	9,735,000	74.2	859	36.9	9,928,000	73.0	888	35.0
MEXICO	1,033,075	8.4	530	25.8	1,085,000	8.3	583	25.0	1,170,583	8.6	681	26.9
JAPAN	133,222	1.1	67	3.3	207,455	1.6	101	4.3	311,065	2.3	134	5.3
U.K.	278,668	2.3	43	2.1	292,752	2.2	51	2.2	325,555	2.4	67	2.6
GERMANY	151,543	1.2	55	2.7	177,528	1.4	67	2.9	203,010	1.5	79	3.1
FRANCE	104,906	0.8	34	1.7	116,347	0.9	39	1.7	133,604	1.0	48	1.9
SUB-TOTAL	11,027,414	89.2	1,544	75.0	11,614,082	88.6	1,700	72.9	12,071,817	88.8	1,897	74.9
TOTAL (ALL COUNTRIES)	12,367,588	100.0	2,058	100.0	13,111,299	100.0	2,331	100.0	13,595,006	100.0	2,534	100.0

ADDENDUM 7 (Cont.)
CHANGING PATTERNS OF THE U.S. TOURISM MARKET:
USTS MAJOR MARKET SHARE OF VISITOR ARRIVALS AND RECEIPTS
1960-1975

	1972				1973				1974			
COUNTRY	TRAVELERS TO U.S.	% OF TOTAL	RECEIPTS (MILLIONS)	% OF TOTAL	TRAVELERS TO U.S.	% OF TOTAL	RECEIPTS (MILLIONS)	% OF TOTAL	TRAVELERS TO U.S.	% OF TOTAL	RECEIPTS (MILLIONS)	% OF TOTAL
CANADA	8,818,318	67.5	928	32.9	8,808,724	63.1	1,072	31.4	8,664,619	61.4	1,225	30.4
MEXICO	1,377,143	10.5	720	25.6	1,619,451	11.6	830	24.3	1,840,849	13.0	1,142	28.3
JAPAN	417,048	3.2	205	7.3	638,330	4.6	334	9.8	763,215	5.4	402	10.0
U.K.	388,710	3.0	96	3.4	479,357	3.4	126	3.7	450,077	3.2	142	3.5
GERMANY	237,329	1.8	93	3.3	331,922	2.4	137	4.0	295,873	2.1	126	3.1
FRANCE	155,348	1.2	63	2.2	189,385	1.4	76	2.2	165,703	1.2	63	1.6
SUB-TOTAL	11,393,896	87.3	2,105	74.7	12,067,169	86.5	2,575	75.5	12,180,336	86.2	3,100	76.9
TOTAL (ALL COUNTRIES)	13,057,119	100.0	2,817	100.0	13,955,164	100.0	3,412	100.0	14,123,047	100.0	4,032	100.0

	1975			
COUNTRY	TRAVELERS TO U.S.	% OF TOTAL	RECEIPTS (MILLIONS)	% OF TOTAL
CANADA	9,918,127	63.2%	$ 1,561	32.0%
MEXICO	2,155,651	13.7	1,490	30.6
JAPAN	746,124	4.8	410	8.4
U.K.	437,667	2.8	144	3.0
GERMANY	297,964	1.9	145	3.0
FRANCE	157,394	1.0	68	1.4
SUB-TOTAL	13,712,927	87.4	3,818	78.3%
TOTAL (ALL COUNTRIES)	15,698,118	100.0%	$4,876	100.0%

SOURCE: United States Travel Service based on data from Immigration and Naturalization Service, Statistics Canada and the Bureau of Economic Analysis.

VI. TRAVEL BETWEEN THE U.S. AND CANADA

CANADIAN TRAVELERS RETURNING FROM THE UNITED STATES TO CANADA BY MONTH AND CUMULATIVE TO DATE
1972-1975

	1972			1973			1974			1975		
	TRAVELERS	% CHG/ PREV YEAR	% SHR OF TOTAL	TRAVELERS	% CHG/ PREV YEAR	% SHR OF TOTAL	TRAVELERS	% CHG/ PREV YEAR	% SHR OF TOTAL	TRAVELERS	% CHG/ PREV YEAR	% SHR OF TOTAL
JANUARY	452,456		5.1	483,721	+ 6.9	5.5	430,681	- 11.0	5.0	581,546	+ 35.0	5.9
CUMULATIVE TO JANUARY	452,456		5.1	483,721	+ 6.9	5.5	430,681	- 11.0	5.0	581,546	+ 35.0	5.9
FEBRUARY	377,738		4.3	403,134	+ 6.7	4.6	362,553	- 10.1	4.2	455,780	+ 25.7	4.6
CUMULATIVE TO FEBRUARY	830,194		9.4	886,855	+ 6.8	10.1	793,234	- 10.6	9.2	1,037,326	+ 30.8	10.5
MARCH	581,245		6.6	678,792	+ 16.8	7.7	589,107	- 13.2	6.8	863,346	+ 46.6	8.7
CUMULATIVE TO MARCH	1,411,439		16.0	1,565,647	+ 10.9	17.8	1,382,341	- 11.7	16.0	1,900,672	+ 37.5	19.2
APRIL	702,952		8.0	723,964	+ 3.0	8.2	602,529	- 16.8	7.0	679,655	+ 12.8	6.9
CUMULATIVE TO APRIL	2,114,391		24.0	2,289,611	+ 8.3	26.0	1,984,870	- 13.3	22.9	2,580,327	+ 30.0	26.0
MAY	641,624		7.3	630,927	- 1.7	7.2	582,206	- 7.7	6.7	716,610	+ 23.1	7.2
CUMULATIVE TO MAY	2,756,015		31.3	2,920,538	+ 6.0	33.2	2,567,076	- 12.1	29.6	3,296,937	+ 28.4	33.2
JUNE	675,394		7.7	678,461	+ 0.5	7.7	731,780	+ 7.9	8.4	821,643	+ 12.3	8.3
CUMULATIVE TO JUNE	3,431,409		38.9	3,598,999	+ 4.9	40.9	3,298,856	- 8.3	38.1	4,118,580	+ 24.8	41.5
JULY	1,590,381		18.0	1,462,393	- 8.0	16.6	1,419,846	- 2.9	16.4	1,538,154	+ 8.3	15.5
CUMULATIVE TO JULY	5,021,790		56.9	5,061,392	+ 0.8	57.5	4,718,702	- 6.8	54.5	5,656,734	+ 19.9	57.0
AUGUST	1,469,426		16.7	1,427,459	- 2.9	16.2	1,484,248	+ 4.0	17.1	1,682,665	+ 13.4	17.0
CUMULATIVE TO AUGUST	6,491,216		73.6	6,488,851	+ 0.0	73.7	6,202,950	- 4.4	71.6	7,339,399	+ 18.3	74.0
SEPTEMBER	797,911		9.0	808,003	+ 1.3	9.2	819,106	+ 1.4	9.5	808,419	- 1.3	8.2
CUMULATIVE TO SEPTEMBER	7,289,127		82.7	7,296,854	+ 0.1	82.8	7,022,056	- 3.8	81.0	8,147,818	+ 16.0	82.2
OCTOBER	687,188		7.8	673,719	- 2.0	7.6	699,899	+ 3.9	8.1	746,184	+ 6.6	7.5
CUMULATIVE TO OCTOBER	7,976,315		90.5	7,970,573	- 0.1	90.5	7,721,955	- 3.1	89.1	8,894,002	+ 15.2	89.7
NOVEMBER	438,104		5.0	456,041	+ 4.1	5.2	477,173	+ 4.6	5.5	561,270	+ 17.6	5.7
CUMULATIVE TO NOVEMBER	8,414,419		95.4	8,426,614	+ 0.1	95.7	8,199,128	- 2.7	94.6	9,455,272	+ 15.3	95.3
DECEMBER	403,899		4.6	382,110	- 5.4	4.3	465,697	+ 21.9	5.4	462,855	- 0.6	4.7
CUMULATIVE TO DECEMBER	8,818,318		100.0	8,808,724	- 0.1	100.0	8,664,825	- 1.6	100.0	9,918,127	+ 14.5	100.0
TOTAL	8,818,318		100.0	8,808,724	- 0.1	100.0	8,664,825	- 1.6	100.0	9,918,127	+ 14.5	100.0

SOURCE: UNITED STATES TRAVEL SERVICE BASED ON DATA FROM STATISTICS CANADA.

CANADIAN TRAVELERS RETURNING FROM THE US TO CANADA BY TYPE OF TRANSPORTATION
1972-1975

	TOTAL	% CHANGE	JANUARY	% CHANGE	FEBRUARY	% CHANGE	MARCH	% CHANGE	APRIL	% CHANGE	MAY	% CHANGE	JUNE	% CHANGE
AUTOMOBILE														
1972	7,026,711		303,572		253,711		401,263		528,234		504,200		534,353	
1973	6,741,007	- 4.1	307,600	+ 1.3	251,693	- 0.8	471,984	+ 17.6	535,565	+ 1.4	481,263	- 4.5	517,476	- 3.2
1974	6,275,342	- 6.9	225,901	- 26.6	189,088	- 24.9	310,321	- 34.3	377,292	- 29.6	406,318	- 15.6	541,013	+ 4.5
1975	7,353,924	+ 17.2	341,816	+ 51.3	256,139	+ 35.5	565,789	+ 82.3	435,345	+ 15.4	522,364	+ 28.6	632,724	+ 17.0
ONE NIGHT														
1972	1,257,936		67,920		61,796		78,202		91,000		103,862		128,291	
1973	1,136,992	- 9.6	60,893	- 10.3	50,068	- 19.0	69,200	- 11.5	82,287	- 9.6	93,043	- 10.4	100,901	- 21.3
1974	1,053,382	- 7.4	48,290	- 20.7	45,662	- 8.8	57,167	- 17.4	68,152	- 17.2	80,157	- 13.8	111,592	+ 10.6
1975	1,101,431	+ 4.6	54,835	+ 13.6	48,520	+ 6.3	72,612	+ 27.0	62,253	- 8.7	90,660	+ 13.1	119,024	+ 6.7
TWO OR MORE NIGHTS														
1972	5,768,775		235,652		191,915		323,061		437,234		400,338		406,062	
1973	5,604,015	- 2.9	246,707	+ 4.7	201,625	+ 5.1	402,784	+ 24.7	453,278	+ 3.7	388,220	- 3.0	416,575	+ 2.6
1974	5,221,960	- 6.8	177,611	- 28.0	143,426	- 28.9	253,154	- 37.1	309,140	- 31.8	326,161	- 16.0	429,421	+ 3.1
1975	6,252,493	+ 19.7	286,981	+ 61.6	207,619	+ 44.8	493,177	+ 94.8	373,092	+ 20.7	431,704	+ 32.4	513,700	+ 19.6

	JULY	% CHANGE	AUGUST	% CHANGE	SEPTEMBER	% CHANGE	OCTOBER	% CHANGE	NOVEMBER	% CHANGE	DECEMBER	% CHANGE
AUTOMOBILE												
1972	1,396,290		1,272,123		674,733		552,991		320,915		284,326	
1973	1,241,168	- 11.1	1,195,926	- 6.0	656,808	- 2.7	522,110	- 5.6	316,582	- 1.3	242,832	- 14.6
1974	1,183,187	- 4.7	1,222,937	+ 2.3	654,277	- 0.4	521,458	- 0.1	326,923	+ 3.3	316,627	+ 30.4
1975	1,287,967	+ 8.9	1,408,160	+ 15.1	639,690	- 2.2	562,020	+ 7.8	392,907	+ 20.2	309,003	- 2.4
ONE NIGHT												
1972	211,262		182,304		112,527		99,000		67,401		54,371	
1973	184,555	- 12.6	177,833	- 2.5	110,834	- 1.5	88,428	- 10.7	66,452	- 1.4	52,498	- 3.4
1974	162,595	- 11.9	168,668	- 5.2	108,407	- 2.2	81,099	- 8.3	67,061	+ 0.9	54,532	+ 3.9
1975	164,590	+ 1.2	177,694	+ 5.4	104,483	- 3.6	81,670	+ 0.7	72,276	+ 7.8	52,814	- 3.1
TWO OR MORE NIGHTS												
1972	1,185,028		1,089,819		562,206		453,991		253,514		229,955	
1973	1,056,613	- 10.8	1,018,093	- 6.6	545,974	- 2.9	433,682	- 4.5	250,130	- 1.3	190,334	- 17.2
1974	1,020,592	- 3.4	1,054,269	+ 3.6	545,870	+ 0.0	440,359	+ 1.5	259,862	+ 3.9	262,095	+ 37.7
1975	1,123,377	+ 10.1	1,230,466	+ 16.7	535,207	- 2.0	480,350	+ 9.1	320,631	+ 23.4	256,189	- 2.3

ADDENDUM 9 (Cont.)
CANADIAN TRAVELERS RETURNING FROM THE US TO CANADA BY TYPE OF TRANSPORTATION
1972-1975

	TOTAL	% CHANGE	JANUARY	% CHANGE	FEBRUARY	% CHANGE	MARCH	% CHANGE	APRIL	% CHANGE	MAY	% CHANGE	JUNE	% CHANGE
BUS (ONE OR MORE NIGHTS)														
1972	514,396		56,034		31,409		46,479		45,599		43,489		47,313	
1973	508,731	- 1.1	35,657	- 36.4	34,751	+ 10.6	43,289	- 6.9	50,082	+ 9.8	42,093	- 3.2	46,708	- 1.3
1974	564,695	+ 11.0	38,015	+ 6.6	32,573	- 6.3	56,214	+ 29.9	63,843	+ 27.5	50,848	+ 20.8	46,835	+ 0.3
1975	539,482	- 4.5	37,608	- 1.1	36,630	+ 12.5	58,320	+ 3.7	48,710	- 23.7	47,641	- 6.3	36,358	- 22.4
RAIL														
1972	10,371		16		20		20		130		376		578	
1973	19,395	+ 87.0	1,573	+9731.2	1,087	+5335.0	1,597	+7885.0	2,488	+1813.8	1,125	+ 199.2	981	+ 69.7
1974	36,093	+ 86.1	2,166	+ 37.7	2,225	+ 104.7	2,948	+ 84.6	3,713	+ 49.2	2,994	+ 166.1	2,496	+ 154.4
1975	35,284	- 2.2	2,504	+ 15.6	1,743	- 21.7	2,787	- 5.5	2,868	- 22.8	3,199	+ 6.8	2,723	+ 9.1
AIR														
1972	1,115,913		92,684		92,578		133,464		128,877		90,018		77,745	
1973	1,349,220	+ 20.9	138,861	+ 49.8	115,517	+ 24.8	161,816	+ 21.2	135,145	+ 4.9	102,938	+ 14.4	87,925	+ 13.1
1974	1,579,928	+ 17.1	164,490	+ 18.5	138,579	+ 20.0	219,465	+ 35.6	157,238	+ 16.3	119,914	+ 16.5	102,038	+ 16.1
1975	1,757,934	+ 11.3	199,562	+ 21.3	161,218	+ 16.3	236,182	+ 7.6	192,296	+ 22.3	133,480	+ 11.3	106,058	+ 3.9

	JULY	% CHANGE	AUGUST	% CHANGE	SEPTEMBER	% CHANGE	OCTOBER	% CHANGE	NOVEMBER	% CHANGE	DECEMBER	% CHANGE
BUS (ONE OR MORE NIGHTS)												
1972	61,651		54,598		30,933		42,583		27,657		26,651	
1973	54,976	- 10.8	58,614	+ 7.4	39,426	+ 27.5	44,503	+ 4.5	31,236	+ 12.9	27,396	+ 2.8
1974	60,343	+ 9.8	63,265	+ 7.9	40,977	+ 3.9	52,570	+ 18.1	29,556	- 5.4	29,656	+ 8.2
1975	55,593	- 7.9	62,878	- 0.6	44,432	+ 8.4	49,632	- 5.6	34,843	+ 17.9	26,837	- 9.5
RAIL												
1972	1,165		2,929		1,035		1,250		1,320		1,532	
1973	2,423	+108.0	1,265	- 56.8	1,056	+ 2.0	1,725	+ 38.0	1,708	+ 29.4	2,367	+ 54.5
1974	4,046	+ 67.0	4,993	+294.7	2,680	+153.8	2,635	+ 52.8	2,439	+ 42.8	2,758	+ 16.5
1975	4,179	+ 3.3	4,876	- 2.3	2,203	- 17.8	3,334	+ 26.5	2,320	- 4.9	2,548	- 7.6
AIR												
1972	73,433		83,708		75,452		88,904		87,832		91,218	
1973	93,041	+ 26.7	101,743	+ 21.5	92,295	+ 22.3	104,283	+ 17.3	106,346	+ 21.1	109,310	+ 19.8
1974	102,166	+ 9.8	116,663	+ 14.7	103,560	+ 12.2	121,267	+ 16.3	118,042	+ 11.0	116,506	+ 6.6
1975	108,574	+ 6.3	129,286	+ 10.8	106,943	+ 3.3	129,136	+ 6.5	130,942	+ 10.9	124,257	+ 6.7

ADDENDUM 9 (Cont.)

CANADIAN TRAVELERS RETURNING FROM THE US TO CANADA BY TYPE OF TRANSPORTATION

1972-1975

	TOTAL	% CHANGE	JANUARY	% CHANGE	FEBRUARY	% CHANGE	MARCH	% CHANGE	APRIL	% CHANGE	MAY	% CHANGE	JUNE	% CHANGE
SEA														
1972	150,927		150		20		19		112		3,541		15,405	
1973	190,371	+ 26.1	30	- 80.0	86	+ 330.0	106	+ 457.9	684	+ 510.7	3,508	- 0.9	25,371	+ 64.7
1974	208,767	+ 9.7	109	+ 263.3	88	+ 2.3	159	+ 50.0	443	- 35.2	2,132	- 39.2	39,398	+ 55.3
1975	231,503	+ 10.9	56	- 48.6	50	- 43.2	268	+ 68.6	436	- 1.6	9,926	+ 365.6	43,780	+ 11.1
TOTAL														
1972	8,818,318		452,456		377,738		581,245		702,952		641,624		675,394	
1973	8,808,724	- 0.1	483,721	+ 6.9	403,134	+ 6.7	678,792	+ 16.8	723,964	+ 3.0	630,927	- 1.7	678,461	+ 0.5
1974	8,664,825	- 1.6	430,681	- 11.0	362,553	- 10.1	589,107	- 13.2	602,529	- 16.8	582,206	- 7.7	731,780	+ 7.9
1975	9,918,127	+ 14.5	581,546	+ 35.0	455,780	+ 25.7	863,346	+ 46.6	679,655	+ 12.8	716,610	+ 23.1	821,643	+ 12.3

	JULY	% CHANGE	AUGUST	% CHANGE	SEPTEMBER	% CHANGE	OCTOBER	% CHANGE	NOVEMBER	% CHANGE	DECEMBER	% CHANGE
SEA												
1972	57,842		56,068		15,758		1,460		380		172	
1973	70,785	+ 22.4	69,911	+ 24.7	18,418	+ 16.9	1,098	- 24.8	169	- 55.5	205	+ 19.2
1974	70,104	- 1.0	76,390	+ 9.3	17,612	- 4.4	1,969	+ 79.3	213	+ 26.0	150	- 26.8
1975	81,841	+ 16.7	77,465	+ 1.4	15,151	- 14.0	2,062	+ 4.7	258	+ 21.1	210	+ 40.0
TOTAL												
1972	1,590,381		1,469,426		797,911		687,188		438,104		403,899	
1973	1,462,393	- 8.0	1,427,459	- 2.9	808,003	+ 1.3	673,719	- 2.0	456,041	+ 4.1	382,110	- 5.4
1974	1,419,846	- 2.9	1,484,248	+ 4.0	819,106	+ 1.4	699,899	+ 3.9	477,173	+ 4.6	465,697	+ 21.9
1975	1,538,154	+ 8.3	1,682,665	+ 13.4	808,419	- 1.3	746,184	+ 6.6	561,270	+ 17.6	462,855	- 0.6

SOURCE: UNITED STATES TRAVEL SERVICE BASED ON DATA FROM STATISTICS CANADA.

CANADIAN TRAVELERS RETURNING FROM THE U.S. TO CANADA BY TYPE OF TRANSPORTATION
1973 - 1975

	1973		1974		1975	
	Number of Arrivals	Share of Total Arrivals	Number of Arrivals	Share of Total Arrivals	Number of Arrivals	Share of Total Arrivals
Automobile	6,741,007	76.5%	6,275,342	72.4%	7,353,924	74.1%
One Night	1,136,992	12.9	1,053,382	12.2	1,101,431	11.1
2 or More Nights	5,604,015	63.9	5,221,960	60.2	6,252,493	63.0
(1 or More Nights)	508,731	5.8	564,489	6.5	539,482	5.4
1	19,395	0.2	36,093	0.4	35,284	0.4
	1,349,220	15.3	1,579,928	18.2	1,757,934	17.7
	190,371	2.2	208,767	2.4	231,503	2.3
TOTAL	8,808,724	100.0%	8,664,619	100.0%	9,918,127	100.0%

UNITED STATES TRAVELERS ENTERING CANADA BY MONTH AND CUMULATIVE TO DATE
1972-1975

By Month

	1975	1974	1973	1972	% Chg '75/74	% Chg '74/73	% Chg '73/72	Sh. of Total 1975	Sh. of Total 1974	Sh. of Total 1973	Sh. of Total 1972
January	339,860	317,806	321,155	284,308	6.9%	1.0%	13.0%	2.6	2.3	2.2	2.1
February	360,304	369,151	365,884	352,852	(-2.4)	0.9	3.7	2.7	2.7	2.6	2.5
March	479,924	454,608	483,906	472,262	5.6	(-6.1)	2.5	3.6	3.3	3.4	3.4
April	483,658	611,265	640,858	525,565	(-20.9)	(-4.6)	21.9	3.7	4.5	4.5	3.8
May	1,066,425	983,396	1,064,618	985,231	8.4	(-7.6)	8.1	8.1	7.2	7.4	7.1
June	1,824,814	1,778,744	1,855,743	1,778,424	2.6	(-4.2)	4.4	13.8	13.1	13.0	12.8
July	2,814,266	2,853,546	3,085,907	3,163,760	(-1.4)	(-7.5)	(-2.5)	21.3	21.0	21.6	22.8
August	3,001,044	3,191,290	3,146,749	3,029,608	(-6.0)	1.4	3.9	22.8	23.5	22.0	21.9
September	1,080,830	1,219,391	[illegible]	1,460,125	(-11.4)	(-14.6)	(-2.2)	8.2	9.0	10.0	10.5
October	801,540	834,590	906,593	831,499	(- 4.0)	(- 7.9)	9.0	6.1	6.2	6.3	6.0
November	493,133	511,933	521,821	500,584	(- 3.7)	(- 1.9)	4.2	3.7	3.8	3.7	3.6
December	443,536	444,536	469,633	480,004	(- 0.3)	(- 5.3)	(-2.2)	3.4	3.3	3.3	3.5
TOTAL	13,189,334	13,570,537	14,292,338	13,864,222	(-2.8)	(- 5.0)	3.1	100.0%	100.0%	100.0%	100.0%

Cumulative to Date

	1975	1974	1973	1972	% Chg 75/74	% Chg. '74/73	% Chg. '73/72	Cum. Shr. of Total 75	Cum. Sh. of Total 74	Cum. Shr. of Total 73	Cum. Shr. of Total 72
1st 1 mo.	339,860	317,806	321,155	284,308	6.9%	(-1.0%)	13.0%	2.6	2.3	2.2	2.1
1st 2 mo.	700,164	686,957	687,039	637,160	1.9	(-0.2)	7.8	5.3	5.1	4.8	4.6
1st 3 mo.	1,180,088	1,141,565	1,170,945	1,109,422	3.4	(-2.5)	5.5	8.9	8.4	8.2	8.0
1st 4 mo.	1,663,746	1,752,830	1,811,803	1,634,987	(-5.1)	(-3.3)	10.8	12.6	12.9	12.7	11.8
1st 5 mo.	2,730,171	2,736,226	2,876,421	2,620,218	(-0.2)	(-4.9)	9.8	20.7	20.2	20.1	18.9
1st 6 mo.	4,554,985	4,514,970	4,733,164	4,398,642	0.9	(-4.6)	7.6	34.5	33.3	33.1	31.7
1st 7 mo.	7,369,251	7,368,516	7,821,071	7,562,402	*	(-5.8)	3.4	55.9	54.3	54.7	54.5
1st 8 mo.	10,370,295	10,559,806	10,967,820	10,592,010	(-1.8)	3.7	3.5	78.6	77.8	76.7	76.4
1st 9 mo.	11,451,125	11,779,197	12,396,291	12,052,135	(-2.8)	5.0	2.9	86.8	86.8	86.7	86.9
1st 10 mo.	12,252,665	12,613,787	13,302,884	12,883,634	(-2.9)	(-5.2)	3.3	92.9	92.9	93.0	92.9
1st 11 mo.	12,745,798	13,125,720	13,824,705	13,384,218	(-2.9)	(-5.1)	3.3	96.6	96.7	96.7	96.5
1st 12 mo.	13,189,334	13,570,537	14,294,338	13,864,222	(-2.8)	5.1	3.1	100.0%	100.0%	100.0%	100.0%

SOURCE: United States Travel Service based on data from Statistics Canada

* Less than ½ of 1%

UNITED STATES TRAVELERS ENTERING CANADA BY TYPE OF TRANSPORTATION
1972-1975

	TOTAL	% CHANGE	JANUARY	% CHANGE	FEBRUARY	% CHANGE	MARCH	% CHANGE	APRIL	% CHANGE	MAY	% CHANGE	JUNE	% CHANGE
AUTOMOBILE														
1972	11,151,463		208,780		257,210		356,971		397,275		790,919		1,396,405	
1973	11,165,471	+ 0.1	221,934	+ 6.3	263,064	+ 2.3	360,024	+ 0.9	488,906	+ 23.1	821,078	+ 3.8	1,445,047	+ 3.5
1974	10,170,993	- 8.9	204,682	- 7.8	243,325	- 7.5	303,555	- 15.7	440,556	- 9.9	716,726	- 12.7	1,312,108	- 9.2
1975	10,015,217	- 1.5	222,200	+ 8.6	244,090	+ 0.3	347,678	+ 14.5	336,410	- 23.6	806,708	+ 12.6	1,359,909	+ 3.6
ONE NIGHT														
1972	2,328,853		71,064		76,659		100,647		113,729		166,637		268,433	
1973	2,086,653	- 10.4	64,246	- 9.6	67,797	- 11.6	92,682	- 7.9	111,737	- 1.8	141,277	- 15.2	247,939	- 7.6
1974	1,907,676	- 8.6	52,877	- 17.7	54,646	- 19.4	72,881	- 21.4	95,864	- 14.2	137,516	- 2.7	224,514	- 9.4
1975	1,817,988	- 4.7	53,781	+ 1.7	57,039	+ 4.4	73,366	+ 0.7	76,227	- 20.5	142,061	+ 3.3	225,817	+ 0.6
TWO OR MORE NIGHTS														
1972	8,822,610		137,716		180,551		256,324		283,546		624,282		1,127,972	
1973	9,078,818	+ 2.9	157,688	+ 14.5	195,267	+ 8.1	267,342	+ 4.3	377,169	+ 33.0	679,801	+ 8.9	1,197,108	+ 6.1
1974	8,263,317	- 9.0	151,805	- 3.7	188,679	- 3.4	230,674	- 13.7	344,692	- 8.6	579,210	- 14.8	1,087,594	- 9.1
1975	8,197,229	- 0.8	168,419	+ 10.9	187,051	- 0.9	274,312	+ 18.9	260,183	- 24.5	664,647	+ 14.7	1,134,092	+ 4.3

	JULY	% CHANGE	AUGUST	% CHANGE	SEPTEMBER	% CHANGE	OCTOBER	% CHANGE	NOVEMBER	% CHANGE	DECEMBER	% CHANGE
AUTOMOBILE												
1972	2,623,886		2,489,352		1,213,701		672,839		384,569		359,556	
1973	2,442,680	- 6.9	2,507,244	+ 0.7	1,134,521	- 6.5	727,938	+ 8.2	403,371	+ 4.9	349,664	- 2.7
1974	2,190,053	- 10.3	2,493,033	- 0.6	935,445	- 17.5	627,591	- 13.8	386,104	- 4.3	317,815	- 9.1
1975	2,198,727	+ 0.4	2,374,661	- 4.7	831,041	- 11.2	609,034	- 3.0	371,644	- 3.7	313,115	- 1.5
ONE NIGHT												
1972	475,981		471,184		252,061		157,917		96,407		78,134	
1973	400,500	- 15.9	417,936	- 11.3	222,698	- 11.6	150,998	- 4.4	93,864	- 2.6	74,979	- 4.0
1974	374,905	- 6.4	413,477	- 1.1	192,691	- 13.5	133,360	- 11.7	91,028	- 3.0	63,917	- 14.8
1975	353,452	- 5.7	395,397	- 4.4	160,372	- 16.8	126,509	- 5.1	87,644	- 3.7	66,323	+ 3.8
TWO OR MORE NIGHTS												
1972	2,147,905		2,018,168		961,640		514,922		288,162		281,422	
1973	2,042,180	- 4.9	2,089,308	+ 3.5	911,823	- 5.2	576,940	+ 12.0	309,507	+ 7.4	274,685	- 2.4
1974	1,815,148	- 11.1	2,079,556	- 0.5	742,754	- 18.5	494,231	- 14.3	295,076	- 4.7	253,898	- 7.6
1975	1,845,275	+ 1.7	1,979,264	- 4.8	670,669	- 9.7	482,525	- 2.4	284,000	- 3.8	246,792	- 2.8

ADDENDUM 12 (Cont.)
UNITED STATES TRAVELERS ENTERING CANADA BY TYPE OF TRANSPORTATION
1972-1975

	TOTAL	% CHANGE	JANUARY	% CHANGE	FEBRUARY	% CHANGE	MARCH	% CHANGE	APRIL	% CHANGE	MAY	% CHANGE	JUNE	% CHANGE
BUS(ONE OR MORE NIGHTS)														
1972	683,534		31,346		33,175		35,448		43,006		72,454		74,264	
1973	781,271	+ 14.3	22,921	- 26.9	27,879	- 16.0	37,130	+ 4.7	49,141	+ 14.3	89,787	+ 23.9	93,683	+ 26.1
1974	807,842	+ 3.4	25,647	+ 11.9	35,311	+ 26.7	38,184	+ 2.8	60,123	+ 22.3	92,522	+ 3.0	91,967	- 1.8
1975	764,859	- 5.3	27,109	+ 5.7	33,546	- 5.0	36,023	- 5.7	37,800	- 37.1	82,415	- 10.9	84,194	- 8.5
RAIL														
1972	36,809		393		388		365		372		1,017		4,310	
1973	59,850	+ 62.6	2,127	+ 441.2	2,058	+ 430.4	1,929	+ 428.5	1,969	+ 429.3	3,343	+ 228.7	8,418	+ 95.3
1974	90,721	+ 51.6	3,161	+ 48.6	3,511	+ 70.6	3,453	+ 79.0	3,716	+ 88.7	5,663	+ 69.4	12,417	+ 47.5
1975	78,119	- 13.9	2,961	- 6.3	3,369	- 4.0	2,998	- 13.2	3,027	- 18.5	5,540	- 2.2	10,263	- 17.3
AIR														
1972	1,187,999		43,711		61,811		79,182		84,630		98,872		135,993	
1973	1,429,621	+ 20.3	74,048	+ 69.4	72,640	+ 17.5	84,051	+ 6.1	99,491	+ 17.6	117,706	+ 19.0	156,363	+ 15.0
1974	1,607,118	+ 12.4	84,203	+ 13.7	86,867	+ 19.6	108,773	+ 29.4	105,586	+ 6.1	135,609	+ 15.2	184,089	+ 17.7
1975	1,529,782	- 4.8	87,521	+ 3.9	79,184	- 8.8	92,871	- 14.6	105,292	- 0.3	130,937	- 3.4	178,572	- 3.0

	JULY	% CHANGE	AUGUST	% CHANGE	SEPTEMBER	% CHANGE	OCTOBER	% CHANGE	NOVEMBER	% CHANGE	DECEMBER	% CHANGE
BUS(ONE OR MORE NIGHTS)												
1972	107,676		103,294		73,308		48,415		30,172		30,976	
1973	139,177	+ 29.3	138,785	+ 34.4	81,534	+ 11.2	51,990	+ 7.4	25,466	- 15.6	23,778	- 23.2
1974	139,411	+ 0.2	141,480	+ 1.9	69,057	- 15.3	61,733	+ 18.7	26,762	+ 5.1	25,645	+ 7.9
1975	128,813	- 7.6	153,942	+ 8.8	69,964	+ 1.3	58,981	- 4.5	26,307	- 1.7	25,765	+ 0.5
RAIL												
1972	8,627		9,719		3,002		2,967		2,670		2,979	
1973	12,733	+ 47.6	11,022	+ 13.4	7,651	+154.9	2,951	- 0.5	2,540	- 4.9	3,109	+ 4.4
1974	13,955	+ 9.6	20,614	+ 87.0	11,466	+ 49.9	5,166	+ 75.1	4,079	+ 60.6	3,520	+ 13.2
1975	16,997	+ 21.8	19,607	- 4.9	990	- 91.4	4,630	- 10.4	3,281	- 19.6	4,456	+ 26.6
AIR												
1972	144,211		157,119		114,288		99,756		82,499		85,927	
1973	195,887	+ 35.8	191,181	+ 21.7	137,269	+ 20.1	118,633	+ 18.9	89,544	+ 8.5	92,808	+ 8.0
1974	196,833	+ 0.5	220,725	+ 15.5	158,053	+ 15.1	134,608	+ 13.5	94,132	+ 5.1	97,640	+ 5.2
1975	192,227	- 2.3	204,164	- 7.5	144,218	- 8.8	123,943	- 7.9	90,853	- 3.5	100,000	+ 2.4

ADDENDUM 12 (Cont.)
UNITED STATES TRAVELERS ENTERING CANADA BY TYPE OF TRANSPORTATION
1972-1975

	TOTAL	% CHANGE	JANUARY	% CHANGE	FEBRUARY	% CHANGE	MARCH	% CHANGE	APRIL	% CHANGE	MAY	% CHANGE	JUNE	% CHANGE
SEA														
1972	804,417		78		268		296		282		21,969		167,452	
1973	856,125	+ 6.4	125	+ 60.3	243	- 9.3	772	+ 160.8	1,351	+ 379.1	32,704	+ 48.9	153,232	- 8.5
1974	893,863	+ 4.4	113	- 9.6	137	- 43.6	643	- 16.7	1,284	- 5.0	32,876	+ 0.5	178,163	+ 16.3
1975	801,357	- 10.3	69	- 38.9	115	- 16.1	354	- 44.9	1,129	- 12.1	40,825	+ 24.2	191,876	+ 7.7
TOTAL														
1972	13,864,222		284,308		352,852		472,262		525,565		985,231		1,778,424	
1973	14,292,338	+ 3.1	321,155	+ 13.0	365,884	+ 3.7	483,906	+ 2.5	640,858	+ 21.9	1,064,618	+ 8.1	1,856,743	+ 4.4
1974	13,570,537	- 5.0	317,806	- 1.0	369,151	+ 0.9	454,608	- 6.1	611,265	- 4.6	983,396	- 7.6	1,778,744	- 4.2
1975	13,189,334	- 2.8	339,860	+ 6.9	360,304	- 2.4	479,924	+ 5.6	483,658	- 20.9	1,066,425	+ 8.4	1,824,814	+ 2.6

	JULY	% CHANGE	AUGUST	% CHANGE	SEPTEMBER	% CHANGE	OCTOBER	% CHANGE	NOVEMBER	% CHANGE	DECEMBER	% CHANGE
SEA												
1972	279,360		270,124		55,826		7,522		674		566	
1973	295,430	+ 5.8	298,517	+ 10.5	67,496	+ 20.9	5,081	- 32.5	900	+ 33.5	274	- 51.6
1974	313,294	+ 6.0	315,438	+ 5.7	45,370	- 32.8	5,492	+ 8.1	856	- 4.9	197	- 28.1
1975	277,502	- 11.4	248,670	- 21.2	34,617	- 23.7	4,952	- 9.8	1,048	+ 22.4	200	+ 1.5
TOTAL												
1972	3,163,760		3,029,608		1,460,125		831,499		500,584		480,004	
1973	3,085,907	- 2.5	3,146,749	+ 3.9	1,428,471	- 2.2	906,593	+ 9.0	521,821	+ 4.2	469,633	- 2.2
1974	2,853,546	- 7.5	3,191,290	+ 1.4	1,219,391	- 14.6	834,590	- 7.9	511,933	- 1.9	444,817	- 5.3
1975	2,814,266	- 1.4	3,001,044	- 6.0	1,080,830	- 11.4	801,540	- 4.0	493,133	- 3.7	443,536	- 0.3

SOURCE: UNITED STATES TRAVEL SERVICE BASED ON DATA FROM STATISTICS CANADA.

VII. AMERICAN TRAVEL ABROAD

AMERICAN TRAVEL ABROAD BY GEOGRAPHIC DESTINATION
1960-1975

	1960		1961		1962		1963		1964	
	NUMBER	% CHANGE/ PREV YR	NUMBER	% CHANGE/ PREV YR	NUMBER	% CHANGE/ PREV YR	NUMBER	% CHANGE/ PREV YR	NUMBER	% CHANGE/ PREV YR
EUROPE	860,584		854,466	- 0.7	989,478	+ 15.8	1,117,130	+ 12.9	1,250,209	+ 11.9
SOUTH AMERICA	88,997		53,218	- 40.2	72,011	+ 35.3	77,882	+ 8.2	86,238	+ 10.7
CENTRAL AMERICA	38,165		41,514	+ 8.8	57,119	+ 37.6	62,983	+ 10.3	60,032	- 4.7
WEST INDIES	523,333		444,470	- 15.1	475,292	+ 6.9	523,000	+ 10.0	617,475	+ 18.1
OCEANIA	23,837		30,719	+ 28.9	40,158	+ 30.7	37,940	- 5.5	46,695	+ 23.1
ASIA	109,425		140,051	+ 28.0	171,983	+ 22.8	191,743	+ 11.5	207,829	+ 8.4
AFRICA *	10,099		11,336	+ 12.2	13,859	+ 22.3	14,064	+ 1.5	14,369	+ 2.2
OTHER OVERSEAS & CRUISE	183,587		233,460	+ 27.2	270,525	+ 15.9	326,258	+ 20.6	308,479	- 5.4
TOTAL OVERSEAS	1,838,027		1,809,234	- 1.6	2,090,425	+ 15.5	2,351,000	+ 12.5	2,591,326	+ 10.2
MEXICO	601,397		620,396	+ 3.2	730,000	+ 17.7	848,000	+ 16.2	945,000	+ 11.4
CANADA	8,665,000		9,372,000	+ 8.2	10,080,000	+ 7.6	11,132,000	+ 10.4	12,123,000	+ 8.9
TOTAL	11,104,424		11,801,630	+ 6.3	12,900,425	+ 9.3	14,331,000	+ 11.1	15,659,326	+ 9.3

	1965		1966		1967		1968		1969	
	NUMBER	% CHANGE/ PREV YR	NUMBER	% CHANGE/ PREV YR	NUMBER	% CHANGE/ PREV YR	NUMBER	% CHANGE/ PREV YR	NUMBER	% CHANGE/ PREV YR
EUROPE	1,392,213	+ 11.4	1,550,637	+ 11.4	1,759,767	+ 13.5	1,887,857	+ 7.3	2,325,914	+ 23.2
SOUTH AMERICA	93,104	+ 8.0	106,212	+ 14.1	132,676	+ 24.9	165,324	+ 24.6	180,140	+ 9.0
CENTRAL AMERICA	85,122	+ 41.8	93,298	+ 9.6	99,202	+ 6.3	103,704	+ 4.5	83,040	- 19.9
WEST INDIES	786,257	+ 27.3	940,707	+ 19.6	1,107,777	+ 17.8	1,323,339	+ 19.5	1,535,147	+ 16.0
OCEANIA	51,197	+ 9.6	57,554	+ 12.4	73,566	+ 27.8	83,680	+ 13.7	102,021	+ 21.9
ASIA	269,185	+ 29.5	312,210	+ 16.0	302,090	- 3.2	331,177	+ 9.6	373,944	+ 12.9
AFRICA *	16,154	+ 12.4	17,224	+ 6.6	16,757	- 2.7	20,424	+ 21.9	24,352	+ 19.2
OTHER OVERSEAS & CRUISE	336,041	+ 8.9	341,276	+ 1.6	349,523	+ 2.4	383,928	+ 9.8	566,470	+ 47.5
TOTAL OVERSEAS	3,029,273	+ 16.9	3,419,118	+ 12.9	3,841,358	+ 12.3	4,299,433	+ 11.9	5,191,028	+ 20.7
MEXICO	1,049,000	+ 11.0	1,149,000	+ 9.5	1,252,000	+ 9.0	1,370,000	+ 9.4	1,846,645	+ 34.8
CANADA	12,858,000	+ 6.1	12,818,000	- 0.3	15,465,000	+ 20.6	11,708,000	- 24.3	12,312,000	+ 5.2
TOTAL	16,936,273	+ 8.2	17,386,118	+ 2.7	20,558,358	+ 18.2	17,377,433	- 15.5	19,349,673	+ 11.3

ADDENDUM 13 (Cont'd)
AMERICAN TRAVEL ABROAD BY GEOGRAPHIC DESTINATION
1960-1975

	1970		1971		1972		1973		1974	
	NUMBER	% CHANGE/ PREV YR	NUMBER	% CHANGE/ PREV YR	NUMBER	% CHANGE/ PREV YR	NUMBER	% CHANGE/ PREV YR	NUMBER	% CHANGE/ PREV YR
EUROPE	2,828,858	+ 21.6	3,101,110	+ 9.6	3,740,944	+ 20.6	3,802,662	+ 1.6	3,194,696	- 16.0
SOUTH AMERICA	192,731	+ 7.0	207,712	+ 7.8	269,576	+ 29.8	314,286	+ 16.6	351,022	+ 11.7
CENTRAL AMERICA	123,779	+ 49.1	127,756	+ 3.2	164,265	+ 28.6	180,772	+ 10.0	207,179	+ 14.6
WEST INDIES	1,532,722	- 0.2	1,588,601	+ 3.6	1,775,301	+ 11.8	1,842,321	+ 3.8	1,878,129	+ 1.9
OCEANIA	112,943	+ 10.7	106,854	- 5.4	110,821	+ 3.7	116,466	+ 5.1	123,665	+ 6.2
ASIA	476,205	+ 27.3	509,298	+ 6.9	606,461	+ 19.1	599,134	- 1.2	606,925	+ 1.3
AFRICA *	27,563	+ 13.2	23,460	- 14.9	34,215	+ 45.8	34,770	+ 1.6	38,127	+ 9.7
OTHER OVERSEAS & CRUISE	559,773	- 1.2	629,711	+ 12.5	657,293	+ 4.4	741,676	+ 12.8	701,644	- 5.4
TOTAL OVERSEAS	5,854,574	+ 12.8	6,294,502	+ 7.5	7,358,876	+ 16.9	7,632,087	+ 3.7	7,101,387	- 7.0
MEXICO	2,008,374	+ 8.8	2,274,270	+ 13.2	2,583,616	+ 13.6	2,829,890	+ 9.5	3,000,000	+ 6.0
CANADA	13,648,000	+ 10.9	14,337,000	+ 5.0	13,864,222	**	14,292,338	+ 3.1	13,570,537	- 5.0
TOTAL	21,510,948	+ 11.2	22,905,772	+ 6.5	23,806,714	--	24,754,315	+ 4.0	23,671,924	- 4.4

	1975	
	NUMBER	% CHANGE/ PREV YR
EUROPE	3,112,593	- 2.6
SOUTH AMERICA	361,864	+ 3.1
CENTRAL AMERICA	214,100	+ 3.3
WEST INDIES	1,793,107	- 4.5
OCEANIA	109,855	- 11.2
ASIA	623,343	+ 2.7
AFRICA *	47,312	+ 24.1
OTHER OVERSEAS & CRUISE	755,779	+ 7.7
TOTAL OVERSEAS	7,017,953	- 1.2
MEXICO	2,778,000	- 7.4
CANADA	13,189,334	- 2.8
TOTAL	22,985,287	- 2.9

* OTHER OVERSEAS INCLUDES GREENLAND, ST. PIERRE, MIQUEL, AND SWAN ISLAND.

** THE DATA FOR 1972 IS NOT COMPARABLE TO 1971. LOCAL BUS TRAFFIC, PREVIOUSLY EXCLUDED (CONSIDERED DAILY TRAVEL), IS NOW INCLUDED IN THE 1972 BUS FIGURES. IN 1971 THE FIGURES INCLUDED CREWS OF PLANES, BUSES, TRAINS, BOATS AND COMMERCIAL TRUCKS WHICH ARE NOW EXCLUDED IN 1972.

SOURCE: United States Travel Service, based on data supplied by the U. S. Immigration and Naturalization Service, Statistics Canada and the Mexican Tourist Office.

AMERICAN TRAVEL TO COUNTRIES FOR WHICH 1974 DATA ARE AVAILABLE

COUNTRY VISITED	1969			1970			1971		
	ARRIVALS	% CHG/ PREV YR	AMER. SHR (%)	ARRIVALS	% CHG/ PREV YR	AMER. SHR (%)	ARRIVALS	% CHG/ PREV YR	AMER. SHR (%)
AFGHANISTAN	7,644		12.1	9,572	+ 25.2	9.5	11,965	+ 25.0	10.6
ARGENTINA	46,570		7.9	40,576	- 12.9	5.8	40,817	+ 0.6	6.9
AUSTRALIA	50,082		18.2	64,281	+ 28.4	19.0	83,283	+ 29.6	21.4
AUSTRIA (b)	553,369		7.0	678,248	+ 22.6	7.6	657,049 (b)	- 3.1	6.9
BAHAMAS	1,166,080		87.5	1,134,763	- 2.7	87.4	1,226,239	+ 8.1	87.8
BELGIUM	147,100		11.3	162,000	+ 10.1	11.6	524,922 (b)	+224.0	11.9
BERMUDA	234,840		83.6	255,766	+ 8.9	84.5	272,713	+ 6.6	85.4
BULGARIA	14,987		0.7	17,668	+ 17.9	0.7	17,845	+ 1.0	0.7
CANADA	12,312,000		96.5	13,648,000	+ 10.9	96.4	14,337,000	+ 5.0	96.5
CHINA (REPUBLIC OF)	100,165		27.0	124,951	+ 24.7	26.4	NA		NA
COLOMBIA	51,663		36.2	48,662	- 5.8	30.1	57,610	+ 18.4	29.2
CYPRUS	10,720		9.1	10,401	- 3.0	8.2	13,880	+ 33.4	7.8
CZECHOSLOVAKIA	38,350		1.3	43,799	+ 14.2	1.7	46,112	+ 5.3	1.0
DENMARK	306,465		3.0	333,120	+ 8.7	3.2	NA		NA
EGYPT	27,707		8.0	21,360	- 22.9	6.0	23,596	+ 10.5	5.5
FINLAND	22,321		16.4	24,102	+ 8.0	16.5	NA		NA
FRANCE	1,100,000		9.1	1,350,000	+ 22.7	9.8	1,430,000	+ 5.9	9.7
FRENCH POLYNESIA	NA		NA	30,818		63.1	41,753	+ 35.5	66.0
GERMANY (WEST) (b)	1,229,061		18.5	1,550,215	+ 26.1	20.1	1,403,963 (b)	- 9.4	18.5
GREECE	311,796		23.9	304,681	- 2.3	18.9	438,981	+ 44.1	22.2
HONG KONG	211,990		27.7	251,609	+ 18.7	27.1	217,887	- 13.4	24.0
HUNGARY	42,853		0.7	49,700	+ 16.0	1.2	54,900	+ 10.5	1.3
ICELAND	NA		NA	22,352		42.2	27,588	+ 23.4	45.4
INDIA	52,836		21.6	58,793	+ 11.3	20.9	54,982	- 6.5	18.3
INDONESIA	16,911		19.7	20,292	+ 20.0	15.7	34,998	+ 72.5	19.6
IRAN	31,559		12.4	33,796	+ 7.1	11.3	39,055	+ 15.6	11.1
IRELAND	215,000		11.0	213,000	- 0.9	11.7	279,000 (c)	+ 31.0	16.5
ISRAEL	148,473		36.3	166,890	+ 12.4	38.2	252,421	+ 51.2	40.9
ITALY	1,653,200		5.3	1,760,100	+ 6.5	5.3	1,719,200	- 2.3	4.5
IVORY COAST (b)	NA		NA	4,179		9.3	5,269 (b)	+ 26.1	10.8
JAPAN	263,778		51.2	325,654	+ 23.5	42.3	314,340	- 3.5	47.6
KENYA	40,722		13.9	49,138	+ 20.7	14.3	54,423	+ 10.8	15.4
KHMER REPUBLIC	15,116		26.4	4,902	- 67.6	34.0	2,392	- 51.2	33.8
LEBANON	62,778		5.6	52,731	- 16.0	4.4	72,435	+ 37.4	4.5
LIBYAN ARAB REPUBLIC	5,752		5.3	3,649	- 36.6	4.8	3,737	+ 2.4	2.8
LUXEMBOURG	56,900		10.0	62,662	+ 10.1	15.3	NA		NA
MALTA	11,221		6.0	11,804	+ 5.2	6.9	9,832	- 16.7	5.5
MEXICO	1,846,645		89.4	1,980,873	+ 7.3	88.0	NA		NA
MONACO (b)	13,795		16.1	15,017	+ 8.9	16.9	17,349	+ 15.5	17.0
MOROCCO	94,125		15.2	117,796	+ 25.1	15.8	136,744	+ 16.1	16.6
NETHERLANDS (b)	441,111		20.1	504,931	+ 14.5	21.0	446,900	- 11.5	19.2
NEW ZEALAND	29,425		19.9	NA		NA	53,408		24.3
NORWAY	144,000		3.4	158,400	+ 10.0	3.7	171,000	+ 8.0	4.0
PANAMA	40,537		28.6	44,058	+ 8.7	28.4	52,953	+ 20.2	NA
PHILIPPINES	60,394		49.0	69,476	+ 15.0	48.2	64,740	- 6.8	44.9
PORTUGAL	304,097		10.9	354,717	+ 16.6	10.6	366,139	+ 3.2	9.5
SINGAPORE	90,883		22.2	89,081	- 2.0	17.1	91,403	+ 2.6	14.5
SPAIN	901,653		4.5	1,030,437	+ 14.3	4.5	1,161,968	+ 12.8	4.3
SWEDEN	42,010		9.9	42,652	+ 1.5	9.5	NA		NA
SWITZERLAND (b)	966,542		15.4	1,176,927	+ 21.8	17.2	1,184,374 (b)	+ 0.6	17.1
THAILAND	133,327		28.4	159,216	+ 19.4	25.3	147,006	- 7.7	23.0
TURKEY	50,383		11.6	53,214	+ 5.6	11.9	80,962	+ 52.1	11.0
UNITED KINGDOM	1,145,100		29.8	1,399,600	+ 22.2	30.8	1,637,000	+ 17.0	31.0
UPPER VOLTA (b)	NA		NA	260		6.0	426 (b)	+ 63.8	6.7
U.S.S.R.	53,583		3.2	66,365	+ 23.9	3.0	NA		NA
VENEZUELA	105,629		49.8	49,562	- 53.1	42.4	64,134	+ 29.4	44.5
YUGOSLAVIA (b)	163,938		3.5	205,926	+ 25.6	4.3	243,309 (b)	+ 18.2	4.6
SCANDINAVIA	NA		NA	477,352		4.2	502,743	+ 5.3	4.0

ADDENDUM 14 (Cont.)

AMERICAN TRAVEL TO COUNTRIES FOR WHICH 1974 DATA ARE AVAILABLE

COUNTRY VISITED	1972 ARRIVALS	1972 % CHG/ PREV YR	1972 AMER. SHR(%)	1973 ARRIVALS	1973 % CHG/ PREV YR	1973 AMER. SHR(%)	1974 ARRIVALS	1974 % CHG/ PREV YR	1974 AMER. SHR(%)
AFGHANISTAN	11,630	- 2.8	10.5	12,769	+ 9.8	13.9	10,369	- 18.8	NA
ARGENTINA	47,887	+ 17.3	6.6	51,500	+ 7.5	6.2	NA		NA
AUSTRALIA	77,827	- 6.5	18.3	80,699	+ 3.7	17.1	NA		NA
AUSTRIA (b)	693,039 (b)	+ 5.5	6.8	616,517	- 11.0	58.0	497,224	- 19.3	NA
BAHAMAS	1,245,495	+ 1.6	86.3	793,010	- 36.3	NA	704,430	- 11.2	NA
BELGIUM	500,525 (b)	- 4.6	7.2	479,965	- 4.1	70.2	515,178	+ 7.3	NA
BERMUDA	NA		NA	NA		NA	NA		NA
BULGARIA	18,202	+ 2.0	0.6	18,041	- 0.9	0.6	17,083	- 5.3	NA
CANADA	13,864,222	- 3.3	NA	14,292,338	+ 3.1	37.3	12,691,000	- 11.2	NA
CHINA (REPUBLIC OF)	125,207		NA	NA		NA	NA		NA
COLOMBIA	69,127	+ 20.0	30.2	88,020	+ 27.3	NA	NA		NA
CYPRUS	15,177	+ 9.3	6.6	14,808	- 2.4	32.0	6,721	- 54.6	NA
CZECHOSLOVAKIA	54,201	+ 17.5	0.4	49,369	- 8.9	NA	40,514	- 17.9	NA
DENMARK	105,063		NA	393,583	+274.6	2.7	NA		NA
EGYPT	36,003	+ 52.6	6.7	33,653	- 6.5	NA	46,851	+ 39.2	NA
FINLAND	NA		NA	NA		6.3	NA		NA
FRANCE	1,385,177	- 3.1	NA	1,386,000 (b)	+ 0.1	13.3	961,000	- 30.7	NA
FRENCH POLYNESIA	NA		NA	NA		NA	NA		NA
GERMANY (WEST) (b)	1,376,224 (b)	- 2.0	18.2	247,018 (b)	- 82.0	16.7	1,074,165	+334.9	NA
GREECE	548,141	+ 24.9	22.5	615,606	+ 12.3	21.6	377,795	- 38.6	NA
HONG KONG	212,690	- 2.4	19.7	227,921	+ 7.2	17.8	230,995	+ 1.3	NA
HUNGARY	66,100	+ 20.4	0.2	63,300	- 4.2	NA	54,000	- 14.7	NA
ICELAND	NA		NA	29,437		40.0	NA		NA
INDIA	58,885	+ 7.1	17.2	61,616	+ 4.6	NA	57,872	- 6.1	NA
INDONESIA	NA		NA	57,551		NA	54,053	- 6.1	NA
IRAN	45,203	+ 15.7	12.1	53,332	+ 18.0	18.0	55,303	+ 3.7	NA
IRELAND	259,000 (c)	- 7.2	17.8	228,000	- 12.0	14.1	219,000	- 3.9	NA
ISRAEL	275,338	+ 9.1	40.5	227,892	- 17.2	34.8	204,224	- 10.4	NA
ITALY	1,848,200	+ 7.5	NA	1,810,600	- 2.0	5.1	1,473,600	- 18.6	NA
IVORY COAST (b)	5,319 (b)	+ 0.9	10.1	6,196	+ 16.5	NA	6,245	+ 0.8	NA
JAPAN	326,540	+ 3.9	45.1	322,836	- 1.1	NA	286,059	- 11.4	NA
KENYA	63,636	+ 16.9	14.3	52,134	- 18.1	NA	46,680	- 10.5	NA
KHMER REPUBLIC	2,404	+ 0.5	19.2	2,981	+ 24.0	NA	NA		NA
LEBANON	92,377	+ 27.5	5.6	69,981	- 24.2	NA	95,528	+ 36.5	NA
LIBYAN ARAB REPUBLIC	3,718	- 0.5	2.2	1,776	- 52.2	0.7	2,453	+ 38.1	NA
LUXEMBOURG	NA		NA	NA		NA	NA		NA
MALTA	8,132	- 17.3	5.4	8,958	+ 10.2	4.2	8,065	- 10.0	NA
MEXICO	2,542,928		87.3	NA		NA	NA		NA
MONACO (b)	22,800	+ 31.4	NA	23,082	+ 1.2	16.8	NA		NA
MOROCCO	194,680	+ 42.4	18.3	185,983	- 4.5	13.9	173,217	- 6.9	NA
NETHERLANDS (b)	480,608	+ 7.5	18.5	454,929	- 5.3	13.1	363,775	- 20.0	NA
NEW ZEALAND	51,031	- 4.4	21.0	45,879	- 10.1	NA	39,981	- 12.9	NA
NORWAY	184,700	+ 8.0	0.4	506,925 (b)	+174.5	21.0	NA		NA
PANAMA	56,053	+ 5.9	NA	65,779	+ 17.4	NA	64,618	- 1.8	NA
PHILIPPINES	62,583	- 3.3	37.6	63,146	+ 0.9	NA	NA		NA
PORTUGAL	386,490	+ 5.6	9.8	345,683	- 10.6	8.5	217,552	- 37.1	NA
SINGAPORE	105,251	+ 15.1	13.4	98,558	- 6.4	8.7	104,132	+ 5.7	NA
SPAIN	1,449,150	+ 24.7	0.4	1,446,809	- 0.2	4.2	1,212,614	- 16.2	NA
SWEDEN	NA		NA	NA		NA	NA		NA
SWITZERLAND (b)	1,192,552 (b)	+ 0.7	16.7	1,059,034 (b)	- 11.2	15.5	843,297	- 20.4	NA
THAILAND	151,602	+ 3.1	18.5	161,444	+ 6.5	15.6	156,818	- 2.9	NA
TURKEY	54,391	- 32.8	13.8	NA	(d)	NA	91,799	- 49.8	NA
UNITED KINGDOM	1,695,000	+ 3.5	23.4	1,577,000	- 7.0	20.7	1,342,000	- 14.9	NA
UPPER VOLTA (b)	186 (b)	- 56.3	0.4	530 (b)	+184.9	NA	561	+ 5.8	NA
U.S.S.R.	66,665		NA	91,254	+ 36.9	NA	84,637	- 7.3	NA
VENEZUELA	72,486	+ 13.0	NA	162,815	+124.6	NA	265,000	+ 62.8	NA
YUGOSLAVIA (b)	283,412 (b)	+ 16.5	0.5	282,869 (b)	- 0.2	4.6	222,541	- 21.3	NA
SCANDINAVIA	589,485	+ 17.3	4.0	565,170	- 4.1	3.8	524,556	- 7.2	NA

SOURCE: International Union of Official Travel Organization (IUOTO); Tourism Committee of the Organization for Economic Cooperation and Development (OECD); and Statistics Canada.

NOTES: (a) Arrivals by country are not additive as one trip may include several stops in several countries.
(b) Arrivals at accommodations.
(c) Includes arrivals in Canada.
(d) The two years cannot be compared because figures refer to different classifying systems or sources differ.

VIII. U.S. TRAVEL ACCOUNT

UNITED STATES INTERNATIONAL TRAVEL RECEIPTS

1960 - 1975

(MILLIONS U.S. $)

	TOTAL	TRANSPORTATION	OVERSEAS	CANADA	MEXICO
1960	$ 1,025	$ 106	$ 224	$ 469	$ 226
1961	1,057	110	236	449	262
1962	1,070	113	269	392	296
1963	1,133	118	330	372	313
1964	1,357	150	417	448	342
1965	1,545	165	499	491	390
1966	1,785	195	546	586	458
1967	1,881	235	614	575	457
1968	2,035	260	632	650	493
1969	2,361	303	713	815	530
1970	2,708	377	889	859	583
1971	2,959	425	965	888	681
1972	3,311	494	1,169	928	720
1973	4,130	718	1,510	1,072	830
1974	4,845	813	1,665	1,225	1,142
1975	5,668	792	1,825	1,561	1,490

SOURCE: UNITED STATES TRAVEL SERVICE BASED ON DATA FROM THE U.S. DEPARTMENT OF COMMERCE, BUREAU OF ECONOMIC ANALYSIS.

PER CAPITAL TRAVEL RECEIPTS IN THE U.S. FROM SELECTED COUNTRIES 1969-1975

(EXCLUDES TRANSPORTATION RECEIPTS FOR INDIVIDUAL COUNTRY DATA.)

COUNTRY	1969	1970	1971	1972	1973	1974	1975
TOTAL OVERSEAS COUNTRIES	$355	$388	$387	$409	$428	$460	$504
JAPAN	503	487	431	492	523	527	550
UNITED KINGDOM	154	174	206	247	263	316	329
GERMANY	363	377	389	392	413	426	487
FRENCE	324	335	359	406	401	380	432
ITALY	356	361	353	359	385	394	401
NETHERLANDS	317	386	375	370	368	395	487
CANADA*	95	96	98	105	122	141	157
MEXICO*	513	537	582	523	513	620	691

SOURCE: UNITED STATES TRAVEL SERVICE BASED ON DATA SUPPLIED BY THE BUREAU OF ECONOMIC ANALYSIS. U.S. DEPARTMENT OF COMMERCE.

* INCLUDES TRANSPORTATION.

U.S. TRAVEL ACCOUNT--TRAVELERS AND DOLLARS

1960 - 1975

		TOURISM RECEIPTS & EXPENDITURES						PASSENGER MOVEMENT				
		RECEIPTS (MILLIONS)	%CHG. PREV. YEAR	EXPENDITURES (MILLIONS)	%CHG. PREV. YEAR	DIFFERENCE (MILLIONS)	% OF TOTAL DIFF.	FOREIGN VISITOR ARRIVALS (THOUSANDS)	%CHG. PREV. YEAR	U.S. CITIZEN DEPARTURES (THOUSANDS)	%CHG. PREV. YEAR	BALANCE
1960	INCLUDING TRANSPORTATION	$1,025	--	$2,255	--	$-1,230	100.0%	5,553	--	11,104	--	- 5,551
	EXCLUDING TRANSPORTATION	919	--	1,750	--	- 831	67.6					
	TRANSPORTATION	106	--	505	--	- 399	32.4					
1961	INCLUDING TRANSPORTATION	$1,057	+ 3.1%	$2,292	+ 1.6%	$-1,235	100.0%	6,304	+13.5%	11,802	+ 6.3%	- 5,498
	EXCLUDING TRANSPORTATION	947	+ 3.0	1,785	+ 2.0	- 838	67.9					
	TRANSPORTATION	110	+ 3.8	507	+ 0.4	- 397	32.1					
1962	INCLUDING TRANSPORTATION	$1,070	+ 1.2%	$2,514	+ 9.7%	$-1,444	100.0%	5,874	- 6.8%	12,900	+ 9.3%	- 7,026
	EXCLUDING TRANSPORTATION	957	+ 1.1	1,939	+ 8.6	- 982	68.0					
	TRANSPORTATION	113	+ 2.7	575	+13.4	- 462	32.0					
1963	INCLUDING TRANSPORTATION	$1,133	+ 5.9%	$2,729	+ 8.6%	$-1,596	100.0%	6,095	+ 3.8%	14,331	+11.1%	- 8,236
	EXCLUDING TRANSPORTATION	1,015	+ 6.1	2,114	+ 9.0	-1,099	68.9					
	TRANSPORTATION	118	+ 4.4	615	+ 7.0	- 497	31.1					
1964	INCLUDING TRANSPORTATION	$1,357	+19.8%	$2,856	+ 4.7%	$-1,499	100.0%	6,589	+ 8.1%	15,659	+ 9.3%	- 9,070
	EXCLUDING TRANSPORTATION	1,207	+18.9	2,211	+ 4.6	-1,004	67.0					
	TRANSPORTATION	150	+27.1	645	+ 4.9	- 495	33.0					
1965	INCLUDING TRANSPORTATION	$1,545	+13.9%	$3,158	+10.6%	$-1,613	100.0%	7,842	+19.0%	16,936	+ 8.2%	- 9,094
	EXCLUDING TRANSPORTATION	1,380	+14.3	2,438	+10.3	-1,058	65.6					
	TRANSPORTATION	165	+10.0	720	+11.6	- 555	34.4					
1966	INCLUDING TRANSPORTATION	$1,785	+15.5%	$3,412	+ 8.0%	$-1,627	100.0%	9,053	+15.4%	17,386	+ 2.7%	- 8,333
	EXCLUDING TRANSPORTATION	1,590	+15.2	2,657	+ 9.0	-1,067	65.6					
	TRANSPORTATION	195	+18.2	755	+ 4.9	- 560	34.4					
1967	INCLUDING TRANSPORTATION	$1,881	+ 5.4%	$4,037	+18.3%	$-2,156	100.0%	9,966	+10.1%	20,558	+18.2%	-10,592
	EXCLUDING TRANSPORTATION	1,646	+ 3.5	3,207	+20.7	-1,561	72.4					
	TRANSPORTATION	235	+20.5	830	+ 9.9	- 595	27.6					
1968	INCLUDING TRANSPORTATION	$2,035	+ 8.2%	$3,915	- 3.0%	$-1,880	100.0%	10,790	+ 8.3%	17,377	-15.5%	- 6,587
	EXCLUDING TRANSPORTATION	1,775	+ 7.8	3,030	- 5.5	-1,255	66.8					
	TRANSPORTATION	260	+10.6	885	+ 6.6	- 625	33.2					
1969	INCLUDING TRANSPORTATION	$2,361	+16.0%	$4,487	+14.6%	$-2,126	100.0%	12,368	+14.6%	19,350	+11.4%	- 6,982
	EXCLUDING TRANSPORTATION	2,058	+15.9	3,407	+12.4	-1,349	63.5					
	TRANSPORTATION	303	+16.5	1,080	+22.0	- 777	36.5					
1970	INCLUDING TRANSPORTATION	$2,708	+14.7%	$5,195	+15.8%	$-2,487	100.0%	13,111	+ 6.0%	21,511	+11.2%	- 8,400
	EXCLUDING TRANSPORTATION	2,331	+13.3	3,980	+16.8	-1,649	66.3					
	TRANSPORTATION	377	+24.4	1,215	+12.5	- 838	33.7					

ADDENDUM 17 (Cont.)

U.S. TRAVEL ACCOUNT--TRAVELERS AND DOLLARS

1960 - 1975

	TOURISM RECEIPTS & EXPENDITURES						PASSENGER MOVEMENT				
	RECEIPTS (MILLIONS)	%CHG. PREV. YEAR	EXPENDI-TURES (MILLIONS)	%CHG. PREV. YEAR	DIFFERENCE (MILLIONS)	% OF TOTAL DIFF.	FOREIGN VISITOR ARRIVALS (THOUSANDS)	%CHG. PREV. YEAR	U.S. CITIZEN DEPARTURES (THOUSANDS)	%CHG. PREV. YEAR	BALANCE
1971 INCLUDING TRANSPORTATION	$2,959	+ 9.3%	$5,663	+ 9.0%	$-2,704	100.0%	13,595	+ 3.7%	22,906	+ 6.5%	- 9,311
EXCLUDING TRANSPORTATION	2,534	+ 8.7	4,373	+ 9.9	-1,839	68.0					
TRANSPORTATION	425	+12.7	1,290	+ 6.2	- 865	32.0					
1972 INCLUDING TRANSPORTATION	$3,311	+11.9%	$6,638	+17.2%	$-3,327	100.0%	13,057	- 4.0%	23,807	+ 3.9%	-10,750
EXCLUDING TRANSPORTATION	2,817	+11.2	5,042	+15.3	-2,225	66.9					
TRANSPORTATION	494	+16.2	1,596	+23.7	-1,102	33.1					
1973 INCLUDING TRANSPORTATION	$4,130	+24.7%	$7,316	+10.2%	$-3,186	100.0%	13,955	+ 6.9%	24,754	+ 4.0%	-10,799
EXCLUDING TRANSPORTATION	3,412	+21.1	5,526	+ 9.6	-2,114	66.4					
TRANSPORTATION	718	+45.3	1,790	+12.2	-1,072	33.6					
1974 INCLUDING TRANSPORTATION	$4,845	+17.3%	$7,985	+ 9.1%	$-3,140	100.0%	14,123	+ 1.2%	23,672	- 4.4%	- 9,549
EXCLUDING TRANSPORTATION	4,032	+18.2	5,973	+ 8.1	-1,941	61.8					
TRANSPORTATION	813	+13.2	2,012	+12.4	-1,199	38.2					
1975 INCLUDING TRANSPORTATION	$5,668	+17.0%	$8,797	+10.2%	$-3,129	100.0%	15,698	+11.2%	22,985	- 2.9%	- 7,287
EXCLUDING TRANSPORTATION	4,876	+20.9	6,417	+ 7.4	-1,541	49.2					
TRANSPORTATION	792	- 2.6	2,380	+18.3	-1,588	50.7					

NOTE: Transportation expenditures include U.S. payments to foreign carriers and foreign payments to U.S. carriers for traffic to and from the United States.

SOURCE: UNITED STATES TRAVEL SERVICE BASED ON DATA FROM THE U.S. DEPARTMENT OF COMMERCE, BUREAU OF ECONOMIC ANALYSIS, THE U.S. DEPARTMENT OF JUSTICE, IMMIGRATION & NATURALIZATION SERVICE, AND STATISTICS CANADA.

U.S. TRAVEL ACCOUNT WITH SELECTED COUNTRIES AND AREAS, 1960-1975

EXCLUDING TRANSPORTATION
(IN MILLIONS OF DOLLARS)

CALENDAR YEAR	UNITED KINGDOM	CONTINENTAL WESTERN EUROPE	CANADA	MEXICO	WEST INDIES, CENTRAL & SOUTH AMERICA	JAPAN	ALL OTHER COUNTRIES	TOTAL
RECEIPTS (+)								
1960	29	59	469	226	86	12	38	919
1961	30	61	449	262	90	13	42	947
1962	37	66	392	296	110	13	43	957
1963	40	71	372	313	147	20	52	1,015
1964	58	107	448	342	161	26	65	1,207
1965	71	129	491	390	199	27	73	1,380
1966	68	142	586	458	226	31	79	1,590
1967	43	184	575	457	263	42	82	1,646
1968	42	184	650	493	262	51	93	1,775
1969	43	221	815	530	276	67	106	2,058
1970	51	267	859	583	334	101	136	2,331
1971	67	300	888	681	325	134	139	2,534
1972	96	356	928	720	343	205	169	2,817
1973	126	433	1,072	830	403	334	214	3,412
1974	142	428	1,225	1,142	453	402	240	4,032
1975	144	467	1,561	1,490	509	410	295	4,876
PAYMENTS (-)								
1960	114	543	380	383	82	36	212	1,750
1961	105	485	425	420	72	46	232	1,785
1962	113	503	479	449	229	50	116	1,939
1963	119	588	522	472	236	52	125	2,114
1964	130	613	550	490	239	54	135	2,211
1965	142	653	600	540	288	60	155	2,438
1966	167	679	678	575	325	62	171	2,657
1967	190	754	1,070	602	365	58	168	3,207
1968	198	727	820	638	412	60	175	3,030
1969	229	846	900	692	467	70	203	3,407
1970	293	1,017	1,018	778	480	97	297	3,980
1971	324	1,049	1,079	959	500	88	374	4,373
1972	342	1,303	1,037	1,135	617	121	487	5,042
1973	354	1,446	1,158	1,264	702	123	479	5,526
1974	368	1,232	1,352	1,475	894	102	550	5,973
1975	404	1,305	1,306	1,637	1,029	131	605	6,417

ADDENDUM 18 (Cont.)

U.S. TRAVEL ACCOUNT WITH SELECTED COUNTRIES AND AREAS, 1960-1975

EXCLUDING TRANSPORTATION
(IN MILLIONS OF DOLLARS)

	BALANCE (+ OR -)							
CALENDAR YEAR	UNITED KINGDOM	CONTINENTAL WESTERN EUROPE	CANADA	MEXICO	WEST INDIES, CENTRAL & SOUTH AMERICA	JAPAN	ALL OTHER COUNTRIES	TOTAL
1960	- 85	- 484	+ 89	-157	+ 4	- 24	-174	- 831
1961	- 75	- 424	+ 24	-158	+ 18	- 33	-190	- 838
1962	- 76	- 437	- 87	-153	-119	- 37	- 73	- 982
1963	- 79	- 517	-150	-159	- 89	- 32	- 73	-1,099
1964	- 72	- 506	-102	-148	- 78	- 28	- 70	-1,004
1965	- 71	- 524	-109	-150	- 89	- 33	- 82	-1,058
1966	- 99	- 537	- 92	-117	- 99	- 31	- 92	-1,067
1967	-147	- 570	-495	-145	-102	- 16	- 86	-1,561
1968	-156	- 543	-170	-145	-150	- 9	- 82	-1,255
1969	-186	- 625	- 85	-162	-191	- 3	- 97	-1,349
1970	-242	- 750	-159	-195	-146	+ 4	-161	-1,649
1971	-257	- 749	-191	-278	-175	+ 46	-235	-1,839
1972	-246	- 947	-109	-415	-274	+ 84	-318	-2,225
1973	-228	-1,013	- 86	-434	-299	+211	-265	-2,114
1974	-226	- 804	-127	-333	-441	+300	-310	-1,941
1975	-260	- 838	+255	-147	-520	+279	-310	-1,541

SOURCE: UNITED STATES TRAVEL SERVICE BASED ON DATA FROM THE U.S. DEPARTMENT OF COMMERCE, BUREAU OF ECONOMIC ANALYSIS.

UNITED STATES TRAVEL RECEIPTS AND EXPENDITURES

(MILLIONS OF U.S. $)
BY QUARTER FOR 1973, 1974 AND 1975

TRAVEL RECEIPTS	1975	% CHANGE 1975/1974	1974	% CHANGE 1974/1973	1973
1ST QUARTER	$ 1,173	+ 23.3%	$ 951	+ 20.7%	$ 788
2ND QUARTER	1,199	+ 19.3	1,005	+ 16.9	860
3RD QUARTER	1,426	+ 20.8	1,180	+ 17.2	1,007
4TH QUARTER	1,078	+ 20.3	896	+ 18.4	757
SUB-TOTAL	4,876	+ 20.9	4,032	+ 18.2	3,412
TRANSPORTATION	792	- 2.6	813	+ 13.2	718
GRAND TOTAL	$ 5,668	+ 17.0%	$ 4,845	+ 17.3%	$ 4,130
TRAVEL EXPENDITURES					
1ST QUARTER	$ 1,138	+ 12.3%	$ 1,013	+ 8.9%	$ 930
2ND QUARTER	1,649	- 0.7	1,661	+ 4.9	1,584
3RD QUARTER	2,300	+ 8.7	2,115	+ 6.0	1,995
4TH QUARTER	1,330	+ 12.3	1,184	+ 16.4	1,017
SUB-TOTAL	6,417	+ 7.4	5,973	+ 8.1	5,526
TRANSPORTATION	2,380	+ 18.3	2,012	+ 12.4	1,790
GRAND TOTAL	$ 8,797	+ 10.2%	$ 7,985	+ 9.1%	$ 7,316
TRAVEL BALANCE					
1ST QUARTER	$+ 35		$- 62		$- 142
2ND QUARTER	- 450		- 656		- 724
3RD QUARTER	- 874		- 935		- 988
4TH QUARTER	- 252		- 288		- 260
SUB-TOTAL	-1,541		-1,941		-2,114
TRANSPORTATION	-1,588		-1,199		-1,072
GRAND TOTAL	$-3,129		$-3,140		$-3,186

SOURCE: UNITED STATES TRAVEL SERVICE BASED ON DATA FROM THE U.S. DEPARTMENT OF COMMERCE, BUREAU OF ECONOMIC ANALYSIS.

COMPARISON OF GROWTH RATES--U.S. BALANCE ON GOODS AND SERVICES AND U.S. TRAVEL ACCOUNTS--1965-1975

% Changes From Previous Period

	1965	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	Average Annual Growth (11-yr)
Exports of Goods and Services	+ 5.8%	+ 9.9%	+ 6.6%	+ 9.6%	+ 9.5%	+13.4%	+ 5.4%	+10.8%	+37.5%	+43.1%	+ 2.5%	+14.0%
U.S. Travel Receipts*	+13.9	+15.5	+ 5.4	+ 8.2	+16.0	+14.7	+ 9.3	+11.9	+24.7	+17.3	+ 17.0	+14.0
Imports of Goods and Services	+12.4	+17.8	+ 7.7	+17.3	+11.2	+10.6	+10.4	+19.2	+23.7	+45.6	- 6.4	+15.5
U.S. Travel Expenditures*	+10.6	+ 8.0	+18.3	- 3.0	+14.6	+15.8	+ 9.0	+17.2	+10.2	+ 9.1	+ 10.2	+10.9
Balance on Goods and Services	-16.4[2]	-27.0[2]	- 1.5[2]	-52.0[2]	-23.3[2]	+92.0[1]	-77.8[2]	-671.1[2]	+195.3[1]	-12.9[2]	+353.7[1]	-21.9[2]
U.S. Travel Balance	+ 7.6[2]	+ 0.9[2]	+32.5[2]	-12.8[1]	+13.1[2]	+17.0[2]	+ 8.7[2]	+23.0[2]	- 4.2[1]	- 1.4[1]	- 0.4[1]	+ 7.6[2]
U.S. Travel Receipts as % of Total Exports	3.9%	4.1%	4.1%	4.0%	4.3%	4.3%	4.5%	4.5%	4.1%	3.4%	3.8%	
U.S. Travel Expenditures as % of Total Imports	9.8	8.9	9.8	8.1	8.4	8.8	8.6	8.5	7.6	5.7	6.7	

[1] Favorable Balance Change

[2] Unfavorable Balance Change

*Including international transportation receipts/expenditures.

IX. U.S. COMPETITIVE POSITION

U.S. SHARE OF TOURISTS & RECEIPTS FROM THE 6 MAJOR USTS MARKETS 1972-1975

	TOTAL TOURIST DEPARTURES	ARRIVALS IN THE U.S.	U.S. SHARE OF DEPARTURES	TOTAL TOURISM EXPENDITURES ($ MILLIONS)	U.S. RECEIPTS (EXCL. TRANS.) ($ MILLIONS)	U.S. SHARE OF TOURISM EXPENDITURES
CANADA						
1972	9,962,318	8,818,318	89%	1,450	928	64%
1973	10,168,724	8,808,724	87	1,742	1,072	62
1974	10,098,957	8,664,619	86	2,022	1,225	61
1975	11,494,000	9,918,127	86	2,469	1,561	63
MEXICO						
1972	1,640,000 (e)	1,377,143	84	NA	720	NA
1973	1,900,000 (e)	1,619,451	85	NA	830	NA
1974	2,166,000 (e)	1,840,849	85	1,750**	1,142	65
1975 (e)	2,507,000	2,155,651	86	2,220	1,490	67
JAPAN						
1972	1,392,045	417,048	30	774	205	26
1973	2,288,966	638,330	28	1,252	334	27
1974	2,383,938	763,215	32	1,358	402	30
1975	2,466,326	764,124	30	1,367	410	30
UNITED KINGDOM						
1972	10,553,000	388,710	4	1,309	96	7
1973	11,522,000	479,357	4	1,683	126	7
1974	10,489,000	450,077	4	1,631	142	9
1975	11,598,000	437,667	4	1,770	144	8
GERMANY						
1972	16,700,000 (e)	237,329	1	4,513	93	2
1973	19,500,000 (e)	331,922	2	6,523	137	2
1974	19,700,000 (e)	295,873	2	7,108	126	2
1975 (e)	20,000,000	297,964	1	7,600	145	2
FRANCE						
1972 NA	-	-	-	-	-	-
1973 NA	-	-	-	-	-	-
1974 (e)	9,100,000*	165,703*	2*	2,380	63	3
1975 (e)	9,200,000	157,394	2	2,500	68	3

NOTE: THE U.S. SHARE OF TOURISM EXPENDITURES IS BASED ON TWO DIFFERENT SOURCES OF INFORMATION AND THEREFORE SHOULD BE VIEWED WITH CAUTION.

Data on U.S. share of tourist departures is based on summer June-August travel only.

** Based on $808 (Survey Data) per capita expenditures for all international Mexican travelers.

(e) = estimated

Sources:

1. Organization for Economic Cooperation and Development, International Tourism and Tourism Policy in OECD Member Countries: 1974.
2. Japan National Tourist Organization, Japanese Travel Abroad, 1974, p. 6.
3. U.K. Business Statistics Office, Department of Industry, Business Monitor; Overseas Travel and Tourism, First Quarter 1974.
4. Statistics Canada, Travel Between Canada and Other Countries, Catalogue 66-001 Monthly, December and Year 1974.
5. International Union of Official Travel Organizations, International Travel Statistics, 1974.

MAJOR COUNTRIES VISITED BY RESIDENTS OF USTS MARKETS

MAJOR COUNTRIES VISITED BY RESIDENTS OF CANADA

1971		1972		1973		1974	
U.S.A.	9,928,000	U.S.A.	8,646,000	U.S.A.	8,808,000	U.S.A.	8,604,825
UNITED KINGDOM	437,000	UNITED KINGDOM	468,000	UNITED KINGDOM	483,000	UNITED KINGDOM	413,000
FRANCE	200,000	SPAIN	194,075	FRANCE	230,276	SPAIN	164,812
ITALY	158,920 a/	ITALY	183,925	SPAIN	186,050	FRANCE	160,812
SPAIN	130,376	SWITZERLAND	115,014 a/	ITALY	164,505 a/	ITALY	149,358 a/
GERMANY F.R.	106,154 a/	GERMANY F.R.	107,927 a/	SWITZERLAND	105,700 a/	BAHAMAS	144,520
SWITZERLAND	104,799 a/	BAHAMAS	105,758	GERMANY F.R.	98,396 a/	GERMANY F.R.	94,404 a/
BAHAMAS	73,289	NETHERLANDS	70,203 a/	SCANDINAVIA	72,025	SWITZERLAND	91,674 a/
BELGIUM	66,962 b/	SCANDINAVIA	69,991	BELGIUM	67,458 b/	BELGIUM	67,054 b/
MEXICO	65,860 d/	AUSTRIA	69,676 a/	NETHERLANDS	65,364 a/	AUSTRIA	64,406
NETHERLANDS	63,440	BELGIUM	66,616 b/	PORTUGAL	60,537	NETHERLANDS	61,783
GREECE	40,901	GREECE	54,621	AUSTRIA	60,197 a/	GREECE	39,847

MAJOR COUNTRIES VISITED BY RESIDENTS OF MEXICO

1971		1972		1973		1974	
U.S.A.	1,170,563	U.S.A.	1,377,143	U.S.A.	1,619,451	U.S.A.	1,840,849
ITALY	80,285 a/	ITALY	84,609 a/	ITALY	76,826	ITALY	76,500 a/
SWITZERLAND	35,676 a/g/	SWITZERLAND	36,263 g/	SWITZERLAND	33,546	SPAIN	43,750
AUSTRIA	21,017 a/	CANADA	18,045	CANADA	23,000	EL SALVADOR	20,050
CANADA	9,980	AUSTRIA	15,879 a/	AUSTRIA	16,719	JAPAN	12,315
PORTUGAL	8,661	PANAMA	9,573	PANAMA	11,524	ECUADOR	11,564
PANAMA	8,527	PORTUGAL	8,360	EL SALVADOR	11,292	PERU	6,587
EL SALVADOR	7,456	EL SALVADOR	7,853	COSTA RICA	6,891	ARGENTINA	6,103
PERU	4,546	JAPAN	6,739	JAPAN	6,102	BRAZIL	6,049
ARGENTINA	4,493	ARGENTINA	5,408	VENEZUELA	5,698	JAMAICA	1,536
JAPAN	4,322	HONG KONG	4,909	BRAZIL	5,245	ECUADOR	2,891
COLOMBIA	3,713	BRAZIL	4,661	COLOMBIA	4,931	VENEZUELA	40
		COLOMBIA	4,473	ECUADOR	1,862		

MAJOR COUNTRIES VISITED BY RESIDENTS OF JAPAN

1971		1972		1973		1974	
U.S.A.	311,066	U.S.A.	417,460	U.S.A.	638,330	U.S.A.	763,215
CHINA (REP)	261,639	HONG KONG	349,212	HONG KONG	486,677	HONG KONG	423,098
HONG KONG	243,211	CHINA (REP)	282,768	KOREA	474,773	KOREA	299,756
ITALY	172,099	KOREA	217,287	ITALY	260,900	ITALY	212,600
GERMANY	146,881 a/	ITALY	217,198	GERMANY	231,455	SWITZERLAND	177,908
KOREA	96,531	GERMANY	183,679 a/	SWITZERLAND	177,908	PHILIPPINES	165,306
THAILAND	55,777	THAILAND	93,534	THAILAND	151,947	THAILAND	132,660
SINGAPORE	45,057	SINGAPORE	70,280	SPAIN	76,104	UNITED KINGDOM	124,000
SPAIN	40,622	NETHERLANDS	58,228 a/	NETHERLANDS	69,624	SPAIN	73,029
NETHERLANDS	38,851 a/	AUSTRIA	37,770 a/	MALAYSIA	61,026	MALAYSIA	63,627
AUSTRIA	28,446 a/	SPAIN	52,717	U.S.S.R.	57,839	NETHERLANDS	62,215 a/
CANADA	25,855	CANADA	52,438	PHILIPPINES	57,677	CANADA	60,300

MAJOR COUNTRIES VISITED BY RESIDENTS OF USTS MARKETS

MAJOR COUNTRIES VISITED BY RESIDENTS OF UNITED KINGDOM

1971		1972		1973		1974	
SPAIN	3,261,591	SPAIN	3,600,257	SPAIN	3,895,142	SPAIN	3,233,940
FRANCE	1,239,053 a/c/	FRANCE	1,385,177 a/c/	IRELAND	1,845,000	BELGIUM	1,095,541 b/
BELGIUM	1,203,793	BELGIUM	1,141,612	FRANCE	1,388,000 a/c/	FRANCE	772,000 a/c/
ITALY	879,166	ITALY	937,578	BELGIUM	1,223,182 b/	ITALY	737,066 a/
GERMANY	732,674	GERMANY	724,219	ITALY	886,102 a/	GERMANY F.R.	549,068 a/
SWITZERLAND	575,893	AUSTRIA	587,611	GERMANY F.R.	701,925 a/	U.S.A.	450,077
AUSTRIA	547,672	SWITZERLAND	572,986	AUSTRIA	563,115 a/	PORTUGAL	383,600
PORTUGAL	457,340	PORTUGAL	492,765	SWITZERLAND	513,063	SWITZERLAND	372,600 a/
U.S.A.	352,555	U.S.A.	388,710	PORTUGAL	511,622	NETHERLANDS	370,169 a/
YUGOSLAVIA	299,447	YUGOSLAVIA	299,709	U.S.A.	450,077	AUSTRIA	345,771 a/
GREECE	246,534	GREECE	310,081	NETHERLANDS	390,773 a/	CANADA	316,200
CANADA	150,251	CANADA	268,144	YUGOSLAVIA	360,816	YUGOSLAVIA	256,075
NORWAY	148,800	NORWAY	163,700				

MAJOR COUNTRIES VISITED BY RESIDENTS OF GERMANY

1971		1972		1973		1974	
AUSTRIA	6,050,306 a/	AUSTRIA	6,465,962 a/	AUSTRIA	7,160,776 a/	AUSTRIA	7,181,462 a/
SPAIN	2,050,306	SPAIN	3,297,779	SPAIN	3,496,243	SPAIN	3,606,667
ITALY	2,091,867 a/	ITALY	2,239,117 a/	ITALY	2,236,554 a/	ITALY	2,337,305 a/
SWITZERLAND	1,620,932 a/	SWITZERLAND	1,722,554 a/	YUGOSLAVIA	1,735,689 a/	SWITZERLAND	1,728,700 a/
YUGOSLAVIA	1,363,494 a/	YUGOSLAVIA	1,410,182 a/	SWITZERLAND	1,726,623 a/	BELGIUM	1,332,920 b/
BELGIUM	1,192,818 b/	FRANCE	1,337,448	FRANCE	1,581,000	FRANCE	1,254,000
FRANCE	1,144,737	BELGIUM	1,131,000 b/	BELGIUM	1,280,655 b/	UNITED KINGDOM	969,000
UNITED KINGDOM	698,000	UNITED KINGDOM	773,000	UNITED KINGDOM	835,000	NETHERLANDS	706,510 a/
NETHERLANDS	547,204 a/	NETHERLANDS	605,779 a/	NETHERLANDS	685,418	HUNGARY	300,000
HUNGARY	376,900	CZECHOSLOVAKIA	360,586	CZECHOSLOVAKIA	354,349	U.S.A.	295,873
CZECHOSLOVAKIA	292,818	HUNGARY	268,000	U.S.A.	331,922	ROMANIA	239,548
SAN MARINO	214,775	SAN MARINO	231,199	GREECE	321,306	GREECE	234,356

MAJOR COUNTRIES VISITED BY RESIDENTS OF FRANCE

1971		1972		1973		1974	
SPAIN	8,555,271	SPAIN	11,233,080	SPAIN	12,085,517	SPAIN	9,094,879
BELGIUM	1,205,153 b/	ITALY	1,240,088 a/	ITALY	1,179,459 a/	ITALY	4,767,100 a/
ITALY	1,198,898 a/	BELGIUM	1,072,520 b/	BELGIUM	1,105,718 b/	UNITED KINGDOM	880,000
SWITZERLAND	908,432 a/	SWITZERLAND	906,832 a/	UNITED KINGDOM	866,000	SWITZERLAND	728,143 a/
UNITED KINGDOM	710,000	UNITED KINGDOM	717,000	SWITZERLAND	860,018 a/	BELGIUM	574,518 b/
GERMANY F.R.	606,790	GERMANY F.R.	606,939	GERMANY F.R.	595,483 a/	AUSTRIA	293,603 a/
YUGOSLAVIA	390,081 a/	YUGOSLAVIA	365,982 a/	YUGOSLAVIA	399,860 a/	MOROCCO	216,422 a/
AUSTRIA	265,475 a/	AUSTRIA	278,855 a/	AUSTRIA	281,367 a/	NETHERLANDS	215,850
PORTUGAL	215,401	PORTUGAL	233,165	PORTUGAL	248,567	TUNISIA	207,988
NETHERLANDS	196,500 a/	MOROCCO	210,626	NETHERLANDS	229,716	U.S.A.	165,703
U.S.A.	133,604	GREECE	158,756	U.S.A.	189,385	PORTUGAL	152,860
TUNISIA	132,360	U.S.A.	155,348	GREECE	177,267	CANADA	67,700

a/ Arrivals at accommodations or hotels.
b/ Accommodation nights.
c/ Includes arrivals from the United Kingdom and Ireland
d/ Data for 1970
g/ Includes arrivals from Mexico and Central America

SOURCE: United States Travel Service based on International Union of Official Travel Organizations and Organization for Economic Cooperation and Development.

NOTE: 1975 departure data not available on a country-by-country basis.

1974 RECEIPTS, EXPENDITURES, AND NET BALANCES OF MAJOR TOURIST GENERATING AND RECEIVING COUNTRIES*
(Excluding Transportation)

	Receipts			Expenditures			Balance	
Country	Rank	Millions of U.S. dollars	Percent Change 1974/1973	Rank	Millions of U.S. dollars	Percent Change 1974/1973	Rank of Deficit	Millions of U.S. dollars
United States	1	4,032	+18.2%	2	5,973	+ 8.1%	2	-1,941
Germany	2	2,344	+ 5.9	1	7.108	+ 9.0	1	-4,764
Austria	3	2,289	+ 4.5	7	890	+31.2	-	+1,399
United Kingdom	4	1,957	+10.7	4	1,631	- 3.1	-	+ 326
Canada (1)	5	1,699	+16.5	3	2,004	+14.0	6	- 305
Switzerland	6	1,413	+ 2.5	9	648	+11.0	-	+ 765
Netherlands	7	1,033	+ 7.6	6	1,346	+14.7	5	- 313
Yugoslavia	8	699	+11.0	-	-	-	-	-
Denmark	9	642	+11.1	10	524	+ 5.0	-	+ 118
Greece	11	436	-15.3	14	79	+ 9.0	-	+ 357
Portugal (2)	10	443	-13.8	12	255	+ 9.9	-	+ 188
Finland	12	293	+ 3.5	13	207	+ 6.2	-	+ 86
Sweden	13	275	+25.6	8	769	+ 7.1	4	- 494
Japan	15	234	+12.0	5	1,358	+ 8.5	3	-1,124
Australia	14	260	+26.8	11	491	+14.5	7	- 231

*Excluding France and Mexico

(1) Figures include international passenger fares.

(2) Metropolitan area.

Source: United States Travel Service based on data obtained from the Bureau of Economic Analysis, U.S. Department of Commerce, Statistics Canada, Catalogue 66-001 Monthly and OECD International Tourism in Member Countries During 1974.

X. PROMOTIONAL SPENDING

ADVERTISING EXPENDITURES IN UNITED STATES
MEASURED MEDIA
1974 EXPENDITURES RANKING BY MEDIA

RANK	COUNTRY	AMOUNT (000)
1	CANADA	$ 4,450
2	BAHAMAS	2,299
3	JAMAICA	1,665
4	BERMUDA	1,449
5	MEXICO	1,065
6	UNITED KINGDOM	904
7	IRELAND	468
8	SPAIN	452
9	GREECE	420
10	ISRAEL	302
11	VENEZUELA	286
12	NEW ZEALAND	248
13	SOUTH AFRICA	218
14	INDIA	189
15	AUSTRIA	167
16	EUROPEAN TRAVEL COMMISSION	166
17	PANAMA	159
18	BELGIUM	149
19	NETHERLANDS	126
20	TURKEY	122
21	BARBADOS	114
22	PORTUGAL	111
23	FRANCE	109
24	CURACAO	104
25	DOMINICAN REPUBLIC	102
26	ANTIGUA-BARBADOS	93
27	TRINIDAD/TOBAGO	78
28	GUATEMALA	77
29	ROMANIA	73
30	JAPAN	68
31	ARUBA	56
32	HAITI	36
33	YUGOSLAVIA	36
34	CURACAO/BONAIRE	33
35	CZECHOSLOVAKIA	28
36	CARIBBEAN TRAVEL COMMISSION	25
37	USSR	25
38	ITALY	19
39	KENYA	16
40	POLAND	16
41	AUSTRALIA	12
42	BULGARIA	11
43	FIJI	11
44	SWITZERLAND	11
45	TUNISIA	11
46	IRAN	10
	SUB-TOTAL	$16,589
	CANADIAN PROVINCES	3,400
	GRAND TOTAL	$19,989

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